



CURRICULUM-VITAE

DR. (MRS.) ASHU JAIN NOUGARAIYA

Coordinator & Assistant Professor, Dept. of Tax Procedure & Practice
(Faculty of Commerce)

St. Aloysius (Auto.) College, Jabalpur, M.P. 482001

Born August 24, Married

PERMANENT ADDRESS:

New Ramnagar, Hanuman Chowk,
Near Asmani Mata Temple, Dhani ki Kutiya Adhartal,
[:jainashu676@gmail.com](mailto:jainashu676@gmail.com) Jabalpur, (M.P.) – 482004

Mobile – 09479641344

Email

QUALIFICATIONS

: M.Com (Marketing), M.B.A. (HR), Ph.D., PGDCA

TEACHING EXPERIENCE (Years)

: 13

PUBLICATIONS:

- Books Published : 06
- Books in Pipe Line : 01
- Research Papers/Article Published (in Journals, Books, Periodicals & Seminars) : 60
- Special Editor in Journals: NINAD & JMRS : 02
(Published by St. Aloysius College, Jabalpur)

AWARDS & RECOGNITION:

- Invited as a **Resource Person** in a National Webinar on “Stress Management Techniques”, organized by Kumar Swami College, Latur Maharashtra on 16.07.2021.
- Invited as a **Guest of Honor** in an International Webinar Organized by Dhaka School of Economics Bangladesh on 23.06.2021 on 'Effect of Pandemic and Unemployment', organized by Entrepreneurial Economists club, Dhaka School of Economics, Bangladesh.
- Invited for a **Guest Lecture** on “Effective Communication Skills” for faculty members, P.G. and U.G. Students, organized by B. S. Patil College, Paratwada, Amravati, Maharashtra on 15/03/2021.
- Invited as a **Resource Person** in 4th Faculty Induction Program organized by UGC- HRDC in Dr. Harisingh Gaur Central University Sagar M.P. on the topic “Women Empowerment and Participation in Higher Education” on 15.02.2021.
- Invited as a **Special Guest** in the webinar on 'Entrepreneurial Eco System', organized by Entrepreneurial Economists club, Dhaka School of Economics on 28th Feb. 2021.
- Invited for a **Guest Lecture** for Under Graduate Students, organized by Nachiketa College on the topic “Negotiable Instrument Act 1881” on 11/01/2021.
- Invited as a **Resource Person** in 3rd Faculty Induction Program organized by UGC- HRDC in Dr. Harisingh Gaur Central University Sagar M.P. on the topic “Women Empowerment: an overall analysis” on 18/12/2020.
- BOS Alumni member in Mankunwar Bai College from October 2020.
- Invited as a **Resource Person** in a National Webinar on “Women Entrepreneurship: A strategy for a sustainable development” organized by Rajapalayam Rajus College Rajapalayam, Tamilnadu on 03/07/2020. same can be accessed on <https://youtu.be/Tq2vBG29GLw>
- **Certificate of Appreciation** by All India Association for Christian Higher Education (AIACHE) at AIACHE Golden Jubilee Grand Finale Celebrations held at The American College, Madurai, Tamilnadu from 7th to 11th October 2016
- Special Editor in Special Issue on “Make in India: A Key for Economic Growth in India” of JMRS a Multidisciplinary Journal ISSN: 2394-6911, Vol. 2 (1) June 2016
- Co-Editor in special Issue “Foreign Direct Investment: Indian Market Invasion or economic reforms” of NINAD a multidisciplinary journal ISSN:2250-1037, Vol. XIII June 2015
- Reviewer in International Journal of Advance research and innovative ideas in Education, ISSN No. (Online) 2395-4396, <http://ijariie.com/RevieweBoard.aspx?CategoryId=71>

- **Editorial Consultant** in Manjeera Journal for Research in Social Science (UGC Approved Journal) Journal Number: 64636, ISSN 23945605, Publisher: Government Degree College Zaheerabad, Sangareddy District, Telangana state 502220
- **Editorial Board Member** in VSRD International Journal, www.vsrjournals.com
- **Life Member** of Indian Accounting Association
- **Life Member** of Dhruva Academy Research and International and Educational Institution Registered under ministry of MSME Government of India an ISO Certified Institute
- Awarded with Best Student in 2008 at Mankunwar Bai College.

Research Work:

- Scopus Indexed Publication in Commonwealth Law Bulletin on “Water Rights in India: Economic Good, Fundamental Right or Human Rights?” in the Month September 2020 URL <https://www.tandfonline.com/loi/rcfb20>
- MINOR PROJECT COMPLETED (UGC) : **01**
Report URL: <http://staloyisiuscollege.ac.in/new/index.php/test/commerce/tax-procedures-computer-application/94-dr-ms-ashu-jain>
- NATIONAL SEMINAR ORGANIZED (ICSSR) : 01
- Evaluation of Ph.D. Thesis as examiner : 03
- Reviewer for International and National Articles : 03
- PARTICIPATION IN SEMINARS/ CONFERENCES/WORKSHOPS-
 - International level : 08
 - National level : 35
 - Workshops : 11
 - Symposia : 03
 - Staff Development Program : 01
 - Ent. Development Program : 02
 - RADIO-VARTA : 02

