

2023-24

DEPARTMENTAL ACTIVITY

JULY 2023:

CAPITAL MARKET INVESTOR AWARENESS PROGRAM:

The Department of Management along with department of placement cell organized an enlightening guest lecture and workshop titled "Capital Market Investor Awareness Program" on August 5th, 2023, from 10:30 AM and 12:30 PM. The event aimed to empower students pursuing Management and Commerce courses with valuable insights into the world of capital markets and the risks and alternative opportunities involved. The number of participants were 75. The workshop was graced by the esteemed presence of Mr. Amogh Gothoskar, a seasoned professional with a PGDM in Finance & Marketing and more than 13 years of industry and training experience. Mr. Gothoskar's extensive background includes conducting over 400 Financial Literacy programs across various states, reaching out to marginalized groups and diverse audiences, including sex workers, public servants, students, and more. His expertise extends to being a trainer for government-funded Financial Literacy and Engineers' Employability courses, facilitated by the All India Council for Technical Education. As a resource person for commodities derivatives and investor awareness programs under the guidance of SEBI, NSE, and BSE, Mr. Gothoskar brings a wealth of knowledge to the table. His participation in investor education events and guest lectures at renowned B-Schools exemplifies his commitment to spreading financial literacy. The workshop revolved around elucidating the intricacies of financial markets, investment strategies, securities trading, and market operations. Collaboratively organized with the Bombay Stock Exchange (BSE) Investor Awareness Programme and SEBI, the event catered to the aspirations of budding investors. The core objective was to equip participants with the tools to make well-informed investment decisions, navigate market complexities, and comprehend the risks associated with investing.

Key takeaways from the workshop included:

Basics of Investing: Attendees received a comprehensive introduction to various investment vehicles, ranging from stocks and bonds to mutual funds and derivatives. Mr. Gothoskar effectively conveyed the potential returns and inherent risks linked to different investment options. **Risk Management:** The significance of risk management was a focal point, as participants gained insights into strategies for effective portfolio diversification. Understanding the impact of market volatility on investments was a cornerstone of this segment. **Market Regulations:** Mr. Gothoskar delved into the regulatory framework governing India's securities market. SEBI's role in maintaining transparency, fairness, and safeguarding investor interests was highlighted. **Investor Rights and Responsibilities:** The workshop emphasized the rights and responsibilities of investors, along with avenues for addressing grievances and disputes. **Avoiding Investment Frauds:** Attendees were equipped with the tools to identify and steer clear of common investment scams and fraudulent activities. **Market Analysis:** The workshop delved into both fundamental and technical analysis techniques, enabling participants to assess potential investment opportunities effectively. **Online Trading and Demat Accounts:** Attendees received comprehensive guidance on online trading and the process of opening Demat accounts. Efficient management of investments through online platforms was underscored.



WORKSHOP ON DE-ADDICTION FROM DRUGS

Nasha Mukht Kendra' Jabalpur organised an informative workshop on 'Drug-Free India' in ST. ALOYSIUS COLLEGE for BBA students on Thursday, August 10, 2023. The session focused on spreading awareness among students about drug addiction and its consequences on their health and life. The programme started at 12:30 pm with the welcome address by Ms Arshita Agrawal (BBA 3rd year). The resource person present were Mr Hemant Solanki (coordinator of 'Nasha Mukht Kendra'), Dr N.K Sarkar and Mr Neeraj Rajak (project director). There were 120 participants.

