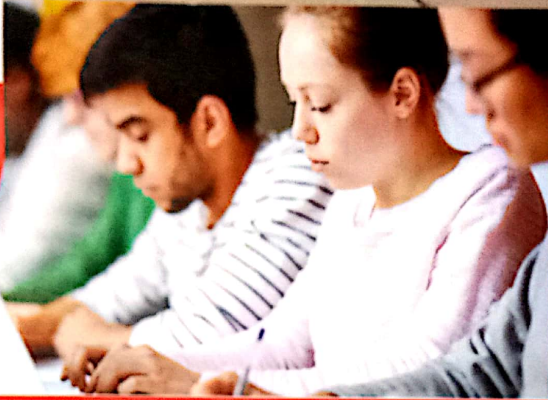




Be Future Proof
Be a US CMA

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For more info & enrollment, contact:

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The Association of
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Be future proof!



B.Com with US CMA

CMA (Certified Management Accountant) offered by **IMA, US**, is a global benchmark for financial professionals. Why? Because CMA's can explain the "why" behind numbers, not just the "what". And that can give you greater credibility, higher earning potential and ultimately a seat at the leadership table.



Semester 1-4

- US CMA curriculum integrated in Sem 1-4
- US CMA is offered by the IMA (Institute of Management Accountants), US
- Learn using IMA-licensed Wiley CMAexcel Learning System

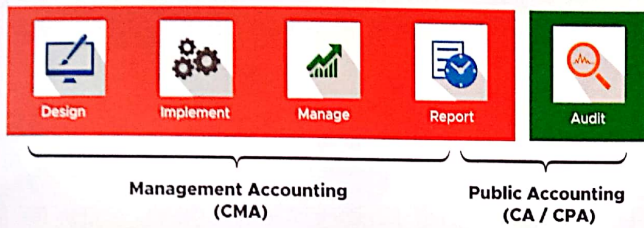


Semester 5-6

- Take the 2-part US CMA exams:
Part 1: Financial Planning, Performance and Analytics
Part 2: Strategic Financial Management
- Get placed with MNCs including Fortune 500 companies & Big 4

Your gateway to an international career in finance

Career in Management Accounting & Finance



- ✓ Management Accountants (CMAs) help create value, rather than simply measuring it
- ✓ CMAs work inside organizations, building quality financial practices into the organization through decision support, planning and control over the organization's value-creating operations. They provide high quality financial information to management. Public accountants (CPAs) attest to the validity of that information

US CMA (Certified Management Accountant): Highest management accounting credential in the US

The CMA designation is a globally recognized credential awarded by the Institute of Management Accountants (IMA), a US-based worldwide association for accountants and financial professionals in business. The CMA designation provides an objective measure of an individual's knowledge and competence in accounting and finance. CMAs have extensive career opportunities with MNC's in India and abroad.

- CMA exams comprise 2 exam parts and the CMA exam content will be covered in Semesters 1-4 of the B.Com program
- Students will be able to take the exams in Semester 5-6
- CMA exams are online computerized exams administered over 6 months every year (Jan-Feb, May-June, Sep-Oct)
- CMA exams can be taken at Prometric test centres across India

IMA, Wiley and Miles Education have partnered to train students using official IMA-licensed study materials (published by Wiley) and unique "ICMA" classroom training delivery model (designed by Miles) to enable them to clear the CMA exams and earn their CMA designations. Students who clear the CMA exams will be assisted with differential placements in top MNCs across India.

CMA - a globally recognized certification

- ✓ **International Credibility**
 - Strong Knowledge Base - Management Accounting and Financial Management
 - Significant career progression opportunity
 - Other benefits: Leadership skills, international perspective, elite professional network
- ✓ **CMA course USPs**
 - Academic Advantage (2 exam parts, single-level exams, objective-pattern exams)
 - Convenience (exam locations in India, online exams, exams held over 6 months/year)
 - Exams can be given along with graduation
 - Short Course duration (can be completed within 12 months)

2 exam parts, 75% multiple choice questions

PART 1

Financial Planning, Performance and Analytics

- Overlap with curriculum of Management Accounting (plus Financial Accounting)
- 4-hour exam (75% multiple choice & 25% essays)
- Content covers:
 - External Financial Reporting
 - Planning and Budgeting
 - Performance Management
 - Cost Management
 - Internal Controls
 - Technology and Analytics

PART 2

Strategic Financial Management

- Overlap with curriculum of Financial Management
- 4-hour exam (75% multiple choice & 25% essays)
- Content covers:
 - Financial Statement Analysis
 - Corporate Finance
 - Decision Analysis
 - Risk Management
 - Investment Decisions
 - Professional Ethics

Did you know that you can clear the 2-part CMA exam even before graduation

The CMA qualification will set you apart from others who have a university degree alone, and is recognized by top MNCs in India and across the world.

CMAs have greater
earning power.



www.ima.org/india