

गोपनीय

(2019 - 2020)

Bal Gangadhar Tilak Jayanti

- 23rd July 2019

Bal Gangadhar Tilak, born as Keshav Gangadhar Tilak, was an Indian nationalist, teacher, and an independence activist. He was one third of the Lal Bal Pal Triumvirate. Tilak was the first leader of the Indian Independence Movement. The British colonial authorities called him "The father of unrest".

He was born on 23rd July 1856 in Maharashtra. Tilak was one of the first & strongest advocates of swaraj ("self-rule"). He is known for his quote which is:
"Swaraj is my birthright & I shall have it"

ASSIGNED BY - IQSC

COMPARERS : 1. AISHWARYA PARIHAR.
2. REBECCA THOMAS.

SPEECH DELIVERY : SHIVANI MALVI

QUIZ MASTERS : 1. NANDAN SONI
2. SHIVANSH PANDEY.

RESULT : GROUP 'C'



CONGRATULATIONS!

Role Play

Participants DATE - 31.8.2019

Group - 1

1. Simeen Agrawal (leader)
2. Bhakti Jain
3. Bethel Petee
4. Navya Jain
5. Shreya Jain
6. Khushboo Jain
7. Chanchal Singh Wadhwani
8. M. Versita
9. Ruchi Srivastava
10. Muskan Mishra
11. Muskan Khatari
12. Muskan Makhlifa
13. Nitesh Wadhwani
14. Aditya Gupta
15. Saransh Gupta
16. Rishika Arya
17. Priya Patnaik
18. Shubhangi Jain
- 19.

Group - 2.

1. Bhavani Singh Yadav - Finance Manager
2. Kunkum Sachkawat - Vice President
3. Anjali club - Employee
4. Sakshi Salve - Employee
5. Yashika Soni - Employee
6. Afzana Begam - Production Manager
7. Alinka Baswal - Narrator
8. PV Vandita - Narrator
9. Seema Mangatari - Employee
10. Rashi Sharma - Employee
11. Rajveer Vasdev - Trade Union Leader
12. Amit Khare - Board of Director
13. Jalaj Verma - Marketing Manager
14. Harsh Soni - President
15. Hitesh Sadan - Chairman
16. Harshal Meid - CEO

The students of BBA (A) 1st year had made their name successfully in the good books of the teachers.

"Embracing the creativity" is what they are known for.

Here In Management Department - The Teachers always looks up to enhancing the child's vision towards the external environment.



"Employees Discussion - WE WANT STRIKE!"

Through the role play showing the different stages of management, the different roles played by the managers, and the problem with the solution in an organisation was beautifully summarised.



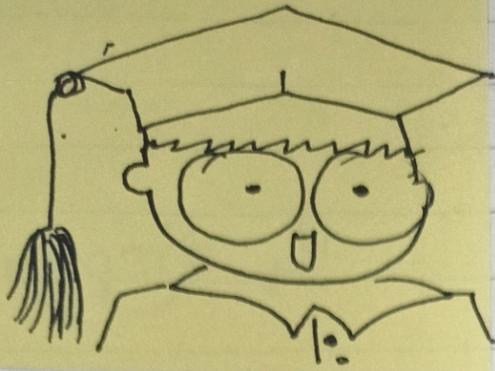
"SILENCE! The chairman is speaking"



Presenting before you, the creative lot!
~ BBA 1st year ☺

"These entrepreneurs are ready to face challenges"

In the role play we have seen the types of leaders, the role of the leaders, the manager's - decision making heads, the role of supervisors, the challenges that the authorities are facing at the current scenario, superior-subordinate relationship, communication barriers, types of employees, and the stakes made by them!



Entrepreneurs are developed and for development, requires skills "They possess that" 😊

they know the importance and significance of working in a team.

The teachers have not only focused to build the work but to net-work.