Opening remarks, introduction and briefing of the session were given by Mr Hemant Solanki. He shared that according to a recent survey, it was found that 299 districts in India have the highest number of young adults and adults who are addicted to drugs, 15 communities are from Madhya Pradesh. He highlighted a general problem in today's young generation. He mentioned that today's youth is very easy to influence and manipulate, hence making them an easy target for drug peddlers. He further explains how the youngsters are so quickly convinced and tricked into consuming intoxicants and without realising it becomes their addiction. He shared his personal experience from his work line about how a young talented boy somehow became stoned on consuming tobacco which eventually lead to cancer, to this day he regrets his doings and wishes to turn back time to improve himself. He asked the students to be responsible and rational citizens and to not get involved in the vicious cycle. He also asked the student to encourage other people to not consume any type of intoxicants, by explaining how it could result in fatal consequences. He is required to recommend them some remedies that can ease the urge to have drugs or withdrawal symptoms. Dr N.K Sarkar discussed the various drug variants and their side effects. He explained how inhalation and consumption of intoxicants lead to various health diseases like cancer, liver and anaerobic malfunction, drop in the haemoglobin level in our bodies, and also hallucinations and brain malfunctioning. He also shared some symbols to identify if a person is taking any kind of intoxicant or not. for eg:- someone consuming brown sugar would have brown stains on their thumb, index and middle finger. Someone using injection as the source of consumption would have black marks over his hands and so on. He explained to the student how catastrophic it can be to themselves and ruined their lives completely. He suggests counselling, rehabilitation centres and psychiatric treatment solutions to these problems. He informed the students to be serious about their lives, their goals and career and promote an 'anti-drug 'environment, as these small measures will have a positive outcome for the country. He thanked the students and the faculty members and handed the mic to Mr Solanki for the concluding segment.



ACADEMIC AND CULTURAL ACTIVITIES (AMA Academic Event):

I) Group Discussion:

On August 12, 2023, **Aloysius Management Association (AMA)** organised an academic activity/ event of Group Discussion. Topics for the group discussion were related to management, economy and social affairs where pupils from all the three years participated. For choosing the ultimate three winners it was decided that students from the same year would compete first, then the participants with the best performance from each group would be selected to compete in the second and final round. The time duration of each discussion was 10 minutes. The participants were made aware of the rules and conditions a few minutes before the inauguration of the event. The event officially commenced at 9:10 am with the welcome address by Ms Arshita Agrawal (Secretary). The moderators/judges of this event were Dr Tuhina Johari Head, dept of Political Science , Dr Rashmi Singh and Dr Chitranshi Verma



Group- A: Topic- Chinese goods v/s Indian goods

After a small introduction and briefings about the topic by one of the participants, the discussion started, all the students has original and opinions, some contended that Chinese goods are a hindrance to Indian economy and should be completely prohibited in the Indian market, some of them added by emphasizing the political relationship of India and China and people should refrain themselves from purchasing it's products. Others alluded to the lower price and good quality of chinese products, commenting on its good quality and sustainability and affordability and even corporates would go for a cheaper and better options in the market rather than spending extra.

Group- B: Topic- Impact of AI in today's job



The group discussion began with one of the participants explaining that even though AI have made our lives easier, it is a major threat to the jobs of many. It's an intimidating remark for a developing country like India where unemployment is a major problem and AI will worsen the situation, the jobs produced due to AI is very low as compared the jobs lost due to it. Other contestants argued that people have to update themselves with

technological development if they want to sustain in this world

Group- C: Topic – Is India ready to go digital?



Every participant in this group shared the same viewpoint that India is a developing country, people in the rural area are still not aware of the digital facilities, also the older section of the society are reluctant to use it and the conservative thinking of Indians. Camps and workshop must be conducted in backward regions of the country to modernize the knowledge of people. The discussion ended with the conclusion that currently India is not ready to go cent percent digital, but we can see ourselves in this position in maybe the next 20-30 years.

Topic – Is brand image more important than good service?



Here, some partakers shared the opinions that a company has good brand image netizens may ignore minor faults in their services if they have a good brand image. While the majority stated that brand image is interdependent on good service, a company providing good products and services creates goodwill in the form of brand image. Even the most favoured brand or company will start losing its personality if the quality of service provided by them starts declining. Hence conclusion drawn at the end was that good service is the pedestal for a good brand name.

Buy now pay later is a convenience or a trap?



Thoughts shared here were, customers can never be trusted completely unless they are your regulars or have a personal relationship with you. Fraudulent activities are common in this matter. Digital marketing is much a safer option here because people usually buy their

products from well-known online markets so getting cheated by the vendor is not an option.



After the first round was drawn to a close, 10 students with the best ‘tour de force’ from all five groups were selected to compete in the final round.

The constant rate of inflation is acceptable and affordable to the country on a macro level. But when prices of goods and services peak, the country is affected on both national and international levels, which includes a decrease in purchasing power of people, retrenchment of workers which worsens the problem of unemployment, overproduction etc which can be a catastrophic situation for a developing country like India.