Invited Talks:

- International : 02
- National : 05
- Local : 01

Dr. Ashu Jain Nougairaiya



CURRICULUM-VITAE

Dr. (Mrs.) Ashu Jain Nougairaiya

Coordinator, Dept. of Tax Procedure & Practice

Faculty of Commerce

St. Aloysius (Auto.) College

Jabalpur (M.P.) 482001

Born August 24, 1985, MARRIED

PERMANENT ADDRESS:

Near Aasmani Mata Mandir, Hanuman Chowk,
New Ramnagar, Amkhera Dhani Ki Kutiyaa, Adhartal
Jabalpur, (M.P.) – 482004

Mobile: 9479641344, 9300169696

Email: jainashu676@gmail.com

CAREER OBJECTIVE :

To nurture the plants (Youth) of our country so that they become true citizens of India and work in professional environment where my intellectual skills be optimally used for the betterment of the organization.

AT PRESENT:

- Working as **Coordinator and Asst. Professor, Department of Tax Procedure & Practice (Commerce)** (Under College Code 28), Since January 2011 up to now at **ST. ALOYSIUS COLLEGE, JABALPUR (M.P.)**
- **PAY SCALE:** Rs. 15600-275-39200

RESPONSIBILITIES OTHER THAN TEACHING:

- Management of Department of Tax
- In-charge of Entrepreneurship Development Cell of St. Aloysius College.
- Exam Panel Preparation, Moderation, Evaluation, Invigilation, Paper Setting.
- Being Called for judgements very often for Kavya Path, Speech, Debate and Extempore etc by different Departments.
- Member of Sports Committee of St. Aloysius College.

INVITED TALKS— (07)

- Invited as a **Resource Person** in a National Webinar on “Stress Management Techniques”, organized by Kumar Swami College, Latur Maharashtra on 16.07.2021.
- Invited as a **Guest of Honor** in an International Webinar Organized by Dhaka School of Economics Bangladesh on 23.06.2021 on 'Effect of Pandemic and Unemployment', organized by Entrepreneurial Economists club, Dhaka School of Economics, Bangladesh.
- Invited for a **Guest Lecture** on “Effective Communication Skills” for P.G. and U.G. Students, organized by B. S. Patil College, Paratwada, Amravati, Maharashtra on 15/03/2021.
- Invited as a **Resource Person** in 4th Faculty Induction Program organized by UGC- HRDC in Dr. Harisingh Gaur Central University Sagar M.P. on the topic “Women Empowerment and Participation in Higher Education” on 15.02.2021
- Invited for a **Guest Lecture** for Under Graduate Students, organized by Nachiketa College on the topic “Negotiable Instrument Act 1881” on 11/01/2021.
- Invited as a **Special Guest** in an International Webinar Organized by Dhaka School of Economics Bangladesh on 28.02.2021 on 'Entrepreneurial Eco System', organized by Entrepreneurial Economists club, Dhaka School of Economics, Bangladesh.

- Invited as a **Resource Person** in 3rd Faculty Induction Program organized by UGC- HRDC in Dr. Harisingh Gaur Central University Sagar M.P. on the topic “Women Empowerment: an overall analysis” on 18/12/2020.
- Invited as a **Resource Person** in a National Webinar on “Women Entrepreneurship: A strategy for a sustainable development” organized by Rajapalayam Rajus College Rajapalayam, Tamilnadu on 03/07/2020. same can be accessed on <https://youtu.be/Tq2vBG29GLw>

AWARDS & RECOGNITION:

- BOS Alumni member in Mankunwar Bai College from October 2020.
- Certificate of Appreciation by All India Association for Christian Higher Education (AIACHE) at AIACHE Golden Jubilee Grand Finale Celebrations held at The American College, Madurai, Tamilnadu from 7th to 11th October 2016
- Special Editor in Special Issue on “Make in India: A Key for Economic Growth in India” of JMRS a Multidisciplinary Journal ISSN: 2394-6911, Vol. 2 (1) June 2016
- Co-Editor in special Issue “Foreign Direct Investment: Indian Market Invasion or economic reforms” of NINAD a multidisciplinary journal ISSN:2250-1037, Vol. XIII June 2015
- Reviewer in International Journal of Advance research and innovative ideas in Education, ISSN No. (Online) 2395-4396, <http://ijariie.com/RevieweBoard.aspx?CategoryId=71>
- Editorial Consultant in Manjeera Journal for Research in Social Science (UGC Approved Journal) Journal Number: 64636, ISSN 23945605, Publisher: Government Degree College Zaheerabad, Sangareddy District, Telangana state 502220
- Editorial Board Member in VSRD International Journal, www.vsrjournals.com
- Life Member of Indian Accounting Association
- Life Member of Dhruva Academy Research and International and Educational institution Registered under ministry of MSME Government of India an ISO Certified Institute
- Awarded with Best Student in 2008 at Mankunwar Bai College.