Not just to earn but to L-EARN

Not just to see the problems but to

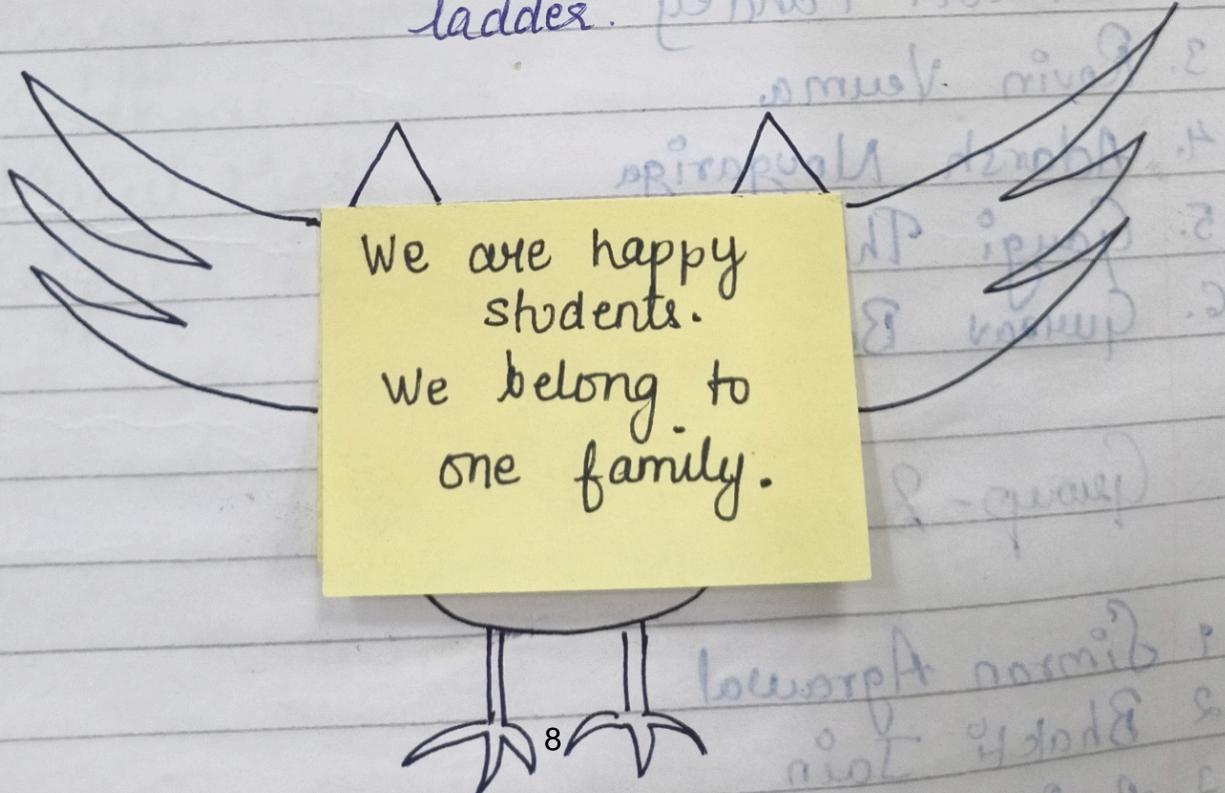
analyse and forecast future situations.

Not just how to climb the ladder effect-

-unely but in which wall to place the ladder.

We are happy students.

We belong to one family.



III Quiz Competition

HELD ON : 14 September 2019

"24" Students Participated...

NO. OF TEAMS -: 4

WINNER -: Group 4.

[FINAL YEAR]

Group - 1. (Ist year Sec B)

1. Vasundhara Rai
2. Shweta Pandey
3. Rovin Verma
4. Adarsh Nougariga
5. Gauri Thakur
6. Gurjeet Behra.

Group - 2 (2nd year Sec A)

- 1 Simran Agrawal
- 2 Bhakti Jain
- 3 Anika Bansal
- 4 Hrushal Meed.

5. Chanjot Singh wadhwa
6. Panya Pathak.

Group 3 (2nd year)

1. Rohit Saaf.
2. Nandan Soni
3. Ekta Sapena.
4. Shuvansh Pandey.
5. Shuvani Malvi
6. Ramandeep Singh.

Group 4. (Final year)

1. Pragya Golecha.
2. Vaishnavi Gupta.
3. Sunaya Gupta Naik
4. Siddhart Gupta.
5. Mukul Modi
6. Rajputya Bhati



Searching for intellectuals? Here they are! ↑

An excited game play testing the general knowledge, Yes the management is back with QUIZ.

The quiz so taken place was covering the business world.

The questions constituted, brand names, taglines, identification of the logo, the establishment dates of certain companies, how many branches does the company possess and so on!

"Making us proud was the students of
FINAL ^{1¹} YEAR"

KEEP IT UP ☺

IV GROUP DISCUSSION

HELD ON - : 21 SEP. 2019

PARTICIPANTS : [BBA I, II, III]

- 30 Students participated
- 70 Students attended the Event

4 Teams

W TEAM I - Dhiren Singh [BBA II YEAR]
H TEAM II - Qimran, Agarwal [BBA I YEAR 'A']
N TEAM III - Khuashboo Jain [BBA I YEAR 'A']
N TEAM IV - Vasun [BBA III 'final year']
E R P

BEST SPEAKER - Khuashboo Jain

[BBA I 'A']

EXTERNAL JUDGES :-

- ABHIASH AGARWAL - KAUSHABH VERMA
(TIMES INSTITUTE) (FROM SKOLARS)

- DR. ELINA PHILIP 12

(DEAN OF ARS & SOCIAL SCIENCE)



Thankyou Abhishek Agrawal sir! Your knowledge was worth inspiration!

[BBA II year] [BBA II year] [BBA II year]
A group discussion which was held on 1st September 2019 had involved a total participation of 30 students from the BBA 1st, 2nd and the final year.

The event was the reason of excitement in all those 30 hearts!

It was not just a discussion but a gathering which took place to create and exchange innovations, ideas, perceptions.

A formal way of knowing everyone's imagination capacity for the contemplated topic.

The majority of the participants included the students / freshmen from BBA 1st years.

This Group Discussion had contained mainly 7 rounds consisting 7 people in each round. The topics that were given had come out with numerous options and creative answers!

The GID took place at prerna hall

Around 70 people in audience ;
30 - 40 participants ; faculties of management.

