

The A.M.A. Quarterly Newsletter

(Aloysian Management Association Quarterly Newsletter)

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From the Editors' Desk

Every Student is born with unique qualities, insurmountable potentials and multiple talents. The students come to the college with wide eyes full of dreams and desires to achieve. St. Aloysius College known as the *land of opportunities* offers a plethora of openings to build and shape their dreams. The academic ambience in the Department of Management guides and helps the students to build their competencies, increase their knowledge, sharpen their decision making skills, enhance the leadership skills and team work. The interactions by entrepreneurs, academicians and corporate help them to envision the world and see the opportunities around them.

The department organizes quizzes, debate competition, PowerPoint and case study competitions to hone their managerial skills. Innovative product design and social responsibility projects help them develop out of box thinking and empathy. The purpose of

education is to educate them to be sensitive human rather than a selfish giant.

This quarter has been very enthralling as students participated in multiple competitions in and out of college and won laurels. The students also launched themselves in the Startup India campaign and excelled.

Series of lectures were conducted varying from branding, marketing to crypto currency during this quarter. The special session on building communication skills and launching as entrepreneurs have helped the students build confidence to face the world ahead and dream big dreams.

Finally we must remember that everything is possible if we believe. Therefore never give up and stay focused to the dream.

Dr. Pearly Jacob

Inspirational & Empathetic Leaders:

NEEL GHOSH : The Robin Hood Army was founded on August 26, 2014 by Neel Ghose and Anand Sinha and registered as a charitable trust in India. The food distributed to the needy is sourced from restaurants, which regularly provide surplus or freshly cooked food on a goodwill basis. The Robin Hood Army believes it is just 1% done in its war against hunger and plans to grow its presence worldwide in the next few years.

The Robin Hood Army originated in New



Delhi, India, and then eventually spread its operations to other Indian cities such as Kolkata, Mumbai, Hyderabad, Bangalore, Jaipur, Jabalpur, Panipat, Gurugram, Pune, Dehradunand, Faridabad and many more. On February 15, 2015, the Robin Hood Army commenced its activity in Karachi, Pakistan.

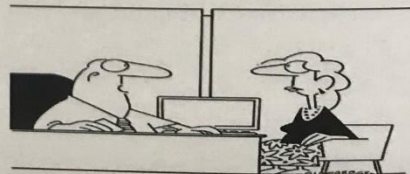
SONAM WANGCHUK: Born 1st September, 1966 is a Ladakhi Engineer, innovator and education reformist. He is the founding director of the Students'

Educational and Cultural Movement of Ladakh (SECMOL) which was founded in 1988 by a group of students who had been in his own words, the 'victims' of an alien education system foisted on Ladakh. He is also known for designing the SECMOL campus that runs on solar energy and uses no fossil fuels for cooking, lighting or heating.



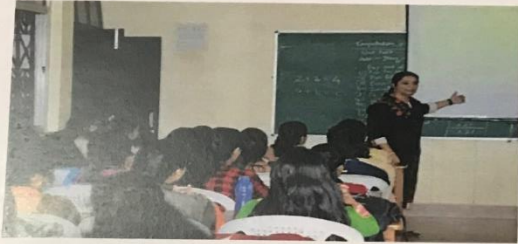
Wangchuk was instrumental in launch of Operation New Hope in 1994, a collaboration of government, village communities and the civil society to bring reforms in the government school system. He invented the Ice Stupa technique that creates artificial glaciers, used for storing winter water in form of conical shaped ice heap.

On the lighter side-



"I would like you to be more self-reliant, show more initiative and accept greater personal responsibility — but check with me first."

Glimpses from the Quarter....



Lecture On Branding By Dr. Attre



Lecture By Mr. Ashish Godse, CFA



Lecture Series On Working Capital Management by Dr A K Dhagat



Lecture on startups By Mr. Rohit Ahirwar, CFA



Guest Lecture on marketing By Mr. Abhishek Agrawal,



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