Associations:

RESEARCHER URL: <http://www.researcherid.com/rid/J-5195-2017>

ORCID URL: orcid.org/0000-0002-6619-5192

QUALIFICATION:

A. EDUCATIONAL QUALIFICATIONS-

• DOCTOR OF PHILOSOPHY:

Ph.D. Awarded from Rani Durgawati University Jabalpur in 2014 in (Applied Economics).

• POST GRADUATION:

- M.B.A. (H.R.) passed with 61.33% from IGNOU open National University, Jabalpur in 2011
- M.Com. passed with 62% from M.K.B. College, Rani Durgawati University Jabalpur in 2008.

• GRADUATION:

B.Com. Passed with 68% from M.K.B. College Rani Durgawati University Jabalpur in 2006.

• HIGHER SECONDARY:

Higher Secondary School Examination Passed with 73% from M.P. Board, Bhopal(M.P.) in 2003.

• HIGH SCHOOL

High School Examination passed with 77% from M.P. Board in 2001.

II .

- Post-Graduation Diploma in Computer Application with 62% in 2007 (PGDCA)
- TALLY - Yash Institute of Tally, Jabalpur (M.P.).

B. TEACHING EXPERIENCES:

- 1 Year Teaching experience as Guest Faculty at Paramhans Institute of Education-MBA Programme Narsinghpur (M.P.)
- 6 months Teaching Experience as Asst. Professor (Guest Faculty-Commerce) in D.N. Jain College, Jabalpur (M.P.).

- 10 months Teaching Experience as Asst. Professor (Commerce- Guest Lecturer) in HAWABAGH WOMEN'S COLLEGE, JABALPUR(M.P.).
- 11 years teaching Experience as Asst. Professor (Commerce) in St. Aloysius College, Jabalpur (M.P.).
- **Total 13 years 04 months**

C. PUBLICATIONS:

I. Books Published:

1. Reference Book- Title, "Make in India: Dawn of a New Growth Era" (English)
ISBN 978-93-88316-22-4
APH Publishing Corporation , New Delhi January 2019
2. Reference Book- Title "Bharat ke Paryatan Udyog ki Sambhaavnaayein evam Chunoutiyan (Hindi)"
ISBN 978-93-5208-053-3
Sarup Book Publishers Pvt. Ltd. New Delhi September 2016
3. Reference Book- Title "Emerging Issues of Indian Tourism Industry" (English)
ISBN No. 978-81-7625-978-1
Sarup & Sons, Pvt. Ltd., New Delhi, 2015
4. Reference Book-Title" Bharat me Jal Prabandhan : Samasya evem Samadhan "(Hindi)
ISBN No. 978-93-81759-00-4
Sarup Book Publishers Pvt. Ltd., New Delhi, 2014 Edition
5. Pointer Publishers, Jaipur Rajasthan 2012 Edition
Reference Book-Title" Water Resources Management in India: Problems and Prospects "(English)
ISBN No. 978-81-7132-678-7
Avishkaar Publishers & Distributors, Jaipur Rajasthan 2012 Edition
6. Reference Book-Title "Water: Today's Need Tomorrow's Vision"(English)
ISBN No. 978-81-7910-371-5
Karan Paperbacks, New Delhi , 2012 Edition

II. Research Papers, Articles Presented / Published in Seminars and Conferences:

International Seminars/Conferences:

2018

8. Title, "Analysis of the effect of Advertising on the sales volume of soft drink companies: Study of coca cola and PepsiCo." International Conference on Emerging Trends in Business in Business & Commerce, 6 October 2018", by Narayana Engineering College, Nellore (A.P.)

2015

7. Title, "Tourist Satisfaction and Development: A Case Study of Jabalpur" International Conference on "Inclusive Growth and Sustainable Development: Agenda for Tourism and Hospitality Industry, by Indian Tourism and Hospitality Congress 6-8 Feb. 2015
6. Title, "Factors Affecting Branding in Relation to Consumer Behavior: A Case Study Of Micromax Company In Metro City Jabalpur" International Conference on New trends in IT and Management, by St. Aloysius College Jabalpur, 5-6 Jan. 2015

2014

5. Title, "Changing trends in Tourism: A case study of M.P." International Conference on "Innovative technologies driven by multidisciplinary research 2014", by Jabalpur Management Association 5-6 July 2014

2013

4. Title "Public Private Partnership and Infrastructural Development in India" International Conference organized by Bansal Management Group of Institutes Bhopal MP 10-11 October 2013.

2011

3. Title “Opportunities for India in Service Sector “International Seminar organized by Bansal MBA College Bhopal (M.P.) 18-19 Feb., 2011 P-38.

2010

2. Title “Reforming Management Education in India “International Seminar organized by Bansal MBA College Bhopal(M.P.) 19-20 Feb., 2010.

2009

1. Title “Land use pattern in India “International Conference organized by C.M. Dubey P.G. College Bilaspur (C.G.) 7-9 October, 2009 Sponsored by UGC, ICSSR, ISRO, Earth Science, CGCOST & DST.