The GID consumed total of 2:30 / 2½ hours of discussion in total.

For the electrification of the students mistake's ; Abhishek Sir and Kaifabk Sir had guided the students for effective way of communication.

A
DAY TO
REMEMBER!

collaboration and cooperation is what defines management!

GUEST LECTURE ON MARKETING STRATEGY

HELD ON :- 27 September
2019

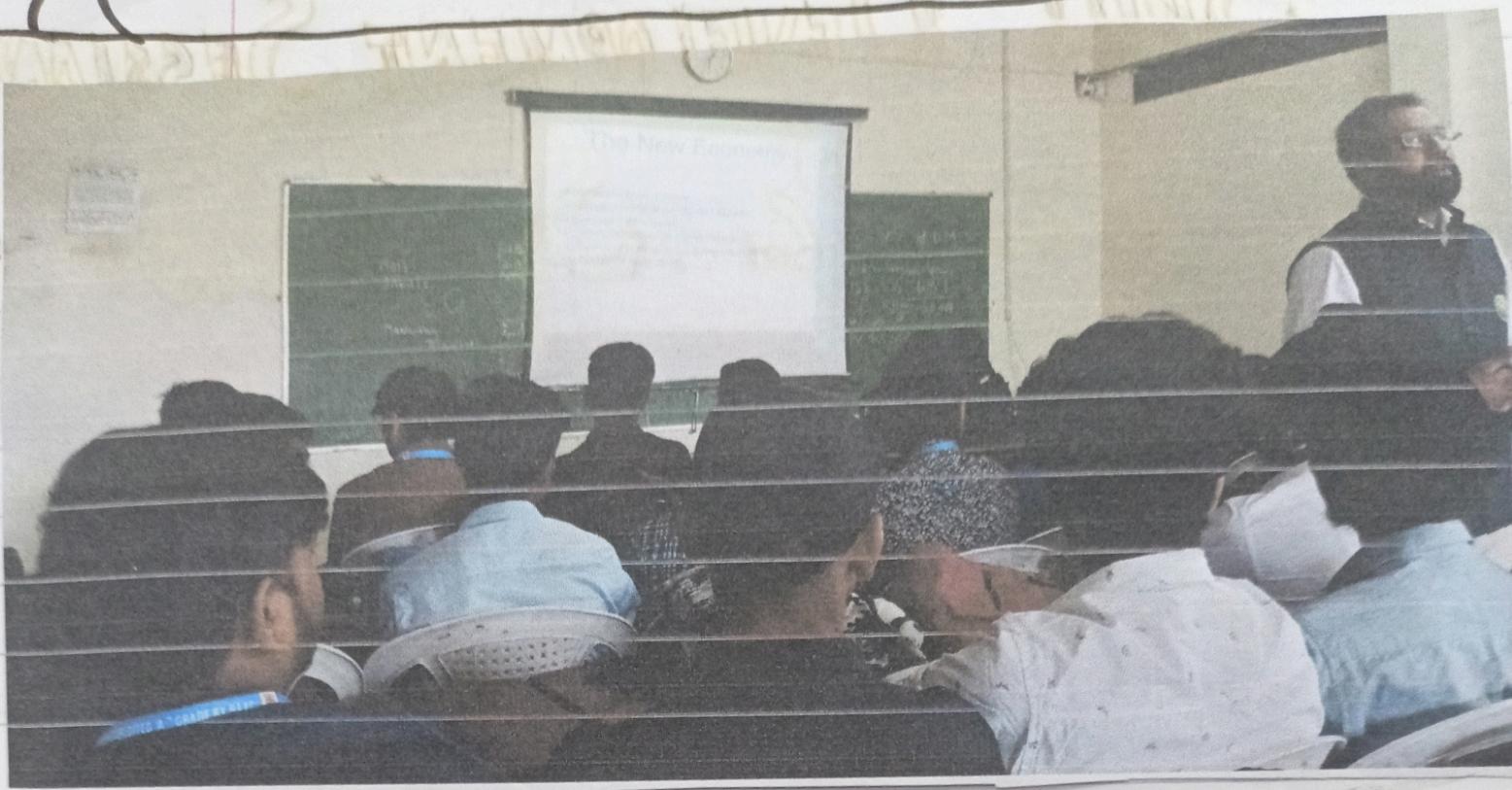
TOPIC :- MARKETING STRATEGY.