A. POSTER MAKING COMPETITION:



On August 12, 2023, **Aloysius Management Association** (AMA) organised an academic activity/ event of Poster Making. Around 30 students has participated actively. The three winners were -

- Vanshika Gupta (1st)
- Parikrama (2nd)
- Samarth Arora (3rd)



INCUBATION CENTRE VISIT

The Department of Management organized an educational trip to the Jabalpur Incubation Centre on the 12th of August 2023 for BBA III Year students. 28 students . Teacher In charges - Dr. Rashmi Singh and Ms. Seetika Patel. **The Learning Objectives** of the visit is to have a knowledge of Start -Up and to get the tips of Simplifying Business Models and to know more about Incubation and Enhancement of communication skills . Students were asked to write down their own business idea for a start-up. In order to enhance their existing innovative ideas on paper. Volunteers were allowed to meet and interact with the start-ups present over there at that time so students could know more about different phases of businesses, the mentality of businesspeople, incubation's help to those businesses, the process of funding, etc.



WEBINAR SESSION FOR STUDENTS ON MASTERING MARKETING MANAGEMENT

A webinar is being conducted for BBA students through online mode on 19th of August, 2023 at 12:30 P.M. Mr. Kushal Joshi is the resource person and speaker from Dhister: India's best skill-oriented school. He talked about the potential of youngsters who are burgeoning with great spirit and energy. He considered them to be the building blocks of our nation. They have ample opportunities to tap out and flourish in the unpredictable outside world but the only thing is they need to target their goals, plan out their career options in order to cover their journey of ambitions and success. The Webinar was held for the students to enhance their knowledge and skills related to marketing. He embarked on the 4 P's of marketing and explained how that is amalgamated to be thrown in marketing strategy for the target audience. The number of participants were 75. He focussed on empowering students with technical and soft skills prioritizing digital and socio-emotional skills training is a modus operandi of being into the picture. This webinar basically focused on individual skills and skill gaps. Determining the specific combination of skills needed to acquire in order to advance a career or take it in a different direction can be a daunting challenge for today's students. The Webinar circumvented around the embellishment on the ground of knowledge and learning about the various opportunities available in the Marketing field and the potentialities of students to overcome their fears and be able to ponder on their career growth. Also, the feedback about the session was collected from all the participants to improve the sessions that will be conducted in the near future.



Dhister: India's Best Skill-Oriented Career School

MASTERING MARKETING MANAGEMENT

19TH AUG 2023 | AT 12:30 PM

For More Details:
+91-70 300 98 555 | www.dhister.com

Note:
ISO & NSDC Approved Certificate
Will be Provided to All Participants

Speaker
Kushal Joshi

DhiSter

NSDC ISO ISO



WEBINAR ON HUMAN RESOURCE MANAGEMENT:

Department of Management conducted a webinar on Human Resource Management, for BBA Students on the 18th of August 2023. The session was conducted by Anjali Ojha (HR Trainer) from DhiSter Academy. Around Sixty (60) students benefitted from the session. The session was conducted to enhance the skills and competency of students in the field of Human Resource management. The speaker elaborated on the latest concepts of E-HR, Green HR, Talent Acquisition and Management, and the significance of Artificial Intelligence in Human Resource Management.



DhiSter Dhister: India's Best Skill-Oriented Career School

HUMAN RESOURCE MANAGEMENT

18TH AUG 2023 | AT 03:00 PM

For More Details:
+91-70 300 98 555 | www.dhister.com

Note:
ISO & NSDC Approved Certificate
Will be Provided to All Participants



Speaker
Anjali Ojha

SEMINAR ON FINANCIAL MODELING

Department of Management organized a Seminar on Financial Modelling on the 9th of September 2023. Around 200 students benefitted from the session. The speaker of the session was CA Nikhil Nainani. The resource person very firstly clears the concept of financial Modelling. Financial modelling is the process of creating a summary of a company's expenses and earnings in the form of a spreadsheet that can be used to calculate the impact of a future event or decision. A financial model has many uses for company executives. Financial analysts most often use it to analyse and anticipate how a company's stock performance might be affected by future events or executive decisions. Financial modeling is a representation in numbers of a company's operations in the past, present, and the forecasted future. Such models are intended to be used as decision-making tools. Company executives might use them to estimate the costs and project the profits of a proposed new project.