International Workshop / Training Program

2. Title, “Revised Assessment and Accreditation Framework for Higher Education Institutions in India” sponsored by United Board for Christian Higher Education in Asia organized by at St. Aloysius College, Jabalpur on 15th -16th December 2018.
1. 2 days’ International Training Program attended titled “Project Based Learning and Need of Academic Audit in Enhancing the Quality in Higher Education” sponsored by United Board for Christian Higher Education in Asia organized by PG Department of Economics and Computer Science & Application at St. Aloysius College, Jabalpur on 27th-28th January 2017.

National Seminars/Conferences:

2020

38. Title, “Effect of COVID- 19 on Indian Tourism Industry: An Analytical Study of M.P.” National Webinar organized by Patna Women’s College Patna.
37. Title, “राष्ट्रभाषा, राजभाषा और अब विश्व भाषा हिंदी (विश्व व्यापार तथा वाणिज्य के विशेष सन्दर्भ में)” ICSSR sponsored National Seminar organized by Dept. of Hindi St. Aloysius College (Auto.) Jabalpur 3-4 Feb. 2020.

2019

36. Title, “Skill India Mission: Challenges & Opportunities” ICSSR Sponsored National Seminar on “Role of Skill Development in Transforming Indian Workforce” organized by St. Aloysius College (Auto.) Jabalpur 13-14 December 2019.
35. Title, “Strategies to Assess SWOT of Higher Education Institution Institutions in the New Context of Assessments in India” NAAC Sponsored National Seminar on “Accreditation, Ranking and Quality: A Paradigm Shift for Strategic Enhancement of Higher Education in India” organized by St. Aloysius College (Auto.) Jabalpur on 8 & 9 November 2019.
34. Title, “Economic Impact of E-Commerce on Home Appliance Industry in Urban Areas- with Special Reference to Jabalpur District” ICSSR sponsored National Seminar on “E-Business: Problems & Prospects” organized by G.S. College, Jabalpur on 18 & 19 October 2019.
33. Title, “विमुद्रीकरण का भारतीय अर्थव्यवस्था पर प्रभाव (जबलपुर जिले के विशेष सन्दर्भ में) National Seminar of 29th Conference of MPEA organized by Dept. of Economics, RDVV Jabalpur, M.P. on 11th & 12th February 2019.

2017

32. Title, “Role of Spiritual Intelligence in Enhancing Working Competence in Employees of Educational Institution of Jabalpur City” National Conference on Spiritual Intelligence and Mental Health: A Paradigm in Teacher Education organized by Department of Education, St. Aloysius College (Auto.), Jabalpur (M.P.) on 24-25 March, 2017.
31. Title “Corporate Social Responsibility in Insurance Sector in India” National Conference on New Dimensions in Corporate Social Responsibility organized by Department of Commerce St. Aloysius College (Auto.), Jabalpur (M.P.) on 20-21 January, 2017.

2016

30. Title “Responsibility Accounting: A Social Need” National Seminar on Nation Building Accounting, organized by Pt. Deendayal Upadhyay Govt. Arts & Commerce College, Sagar M.P. 2nd January 2016.

29. Title, "Make in India: A Global Initiative" National Seminar on Make in India: A Key for Economic Growth in India, organized by St. Aloysius College, (Auto.) Jabalpur 18-19 March 2016.
28. Title "Role of Academic Audit in Enhancing the Quality of Teaching & Learning in Higher Education " National Seminar organized by St. Aloysius College Jabalpur, 21st & 22nd October 2016.
27. Title "Research Parks: Addressing the 21st Century Innovation Challenges" National Seminar on Total Quality Management in Higher Education: Issues & Challenges, organized by G. S. College of Commerce & Economics Jabalpur, 20th December 2016.

2015

26. Title, "An Analysis of Financial Schemes under New Companies Act 2013" National Conference on Financial Inclusion in India, Organized by Mata Gujri College Jabalpur 06-07 October 2015.
25. Title, "RUSA: Challenges and Opportunities in Indian Higher Education" National Conference on RUSA: A Strategic Intervention for Enhancement of Higher Education in India" organized by St. Aloysius College Jabalpur, 20-21 March 2015.
24. Title, "Sadharan se Asadharan ki or: Sant Ravidas" National Conference on Sant Ravidas ke vicharo ki Samajik Upyogita organized by St. Aloysius College Jabalpur 26-27 Feb. 2015

2014

23. Title "FDI in India: Why Not?" National Conference on, "Foreign Direct Investment in India: Indian Market invasion or Economic Reforms "organized by St. Aloysius College Jabalpur 28-29 March 2014
22. "Global Peace Conference" International Conference organized by Society for brotherhood and peace at M.H. College of Home Science for women Jabalpur MP 23 Feb. 2014
21. Title "An inverse effect of foreign Direct Investment on Indian Retail Sector" National Conference organized by Hawabagh Women's College Jabalpur 21-22 February 2014.