GUEST :- Abhishek Agarwal. from
Time Institute

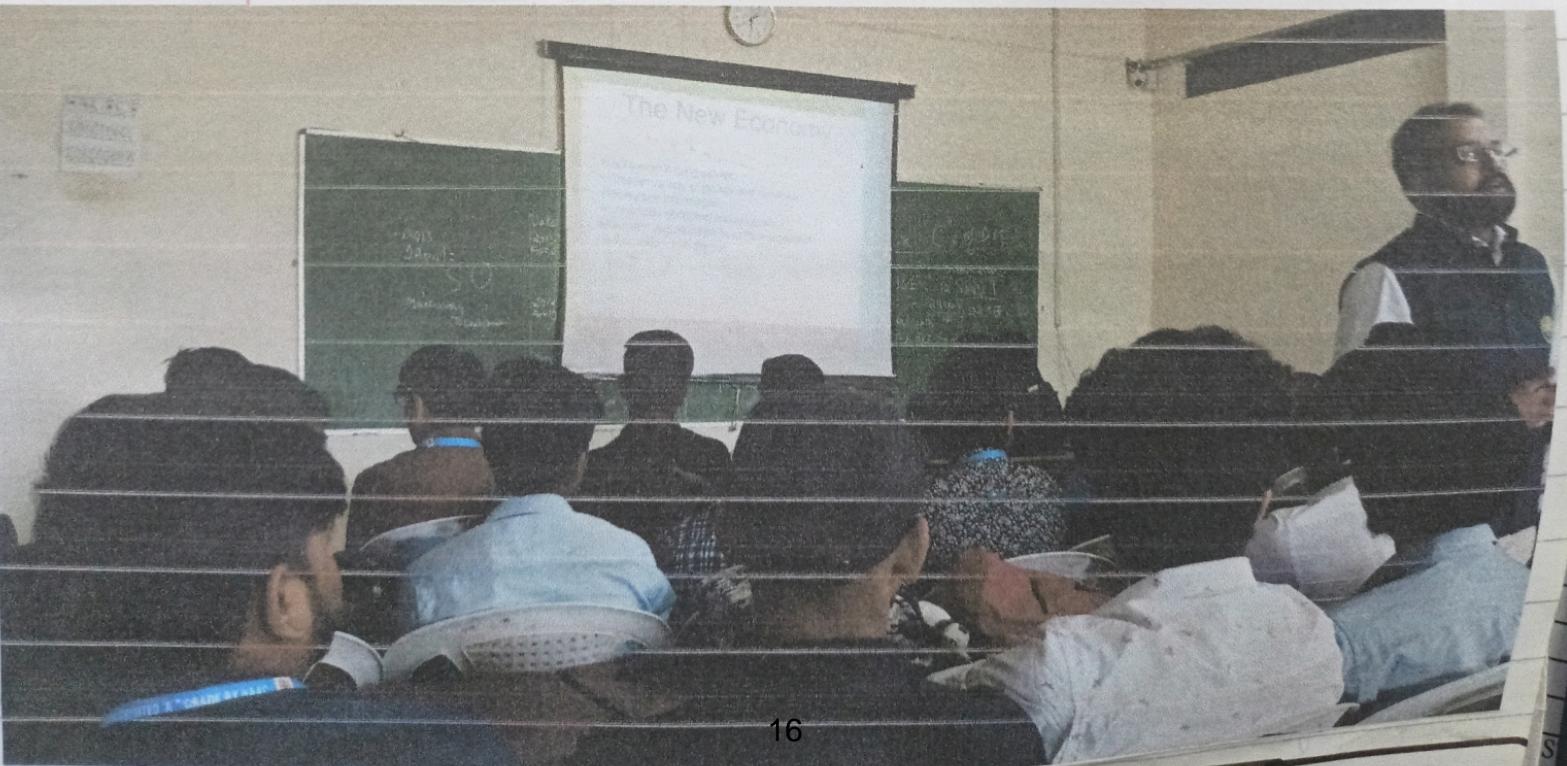
From the ancient market of barter system to
the current market of buyer and seller. the
market being categorised to Monopoly, Duopoly
and oligopoly.

The lecture mainly consisted the presence of
all the students from BBA 1st year and end
year.

Getting to know the current marketing strategies
by Mr. Abhishek Agarwal proved to be fruitful
for the students to prevail in the current/
existing economy.



"Market is not just about goods - buying
and selling its about building public
relations?



SKILL DEVELOPMENT SESSION

FOR PG STUDENTS

HELD ON :- 30 September - 5 October

30 September



The teachers incharge -

Dr. Pearly Jacob (H.O.D)

Dr. Chitranshi Verma

The skill development session was taken by the teachers of the department of management for the final year students and the students pursuing Ph.D., NA, MSc, M.com in their final years.

The session was held at purna hall with varieties of topics been covered by the heads.

The students were guided about personality development and grooming which plays a major part when you are presenting yourself in front of others. Various interviewing skills were taught consisting of how to sit and how to introduce yourself. They have been taught how public speaking gives 50% hardwork of the employees the greatest skill that a human could ever possess us to express themselves in front of audience, and how your writing skills can be a way to reflect your personality via words and phrases.

Further more, the students were made aware about the different types of CV preparations which can be made with the help of a paper and pen or can be presented orally in the form of video's. Time Management which plays a crucial role in every person's life, attract's the people of top level.

If you know how to communicate effectively
you know how to win people!

COLLAGE COMPETITION

HELD ON :- 9 October 2019.

WINNERS :- 1 - SHWETA SINGH

2 - MOHSINA KHAN

Only one sheet depicting various combination of pictures together in a frame.
The creativity of all the student were showing out on the spot.

The collage competition was held on 9th October by the involvement of the students of BBA 1st, 2nd and final year.

The collage competition was held at prerna hall under the presence of all the teachers of department.