Pibm
PUNE INSTITUTE OF
BUSINESS MANAGEMENT

INVITATION FOR SEMINAR ON FINANCIAL MODELLING



MAIN
SPEAKER

Financial trainer

CA Nikhil
Nainani

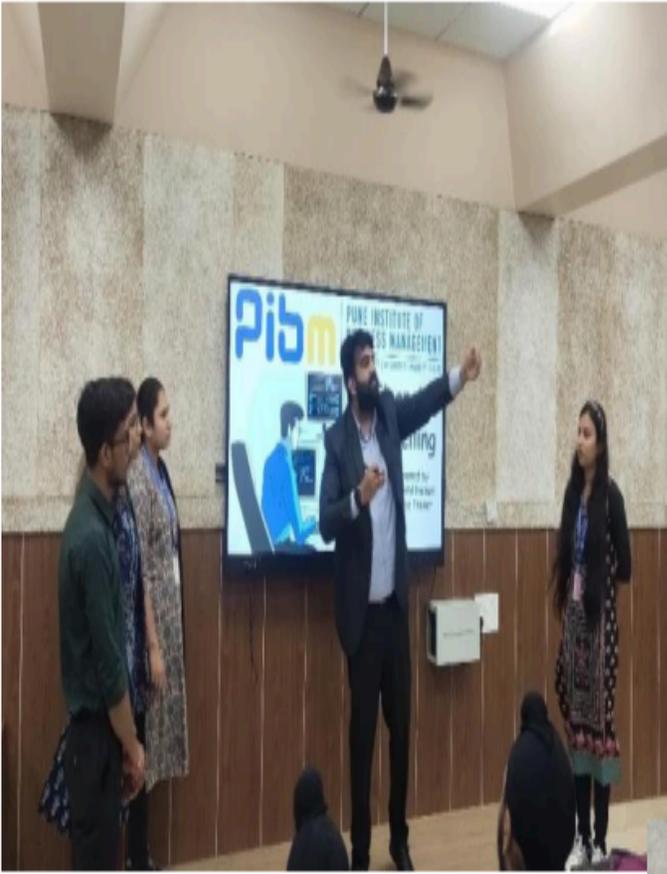


ST.ALOYSIUS
COLLEGE
(AUTONOMOUS),
JABALPUR
(DEPARTMENT OF
MANAGEMENT)



PUNE INSTITUTE
OF BUSINESS
MANAGEMENT

9 s e p t e m b e r 2 0 2 3 , 1 0 a . m o n w o r d s



WEBINAR ON SUSTAINABLE DEVELOPMENT AND LIFE LEARNING FOR STUDENTS

The Department of Management hosted an insightful online webinar on "Sustainable Development and Life Learning for Students." The session, attended by approximately 115 students, featured distinguished speaker Professor Dr. Zehra Altinay. Date: 16th September 2023. at 10:30 am. The speaker is Professor Dr. Zehra Altinay, Chair of Societal Research and Development Centre, Near East University, North Cyprus, Turkey. Professor Dr. Zehra Altinay's presentation delved into crucial topics like Sustainable Development, Exploring sustainable practices for holistic development. Life Learning: Strategies for continuous learning and skill-building. Role of Education in Sustainable Practices, Fostering responsible citizenship through education. Global Perspectives on Sustainability, Understanding the interconnectedness of global challenges. Application in Real-world Scenarios, Case Studies and Success Stories. Illustrations of individuals and communities driving sustainable change.

- Dr. Altinay's comprehensive insights resonated deeply with the attentive audience, sparking engaging discussions.



**St. Aloysius College
(Autonomous)**
MANAGEMENT DEPARTMENT

**" Sustainable
Development and
Life Learning for
Students "**

**Time- 11.30 am
Date- 16th Sep 2023**

Professor Dr. Zehra Altinay
**Chair of Societal Research and
Development Center, Head of
Educational Sciences Department,
Near East University**

WEBINAR

St. Aloysius' College
(Autonomous) Jabalpur
Re Accredited 'A' grade By NAAC

Patterns of quality-course

- The whole system is rooted based on Bloom Taxonomy (Learning is deep learning, constructivist learning)-remember, understand, apply, analyse, evaluate, create
- Instructional design is about Addie Model
- It is also social learning process based on group chats and disclosure
- Assessment and evaluation itself is also part of the learning
- Orientation courses are supported the process, videos are based on scorm
- Platform provides self learning space for learners
- Gagne Model (9 stages of instruction) is approached in each modules.
- Projects are based on SDGs.