2013

20. Title "Vishwa Paryatan Maanchitra par Madhya Pradesh ka Ubharta Swaroop" National Seminar organized by G.S. Commerce College Jabalpur 22-23 November 2013.
19. Title " Role of FDI in infrastructural development of India" National Seminar organized by St. Aloysius College Jabalpur 4-5 oct. 2013
18. Title " सामान्य निर्धन वर्ग की आज के समय में परिभाषा तथा उनके दूरगामी एवं तत्काल सहयोग की योजनायें" National Seminar organized by economics department Rani Durgavati University Jabalpur 14 Sep. 2013

2012

17. Title "An Analytical Study of Consumer Behaviour due to price hike in India(With Special Reference to Jabalpur City)" National Seminar Organized by Adarsha Science, J.B. Arts & Birla Commerce Mahavidyalaya Dhamangaon Amravati 29 Dec. 2012
16. Title "Gender Disparities in Indian Higher Education" National Seminar organized by Jeev Seva Sansthan Group of Institutions for Women Faculty of Management Bhopal 30 Nov. – 01 Dec. 2012
15. Title "SHG's are the Powerful tool for Women empowerment" National Seminar organized by Mata Gujri College Jabalpur 30 Nov. – 01 Dec. 2012
14. Title "Role of Govt. Plans for the development of Small Scale Industries" National Seminar organized by St. Aloysius College Jabalpur 05-06 Oct. 2012

2011

13. Title "A Prospective Study to Analyze of Personal interactions in research work and paper writing" National Seminar organized by Christ University Bangalore 28-30 Sep 2011
12. Title "Rural Entrepreneurship and Economic Development in India" National Seminar organized by Govt. Mahakoshal Arts & Commerce (Auto.) College Jabalpur M.P. 02-03 Sept. 2011

11. Title “Indian Capital Market: A Changing Scenario” National Seminar organized by VITS Jabalpur M.P. 25-26 March .2011, P-73
10. Title “FRESH WATER RESOURCES IN INDIA” National Seminar organized by MVM College Bhopal M.P.12-13 March 2011.

2010

9. Title “India’s Foreign Trade Policy: Old wine in New Bottles” National Seminar organized by G.S.College Jabalpur M.P. 26-27 Nov.2010, P.52
8. Title “Teaching Methods, Teaching Aids and use of Modern Technology” National Seminar organized by Hawabagh Women’s College Jabalpur M.P. 10-11 Nov 2010
7. Title “Biodiversity Conservation: Problem & Prospects” National Seminar organized by Hawabagh Women’s College Jabalpur M.P. 6th Oct 2010
6. Title “Vigyapan ki Bhasha aur Nari” National Seminar organized by Kesarwani Mahavidyalaya Jabalpur M.P. 29-31 Jan 2010
5. Title “Abolition of Female Feticide : A Challenge” National Seminar organized by Kesarwani Mahavidyalaya Jabalpur M.P. 25-27 Jan 2010
4. Title “Samajik Suraksha ke Kshetra mein Bhartiya Jeevan Beema Nigam ki Bhumika” National Seminar organized by Navyug Arts & Commerce College Jabalpur M.P. 16-17 Jan 2010

2009

3. Title “Impact of Global Crisis on Indian Economy” National Seminar organized by KIIT University Bhubaneshwar, Odisha 27-29 Dec 2009.
2. Title “Computer Vision: A New Technology” National Seminar organized by Hawabagh Women’s College Jabalpur M.P. 27-28 Feb. 2009
1. Title “RBI Policy for Managing inflation in India” National Seminar organized by Bansal MBA College Bhopal M.P. 30-31 Jan. 2009

III. Research Papers/Article Published in Journals, Books :

(i) Research Papers/Article Published in Journals having ISSN Numbers:

2019

6. Title, “A Study of Water Resource Management in Urban and Rural Areas of Jabalpur District” Shanlax- International Journal of Commerce Vol. 7 Issue 28, no. 3 2019 P-ISSN: 2320-4168,E-ISSN:2582-0729, <http://www.shanlaxjournals.in/journals/index.php/commerce/article/view/397>

2015

5. Title, “Corporate Governance and Social Responsibilities of Business: An Analysis” International Journal of Business Quantitative Economics and Applied Management Research (IJBEMR) Volume 2, Issue 1, June 2015, ISSN: 2349-5677, Impact Factor 2.898

2014

4. Title, “Swami Vivekananda and Values in Education: A Philosophy” NINAD A Multi disciplinary Journal Vol. XII Jan 2014 p.24-31, ISSN No. 2250-1037

2013

3. Title “ग्रामीण क्षेत्र में जलापूर्ति प्रबंधन (जबलपुर जिले के ग्रामीण क्षेत्रों में जलापूर्ति सम्बन्धी स्रोतों के विशेष सन्दर्भ में)” National Institute of Rural Development Hyderabad (A.P.) GRAMEEN VIKAS SAMEEKSHA No 51, June 2013, p. 102-115, ISSN No. 0972-5881

2012

2. Title “Regional Disparities: A Theoretical Issue” Indian Journal of New Dimensions (IJND) Vol. II Issue 2 July-Dec. 2012 p.116-118, ISSN No. 2277-9876

2011

1. “Mahilao ke Samajarthik Unnanayan mein MNREGA ki Bhumika” National Institute of Rural Development Hyderabad(A.P.) GRAMEEN VIKAS SAMEEKSHA No. 48 Vishesh ank Nov. 2011 p. 25-31, ISSN No. 0972-5881.