Creativity and competition has summed up together which have resulted in

immenseful ideas

The collage then made was giving out loud indications about the topic.

We were proud that not only our students is good in academics but they possess creativity that possess the desired skills for them to compete with everyone.

"Extra - curricular activities should also be focused"

found , belonging , learning , active news , up , interesting , world , art , for , the , belong , promising ,

art , book , book , sun , writing , art , music , progress , basketball , world , new , sight , art , poster , art ,

POSTER MAKING COMPETITION

HELD ON :- 10 October 2019

Bunch of creative students are there to show their creativity.

The competition mainly consisted of the students of BBA 1st year, 2nd year and 3rd year.

The topics were told prior to the date of submission.

Ideas creatively presented, beautiful colours synchronised by our exceptionally talented lot of students.

The posters were loud and one can easily understand seeing them, as to what the topic was.

Coloured sheet, sketch pens, colour pencils, micron pens, pastels, highlighter, pencils were the reason to add glitter to the imagination²¹.

Under this competition, the judges were all the teachers of the management department. The students have performed very well under the guidance of the teachers.

It was very difficult for the judges to choose between the beautiful posters as every poster depicts or tells something which was worth fascinating.

WINNER: 1- KHUSHBOO JAIN

2- SHRUTIKA KOTHALY

EXTEMPORE COMPETITION

HELD ON :- 11 October 2019

Participants :- [BBA I II III]

→ 11 Student Participated.

WINNERS

| Rank | Names. |
|------|---------------|
| I | Sanaya |
| II | Khushboo |
| III | Vaun, Shivanî |

Participants Names.

1. Rohit Sauef.
2. Shivanî
3. Dhiean
4. Aditya
5. Rebecca.
6. Rishika
7. Khushboo
8. Shivansh
9. Vaun
10. Sâhil chelani
11. Sanya.

FEAR = GIVE UP!



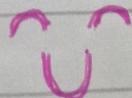
Do you fear speaking in public?
- They don't!

Extempore is a competition wherein the participants are given a topic on the spot and are required to speak on it for 2 minutes.

A fun competition testing the students capacity to present themselves and their views in front of the audience.

The room filled with nervous faces and excited hearts, where the stomach is tickling by "Am I next, Am I next one to speak, the mind full of question"

"Their creative public speaking skills had made us speechless"



BUSINESS MODEL

PRESNTATION

HELD ON :- 13 October 2019

JUDGE :- ABHISHEK AGARWAL (B.O.D. TIME)

WINNER :- DHIRAN SINGH.

2nd POSITION:- SIMRAN

AGRAWAL



"Not just for academics but for future they are oriented!"



Dhivian Singh - my project was basically the usage of construction material at cheaper cost to produce better quality of infrastructure. The price of the construction of infrastructures will be reduced and hence the client can get better quality at cheaper price. The target market are constructors / builders however other people can also purchase. Thankyou.

My business model was basically based for all the "sweet lovers" to get a particular place of with varieties of specialised sweets. An area with 5 different cabinets controlled by "famous halwai's".



"As a freshmen, presenting an idea built was a great experience. Looking forward for more such events" Thankyou.

"The event involved ideas over 4 teams within which every student got to know about the formulation of one's own business"

"HARDWORK LEADS TO LEADERS"

ALOYSIAN MANAGEMENT ASSOCIATION (AMA) FEST

Judges - MR. ABHISHEIK AGARWAL
MR. ENOSH PHILIPS

Our Head - DR. PEARLY JACOB

"Every successfull story starts with a good guidance"

The AMA fest was held on 13th November '19. It was a "management" gathering, specially for the students to enhance their glorious self-beings. The fest was not just for the entertainment purpose but for making out the best among us.

"Management department had always placed 'students' as their first priority."

This fest contained several rounds of curriculum via business model presentation, quiz competition, singing, dancing (Bhangra, classical, bollywood), extempore, debate, poster competition, and the list was never ending. Well not forgetting about the



The publication of magazine headed -
successfully!

~ congratulations Management dept

delicious food . And yes, again the
winners made us proud!

The magazine published by the management
department contains several articles
written by our agathokakological students!
The news magazine was released on 21st Oct.'19.
Their ideas glittered by the imagination,
the wordings in the form of phases
synchronised together brought out the
best articles in our magazines.



President of A.M.A. - Sumner Sahini (Best Manager)





F U T U R E

M A N A G E R S

I N O N E F R A M E

B . B . A . [I st , I I nd , f i n a l y e a r] *



GENERAL QUIZ

COMPETITION

HELD ON - 13^{Nov}, 2019

WINNER - Group 5

Participant Name.

Group 1.

1. Robin
2. Sakshi Sani
3. Kumkum
4. Tejya Pathak.

Group 2

1. Aditya Gupta.
2. Suyansh Yadav
3. Shukant Shrivastav³¹
4. Mohammad Abass Mir.

Group 3

1. Shubh Jain
2. Navya Jain
3. Panchi Gupta.
4. N. Vaishika.

Group 4

- 1 Paavan Sakhija.
- 2 Abhishek Sharma
- 3 Prasana Patwari.