People

- Mute all
- Add people
- Aryan Rai
- Asmita Sharma
- Astha Prasad
- Ayush Satwani
- DA
- Department of Manage... Meeting host
- Divyansh Sahu

Jabalpur, Madhya Pradesh, India
 Penty Naka Sadar, Sadar Main Rd, Cantt, Jabalpur, Madhya Pradesh
 482001, India
 Lat 23.153618°
 Long 79.953226°
 16/09/23 11:05 AM GMT +05:30

Quality indicators

- Management
- Economic and Technological Infrastructure
- Learning environment
- Student satisfaction
- Projects and Collaboration
- Intellectual Capacity

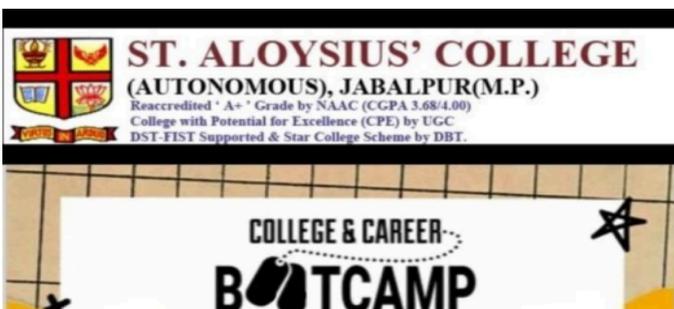
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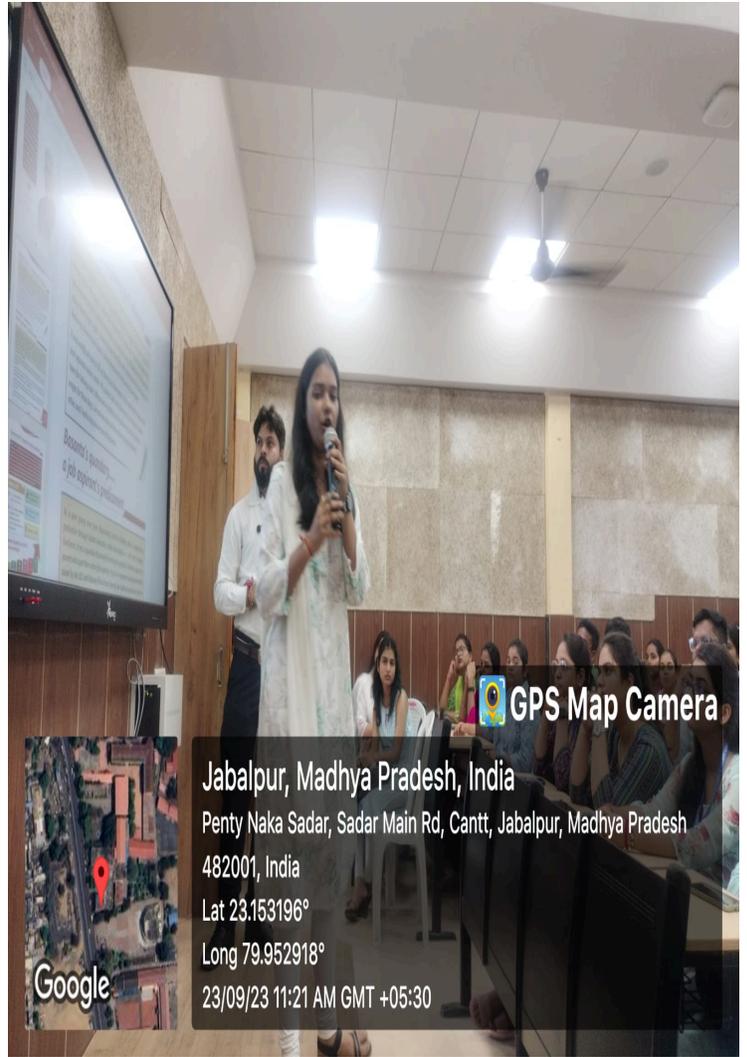
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- Contributors 71
- Department of Ma... (You) Meeting host
- Aakash Mitra
- Aaron Vinay Singh
- abhinav kesarwani
- Aditya Jain
- Aishwarya Sen
- ambiya
- Amit Kumar