(ii) Research Papers/Article Published in Books having ISBN Numbers:

2021

24. Title, “The Domestication of Human Beings with Their Own Externalised Metarepresentations: Drawing Human Capital from Enculturation”, published in book titled, “Human Capital Development”, Gary I. Lilienthal (ed.) first edition June 02, 2021, pp 113-168, ISBN: 978-1-53619-733-4, nova science publishers New York.

23. Title, “Customary Law of Water Control in Dynastic China and Indian Sacred Rivers Generating Public Moral Behaviour: A Human Capital Comparative Analysis”, published in book titled, “Human Capital Development”, Gary I. Lilienthal (ed.) first edition June 02, 2021, pp 213-256, ISBN: 978-1-53619-733-4, nova science publishers New York.

2020

22. Title, “Consequences of Covid – 19 on Business and Entrepreneurship: A Case Study of Jabalpur District of MP, India”, published in book titled, “New Normal and COVID-19”, Muhammad Mahboob Ali, Parul Khanna and Tanpat Krawanit (eds.), First edition Oct. 2020, pp 198-207, ISBN: 978-620-3-02485-2, Lap Lambert Academic Publishing, Mauritius.

2019

21. Title, “Make in India: A Boost to the Manufacturing Industries” published in book titled, “Make in India: Dawn of a New Growth Era”, Dr. J.G. Valan Arasu, Dr. Ashu jain, Dr. Sonal Rai, Dr. Rupali Ahluwalia, First Edition pp 72-76 January 2019, ISBN 978-93-88316-22-4, APH Publishers New Delhi.

2018

20. Title, “Analysis of the effect of Advertising on the sales volume of soft drink companies: Study of coca cola and PepsiCo.” Ms. Sharani Ponguru, Dr. Gangineni Dhananjhay, Dr. K. Sai Kumar, Dr. K. Vijaya Nirmala, First Edition pp 316-326 October 2018, ISBN 978-93-85101-21-2 Volume III.

2016

19. Title, “Vartman samay mein Paryatan Udyog ki Sambhaavnaayein evam Chunoutiyaan”, published in Book titled, Bharat ke Paryatan Udyog ki Sambhaavnaayein evam Chunoutiyan (Hindi), Dr. Ashu Jain (Ed.), First Edition pp 184-191 September Year 2016 ISBN 978-93-5208-053-3, Sarup Book Publishers Pvt. Ltd. New Delhi

18. Title, “Human Resource Accounting and Institutional Development: A Case Study of St. Aloysius College Jabalpur” , published in book titled, “Human Resource Accounting Concept, Objectives and Practical Approaches” Dr. Preeti Jain and Mr. Harbaksh Moolchandani (Eds.), Yking Books Jaipur India May 2016 p. 39 ISBN: 978-93-85528-33-0

2015

17. Title, “An Analysis of Financial Schemes under new companies act 2013” published in book Title “The imperative of financial inclusion in India”, Dr. Mita Ashish Shah (Ed.) AVON Publications, New Delhi, October 2015 p. 103, ISBN: 978-93-8183-972-0

16. Title, “Tourist Satisfaction and development : A case study of Jabalpur” published in book Title “Inclusive Growth & Sustainable Development”, S.P. Bansal, Sandeep Kulshreshtra and Prashant Gautam (Eds.) Bharti Publications New Delhi, May 2015 p. 752—761 ISBN : 978-93-85000-05

15. Title, “Women Empowerment: Need of an Hour” published in book Title “Women’s Economic Empowerment in India” Dr. Rohit Balyani and Dr. Ratna Verma (eds.) Addhyan Book Publishers & Distributors March 2015 p. 272 ISBN 978-81-8435-432-4

2014

14. Title “Micro Finance: A Tool for Empowerment of the Poorest Women” published in Book Title “Women Empowerment: Challenges and Opportunities” Dr. Narendra Shukla and Dr. Sangya Shrivastava (eds) Sarup Book Publishers Pvt. Ltd New Delhi 2014 p. 183. ISBN 978-81-7625-937-8

2013

13. Title “Role of MNREGA and other Government Policies in Rural Development (A Case Study of Jabalpur District) published in Book Title “Social Change and Development in India” Dr. S. Akhilesh (ed) Gayatri Publications Rewa 2013 p. 355 ISBN 978-81-87364-55-9

12. शीर्षक “भारतीय उच्च शिक्षा में मूल्य आधारित शिक्षा की आवश्यकता” प्रकाशित पुस्तक शीर्षक “ भारतीय उच्च शिक्षा की आधुनिक प्रवृत्तियां” संपादक डॉ सुधा द्विवेदी, प्रकाशक करन पेपर बैक्स नयी दिल्ली 2013 p. 185 ISBN 978-93-81759-09-7

11. Title “Management Education in India: Trends and Issues” published in Book Title “Management Education: Challenges and Opportunities” Dr. Mukesh Chansoriya (ed) Sarup Book Publishers Pvt. Ltd New Delhi 2013 p. 176 ISBN 978-81-7625-914-9
10. Title “Water as a Human Right: A Challenge” published in Book-Title “Human Rights and Human Welfare” Dr. Astha Bhanot (ed) Pointer Publishers Jaipur, First Edition 2013 p. 52-59. ISBN:978-81-7132-747-8.