Group 5

1. Simeran Agrawal
2. Hitesh Sadani
3. Khushboo Jain
4. Harshal Meid



Hey participants, your contribution
matters. °°

BBA (A, B) I's year

GUEST LECTURE

On GST

HELD ON :- 19 October, 2019

BY :- Mr. NIKHIL NAINANI
[CA, INDORE]

Guest lecture on GST (goods and services tax) was given by CA. Mr Nikhil Nainani. The lecture was provided to all the fresh men's of BBA 1st year. The topics covered by him included -

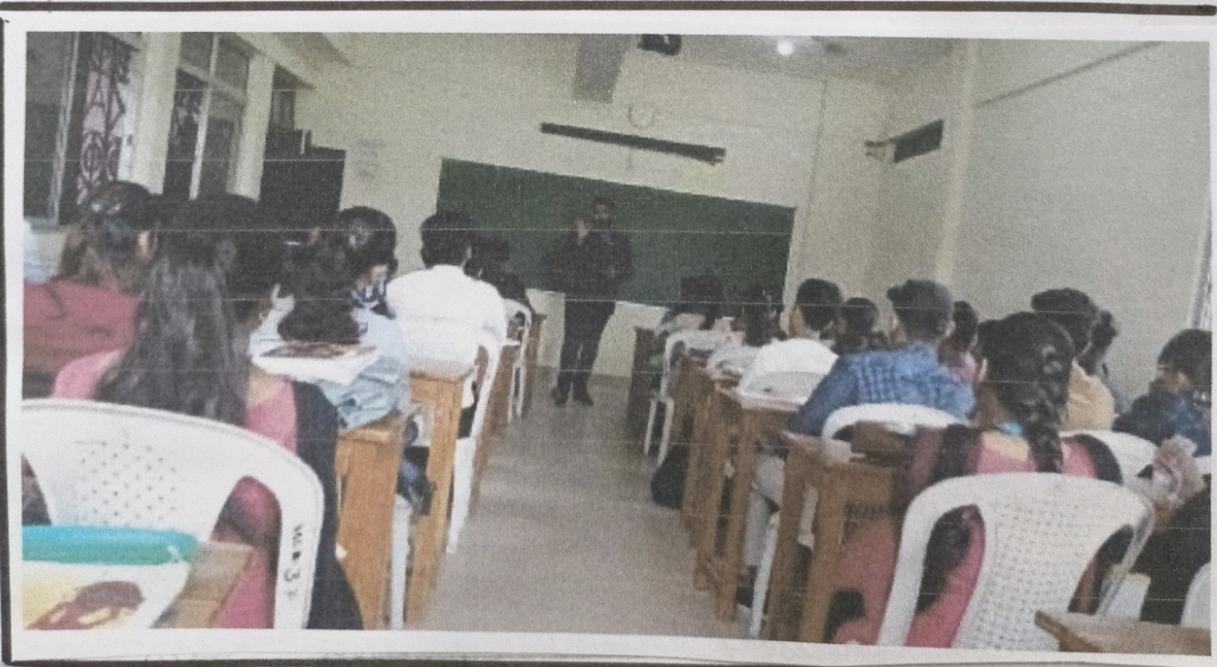
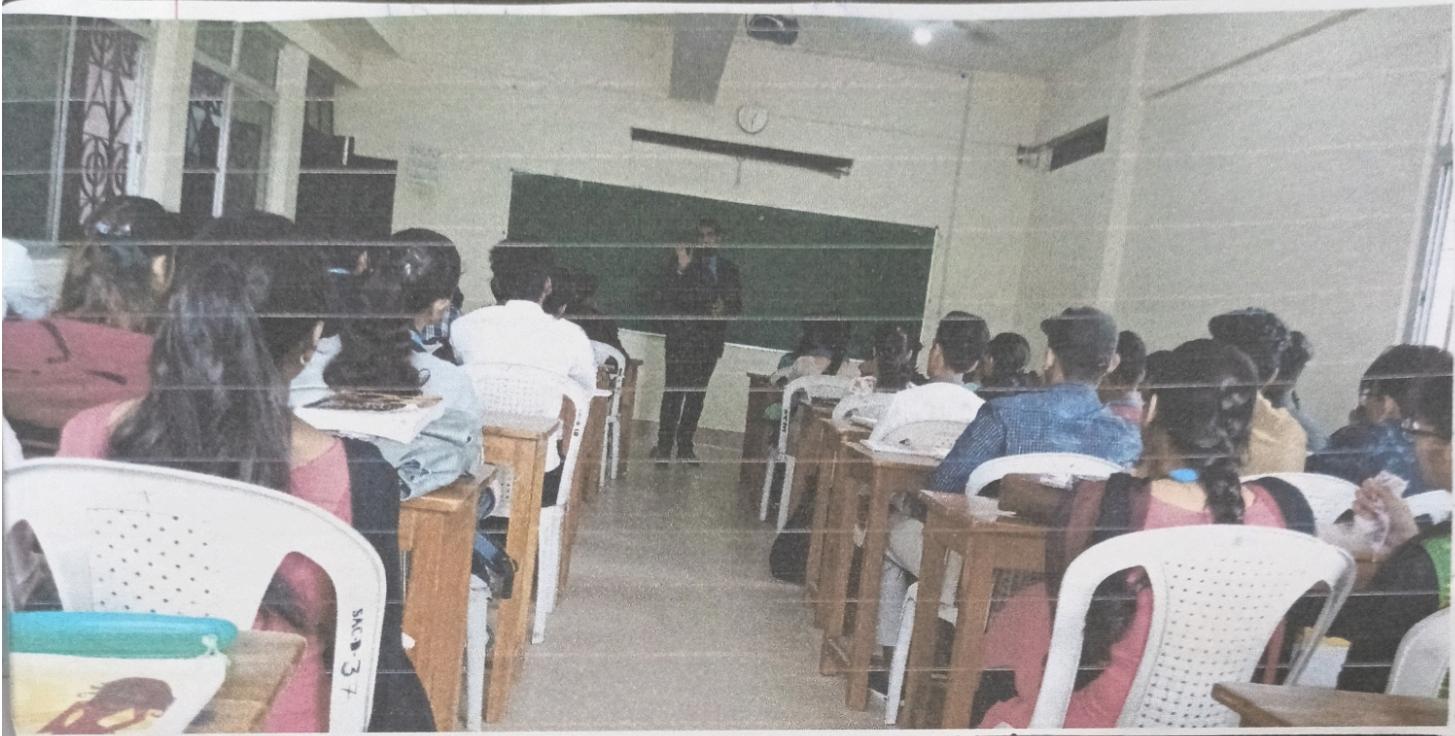
When was GST started / when had GST come to play?

