



ST. ALOYSIUS' COLLEGE
(AUTONOMOUS), JABALPUR(M.P.)
Reaccredited 'A+' Grade by NAAC (CGPA 3.68/4.00)
College with Potential for Excellence (CPE) by UGC
DST-FIST Supported & Star College Scheme by DBT.



St. Claret College

Affiliated to Bangalore University | A Claretian Missionary Institution
NURTURING VALUES AND EXCELLENCE



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



SAKSHAM - IV 2022

AN INTER-COLLEGIATE STUDENT LEVEL PAPER PRESENTATION COMPETITION

THE NEW NORMAL AND IT'S IMPACT ON THE BUSINESS WORLD-22

MAY 28, 2022 | 10.00 AM - 1.00 PM

Organized by

Department of Management, SCC in collaboration with St. Aloysius College, Jabalpur
in association with IQAC, St. Claret College

St. Claret College

St. Claret College (SCC) was established in 2005 by the international Missionary Congregation of Claretians who manage two universities and over 150 educational institutions in 66 countries around the world. The Bengaluru campus is managed by Claretian educational society established with the aim of providing holistic and quality education to the people in and around North Bangalore. St. Claret College offers value based education to transform students to be enlightened leaders and networkers who bring about a civilization of love and harmony. St. Claret College is recognized by UGC and permanently affiliated to Bangalore University.

About the Department

The Department of Management at St Claret College aims at providing a platform which combines experiential learning with industry relevant conceptual training to the aspirants. Graduates enjoy a wide variety of employment opportunities in business administration and management domains. The programme - BBA presents lucrative career options in the world of business and corporate management alongside preparing the students to pick up the much in demand MBA route. The undergraduate management programme gives the student a period of three years to learn basic management theories comprehensively. The topics covered during the programme range from basic accounting principles, finance and marketing management, human resource management to business law and computer fundamentals.



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Topics:

1. New Paradigm Shift in The Normality of Business and Management 2022.
2. Emerging Trends Impacting Deficiency and Growth Needs of Business World.
3. Business Beyond Boundaries of New Normality 2022.

Themes:

1. Finance
2. Marketing
3. Human Resource
4. Leadership
5. Sustainability
6. Entrepreneurship
7. Innovation
8. IPR
9. AI



OBJECTIVE OF THE PAPER

To offer a platform for students to develop a research mindset.

CALL FOR PAPERS

We Invite papers from Under Graduate and Post Graduate students on their views regarding innovation in management.

GUIDELINES FOR SUBMISSION

Manuscript to be typed in MS word format

FONT: Times New Roman: 12

Spacing: 1.5

Text: Justified



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COVER PAGE:

Titles: Name, Designation, Institution & Contact details, must be mentioned on the first page.

PAGE LIMIT:

5-7 (Excluding the cover page and abstract)

NOTE:

Three best papers will be selected by a panel of experts and awarded 1st, 2nd & 3rd prizes.

1st prize: 2000, 2nd prize: 1500, 3rd prize: 1000

AUTHORSHIP:

There can be a maximum of any 2 authors, the prize will be given to the individual paper and not to the individual author.

IMPORTANT DATES:

Last date for the Submission of Abstract: May 25, 2022

Last date for the Submission of Full paper: May 27, 2022



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REGISTRATION DETAILS:

Registration fee 100/- Per participant.

Timings: 10am Onwards NOTE: ONLINE PAYMENT ONLY.

Joint submission is permitted. However each participant has to register.

Registration link: <https://forms.gle/vR50joVgRCuw6R6u5>

PAYMENT DETAILS:

Bank Transfer:

Name: Dhananjay Pratap Singh
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