2012

9. Title “ Child Labour Scenario in India” published in Book-Title “ Child Labour : Dimensions and Determinants” Dr. Narendra Shukla and Mrs. Sushma (Shukla) Pandey (eds.)Aavishkar Publishers, Distributors Jaipur, First Edition 2012 p. 74-82. ISBN: 978-81-7910-420-0
8. Title “Opportunities for India in Service Sector” published in Book-Title “Service Sector Strategies for India’s Leadership” Dr. Mukesh Chansoriya and Dr. Narendra Shukla(eds.) Sarup & Sons, New Delhi, First Edition 2012 p. 96. ISBN: 978-81-7625-853-1
7. Title-“ Bin paani sab soon” published in Book-Title Bharat me a Jal Prabandhan:Samasya avm Samadhan Miss Ashu Jain & Dr. Narendra Shukla (eds.) Karan Paperbacks, New Delhi 2012 P.12,,ISBN No.978-93-81759-00-4.
6. Title-“Manav Adhikar aur Samajik Nyay” published in Book-Title “Manav Adhikar ke vividh Aayam” Dr. Bhavna Verma & Dr. Narendra Shukla (eds.) Pointer Publishers, Jaipur Rajasthan 2012 P. 25, ISBN No.978-81-7132-682-2.

2011

5. Title -“Fresh Water Resources in India” published in Book-Title “Water: Today’s Need Tomorrow’s Vision”, edited by Dr. Narendra Shukla & Miss. Ashu Jain , Avishkaar Publishers & Distributors, Jaipur Rajasthan. 2011, ISBN No.978-81-7132-664-8.
4. Title- “Women Entrepreneurs in India: Problems and Prospects” Women Entrepreneurship: Challenges & Opportunities Dr. Narendra Shukla and Dr. Mukesh Chansoria (eds.)Pointer Publishers, Jaipur Rajasthan 2011 P.85, ISBN No.978-81-7132-664-8.
- 3.Title- “Gharelu Hinsha: Kaaran va Nivaran” Gharelu Hinsha: Kaaran va Nivaran, Dr. Narendra Shukla and Dr. Khemsingh Daheriya(eds.)Avishkaar Publishers & Distributors Jaipur ,Rajasthan. 2011 P. 23, ISBN No.978-81-7910-357-9.

2010

2. Title “Madhya Pradesh me Paryatan Udyog ke Vikas ki Sambhavnaye,Samsyaye aur Samadhan” published in ” New Trends of Tourism Industry and Economic Development in India”edited by Jagannath Rajak & Dr. Narendra Shukla, Adhyayan Publishers & Distributors New Delhi. 2010 P-145-150 , ISBN No.978-81-8435-260-3

2009

1. Title-“Vigyapan ki Bhasha aur Nari” published in Vigyapan:Estri Chavi, edited by Dr. Khemsingh Daheriya, Adhyayan Publishers & Distributors New Delhi. 2009 P162-168, ISBN No.978-81-8435-259-7

D. RESEARCH EXPERIENCE: **DISSERTATION & THESIS**

- i. Title, “Nagar Nigam ki Jal Praday Yojnao ka Adhyayan” Dissertation Submitted for the pre PhD Course Work
- ii. Jabalpur Jile K Shahriya Evam Gramin Kshetron Mein Jal Prabandhan Ka Adhhyan” (A Study of Water Resource Management in Urban and Rural areas of Jabalpur district) awarded in March 2014.

RESEARCH PROJECT

- i. **Minor Research Project** approved by U.G.C., topic, “Changing Consumer Behavior and its impact on Domestic Tourism Market- With Special Reference to Madhya Pradesh” worth Rs. 2,30,000/- Sanctioned in June 2014.

SEMINAR ORGANIZED :

- i. A Two day National Seminar organized as a convener sanctioned by ICSSR topic “**Make in India: A Key for Economic Growth in India**” Dt. 18-19 March 2016 (Funding: Rs.1,00,000)

E. PhD. Thesis Evaluation:

1. N. Purusothaman, Title, **An Empirical Study On Relationship Between Occupational Stress And Organizational Commitment In Non-Governmental Organization's With Special Reference To Chennai**” University Of Madras.
2. P. Vijaya Kumar, Title, **A Study On Quality Of Hospital Services And Satisfaction Of Patients In Corporate Hospitals In Andhra Pradesh. (Acharya Nagarjuna University)**
3. Mohammad Asadullah Khan, Title, **Human Resource Management in Healthcare Industry in Andhra Pradesh (A Study on Select Corporate Hospitals in Andhra Pradesh)**”

F. Faculty Development Programme:

2021

4. 15 days Faculty Development Program on MOOCs organized by SWAYAM from 21 June 2021- 05 June 2021.