How the uncensored money grew in economy.
What do you mean by GST compensation cess.

How to stop terrorism through the way of money and the questions discussed were never ending!

After this lecture I am ³³ sure every student had built a very clear view towards GST!

"I've never learned the whole syllabus of Chartered Accountancy but yes, I have always tried best to connect it to real world situations" ~ Nikhil Nainani (CA)



PARENTS TEACHER MEETING

HELD ON :- 23 November. 2019



"PARENTS TEACHERS
MEETING"

The perfect combination of guidance between the teachers and parents came out to be a ³⁵ beautiful day for all the students.

The parents teacher meeting was held on Saturday i.e 3rd November 2019, It was held for the management department consisting of the students from all 3 years via 1st year and year 11 and final year. The timing for PTM was from 8:15 - 11:15.

It gives me immense pleasure to say that the students here has a major asset "to adapt to changes". The perfect lectures of the staff members helps to achieve good marks in academics.
"Before turning to a bold", we also had to pass through many fireworks!"

SKYPE LECTURE ON STOCK MARKET TRADING

HELD ON - 26 NOVEMBER. 2019

The lecture on stock market (trading) was held on - 26th November through Skype at the conference room. The lecture was presided by an eminent CA Mr. Nikhil Nainani (Indore)

The first day of lecture consisted the students of BBA 1st year(A), 2nd year and final year.

The excitement on these students face to learn something new was very fascinating. Being in a road to management, one should know how to deal on shares.

A share market is mainly where the shares are either issued or traded in. Similarly, a stock market is similar to a share market wherein the students were taught how to see that the share is increasing or decreasing.



A fun way to learn about stock world

Thankyou Mr. Nikhil for a knowledgeable session!

The enthusiastic students with the bucket full of questions; ^{these questions} were answered intelligently.

Preparing the notes on the stock market indices was ordering one's view towards the stock world.

"As our future entrepreneurs should know how to issue shares."³⁸

SKYPE LECTURE ON TECHNICAL ANALYSIS OF STOCK MARKET TRADING

HELD ON - 27 NOVEMBER 2019



For facing the external environment it
is important to ³⁹analyse and forecast
the situations

thus the second lecture consisted of technical analysis.

The students got to know about the various types of candle sticks namely -

Marubozu

Doji

Shooting star

Hammer

Three black crows (bearish)

Three white soldiers (bullish)

Double top.

The students were shown in which situations should they buy the share and at which point they should sell.

Technical analysis are shown in graphic form investor sentiment, both greed and fear

Again was the day of collaboration of all the 3 years to move ahead to another topic, this time questions were a bit wiser and the situation more complicated.

VISIT TO MAX LIFE

NEWYORK LIFE

INSURANCE - FOR SALES

MARKETING

HELD ON - 30.11.19

All the students of BBA 2nd year had got an opportunity to learn practically about sales marketing. The feedback that was provided was overwhelming. In the insurance company they were mainly taught various marketing strategies, SWOT analysis of the company and over all functioning of the organisation.

2/2/2 rules of management
10/10/10 rules of management.



The visit to mark new year life had widened the capacity of thinking of our end year students. They have gathered a sense "how to face the practical world".
"We are hoping to see the best sales person in them"

GUEST LECTURE ON CYBER CRIME

HELD ON : 04 DECEMBER. 2019

BY: ANKIT SHUKLA

-SP CRIME BRANCH

The guest lecture on cyber crime was delivered by Mr. Ankit shukla (SP Crime branch) had provided the students with all the basic functions that an active citizen of the nation must know about cyber crimes and its prevention.

The steps to be taken to avoid any cyber crime or how to undulge any report when there is a cyber crime took place at your home or with anyone you know.

5. 1, 2 → Come
Date _____
5. 1, 3 → Skill
Page _____



He told that **cyber security** is the protection of internet-connected system, including hardware, software and data, from cyber attacks. The goal of cyber security is to limit the risk and protect IT assets from attackers with malicious intent.

He had also stated that "increase in technology also leads to increase in cyber crimes" - thus every citizens specially you all "the young blood" should be aware & should make everyone aware.

GUEST LECTURE

HELD ON:- 09 DECEMBER. 2019

By NADIR SHAW

DHONDHI

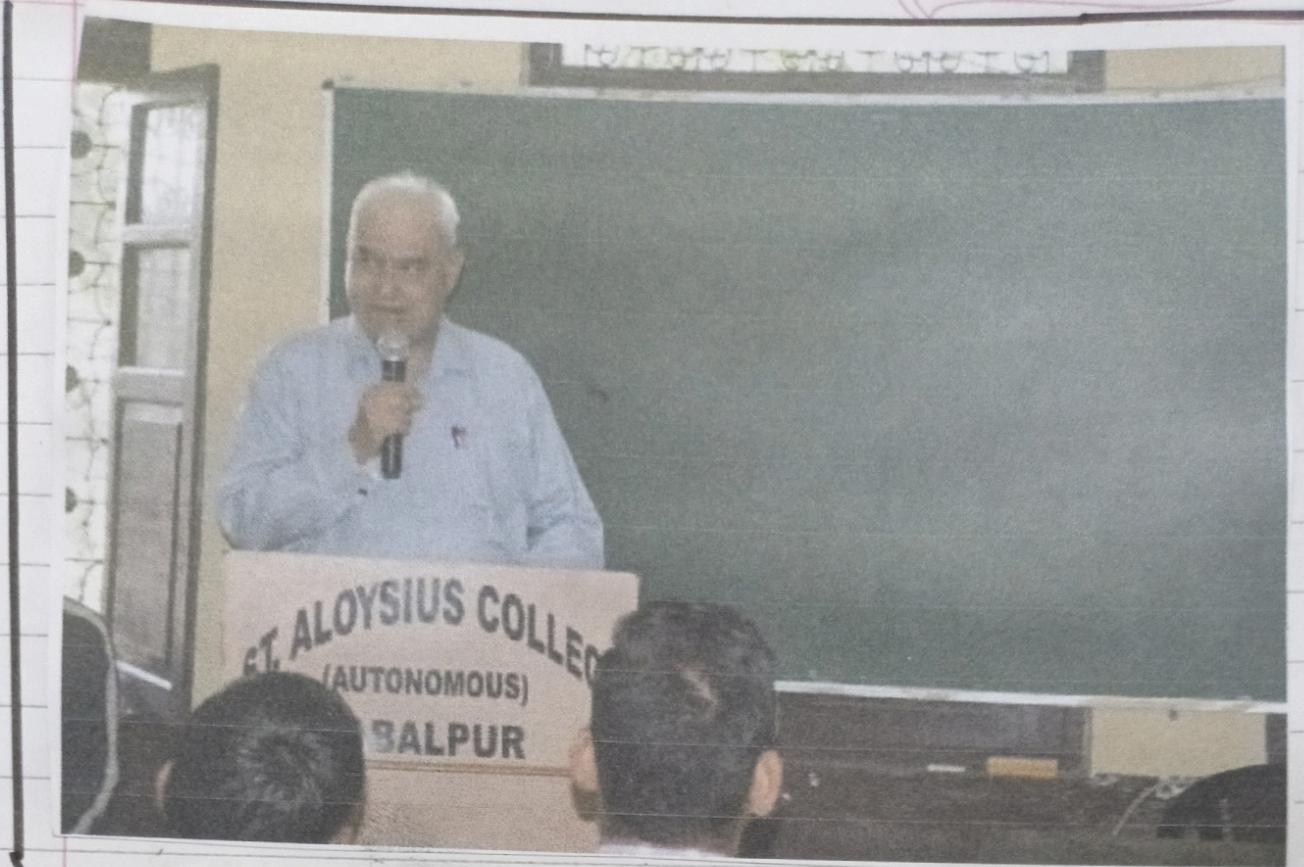
On Corporate Social

Responsibility Attended

BY BBA

STUDENTS

The most mesmerising lecture on corporate social responsibility was delivered by Mr. Nadir Shaw k. Dhondhi, (A person with big subtitles)



also be a part of the corporate society by planning the **START - UP's** from your home place.

Also he explained how can we identify the situation of the Ambani ~~bro~~ sons with their name **A - NIL Ambani** and

MU - CASH (KESH) Ambani (uninteresting indeed)

In the session provided by him, as a student we got to know much about the corporate world. In his whole lecture he had focused that the students must always come out with their creative ideas. At last he had concluded

by saying that : **It takes courage to answer a call**

It takes courage to give your all

It takes courage to risk your name

It takes courage to be true!