2016

3. 12 days Faculty Development Programme in Entrepreneurship Development Conducted by CRISP Bhopal organized by Kala Niketan Polytechnique College, Jabalpur Dt. 29 march to 09 April 2016

2012

2. 15 days Faculty Development Programme in Entrepreneurship Conducted by MPCON Dt. 26-12-2011 to 07-01-2012.
1. 15 days Staff Development Programme in research Methodology in Business Management Conducted by Lakshmi Narain College of Technology Bhopal MP Dt. 7-05-2012 to 20-05-2012

G. Participation in Workshops

2018

11. 2 days Workshop on “Revised Assessment and Accreditation Framework for Higher Education Institutions in India” sponsored by United Board for Christian Higher Education in Asia, Organized by St. Aloysius College (Auto.) Jabalpur 15-16 December 2018

2015

10. 2 days Workshop on “Human Values Development Programme” by St. Aloysius College, Jabalpur 16-17 June 2015.

2014

9. 7 days Workshop on “Quantitative Techniques for Economics, Commerce, Management and Business Studies” by Govt. OFK College Jabalpur 24-30 March 2014

2013

8. 2 days workshop on Recent Trends in Higher Education, organized by Navyug Arts & Commerce College Jabalpur 06-07 Sep. 2013

2012

7. 3 days workshop on New Dimensions of Economic and Social Research Organized by G.S. College of Commerce & Economics Jabalpur 19-21 Dec. 2012.
6. 15 days workshop on “Research Methodology In Business Management” by Lakshmi Narain College of Technology-MBA Bhopal 7-20 May 2012.
5. 4 days workshop on Research Methodology and Application of SPSS for Data Analysis Organized by St. Aloysius College Jabalpur 24-27 April 2012
4. 2 days workshop on Direct and Indirect Taxes in India Organized by D.N.Jain College Jabalpur 27-28 March 2012
3. 2 days workshop on Research Methodology in Social Sciences Organized by Mankunwar Bai Girls College Jabalpur Dt. 13-14 March 2012.

2010

2. 2 days Workshop on Tax Planning in Direct Taxes in India Organized by Shri Shrinivas Sarawagi Arts & Commerce College Katni 24-25 Oct. 2010

2009

1. 2 days workshop on “Research Methodology in Social Sciences” organized by Nav Yug Arts & Commerce College Jabalpur 16-17 Jan 2009

H. SYMPOSIA

2011

3. “Madhya Pradesh Ka Arthik Vikas evam Gramin Udyamita: Chunoutiyan evam Sambhavnayein” Organized by Govt. Mahakoushal Arts & Commerce College Jabalpur 02-03 Sep 2011
2. “Samanya Nirdhan Varga ki Pahchan evam Sashaktikaran” organized by Rani Durgavati University Jabalpur 02-03 April 2011

2009

1. “Mulya Shiksha Samaj ki Aavashyakta” Organized by Vikramaditya College Jabalpur 2009

I. RADIO-VARTA/PARICHARCHA/DISCUSSION:

2. All India Radio Jabalpur Radio Varta Topic-“Bin Paani Sab Soon” Broadcast Dt. 13.03.2011.
1. All India Radio Jabalpur Radio Varta Topic- “Paryushan Parva” Broadcast Dt. 21.10.2010.

J. ACHIEVEMENTS:

- Shabd Kovid Samman by Antara Shabd Shakti Prakashan for Hindi Poetries.
 - Kalam ke Sipahi Samman by Antara Shabd Shakti Prakashan for Hindi Poetries.
 - Maun ke Geet- a book published on Hindi Poems by Antara Shabdshakt Prakashan.
 - Apatkal mein Srijan Fulvari – a book published on Hindi Poems by Antara Shabdshakti Prakashan.
 - National Player of Basket Ball.
 - Participated in National Games in 2007-08 at Guwahati.
 - Participated in Senior National in 2006-07 at Jaipur , 2005-06 at Pune.
 - Participated in University National for Four Times as a Captain.
 - Participated in Junior National Tournament in 2003-04 at Pondicherri.
- Total 15 Nationals and 25 States.**

K. OTHER INFORMATION:

- (a) I am actively interested in Reading and Writing.
- (b) Specialization – Human Resource Management, Marketing Management, Business management, Business Law, Business Communication Entrepreneurship Development, Principles of Management.

L. LANGUAGE PROFICIENCY:

- I am fluent in Hindi and English.

M. HOBBIES :

- reading Motivational books and writing Research papers
- Paper / article Reviewing
- Management & Administration
- Playing Basket Ball, Singing, Listening to music.
- Writing poetry and articles

N. REFERENCES:

- Dr. Vinod Mishra, Professor, Dept. of Commerce, G.S. College, Jabalpur (M.P.) Mobile-09425359507
- Dr. Narendra Shukla, Dean, Faculty of Management, RDVV Jabalpur and Director, Department of Management, Gyan Ganga Institute of Technology, Jabalpur (M.P.). Mobile-09424707994.

Date: 03/07/2021

Place: Jabalpur

(Dr. Mrs. Ashu Jain Nougairiya)