Jabalpur, Madhya Pradesh, India
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CAREER BOOTCAMP

The Department of Management in collaboration with the Department of Political Science organized “BOOTCAMP” for career counselling of the students. The event took place on Saturday, 23rd of September 2023, at 10:30 AM. The Team ADA 247 along with their team members Harshit Harinkhede – Educational Consultant Piyush Singh – Career Coach, Somya Pandey, Shiva Patel – Faculty UPSC/MPPSC addressed the students. The session was joined by 100 students in all. They also conducted games for students to enhance the competitive learning in student. The speakers made the students aware of the Common Eligibility Test (CET), Common Admission Test (CAT) brought by the National Recruitment Agency (NRA) for Bank, SSC, and Railway Exams. The National Recruitment Agency will prove to be a boon for crores of youngsters. Through the Common Eligibility Test, it will eliminate multiple tests and save precious time as well as resources. This will also be a big boost to transparency.





WORKSHOP ON COMPREHENDING AND ANALYZING CASELETS

The Department of Management in association with Shanti Business School organized a Workshop on “Comprehending and Analysing Caselets” whereby students are acquainted with the knowledge and techniques of solving the case in management by introducing the analytical ways from Harvard Business school. The event took place on Saturday, 30th of September 2023, at 10:00 AM to 1:30 P.M. Two faculties from Shanti Business School: Dr. Prashant Pareek, Mr. Taranjeet Singh accredited Management faculties by All India Management Association, New Delhi conducted the workshop for students of BBA. In total 120 students participated in the workshop. There were 22 teams, five members in one team. The workshop focused on the ability to analyse a case study for taking out the key dilemmas and problems with the ability to advocate for a point of view and suggesting most appropriate solutions and conclusions for it. It also helped students to closely work and cooperate with others in a team to solve problems. Thus, enhancing their leadership skills as well as teamwork abilities.



SHANTI BUSINESS SCHOOL
AHMEDABAD

ST. ALOYSIUS' COLLEGE
(AUTONOMOUS), JABALPUR(M.P.)
Recognized by UGC (1956) & State Government (M.P.)
College with Potential for Excellence (CPE) by UGC
DST-FIST Supported & Star College Scheme by DST.

Department of Management
St. Aloysius College - Jabalpur
In association with
SHANTI BUSINESS SCHOOL
is Organising a Workshop on
“Comprehending And Analysing Caselets”

Faculty



Dr. Prashant Pareek
Faculty Member - Shanti Business School, Ahmedabad
Accredited Management Faculty by
All India Management Association, New Delhi.

Key Takeaways from Workshop

1. All the participants will get a participation certificate
2. Top three teams will get exciting rewards

Join us on Saturday 30th September, 2023





Extension Activity :Visit to Government School Mehgava Jabalpur

“There is no greater joy nor greater reward than to make a fundamental difference in someone’s life.”

Department of Management with a vision of building a caring community of students with harmony and happiness, works towards providing welfare services to those in need every year the club takes up initiative in extending hands to the society's underprivileged sections. In this academic session on 07 Oct,2023 the club visited "Government School, Village Mehgava, Jabalpur" sharing the valuable inputs related to the importance of education and hygiene in their life. The students actively participated and distributed stationery and eatables to the children there. Around 55 students benefited from the same. To develop the awareness among students towards the importance of wearing a helmet the club on 7th oct,2023 organized “Helmet Awareness Campaign” for the college students. A team of 10 students from various classes communicating about the importance of wearing helmet through posters, and by sharing personal experiences. For motivating and enhancing their creativity govt school students are made to play various games, blind fold game, Logical reasoning questions for 5 to 8th standards were asked from students, Dance and singing imbining the spirit of “being passionate about your goals” under the same banner was organized on that day, where the students enthusiastically participated and added different colours to the events. 25 students participated.

The Students who were involved are:

Nitin Singh Tomar
Aditya Jain
Chanchal Agarwal
Rachit Jain
Yash Singh
Bhoomika



**SKILL ENHANCEMENT: PERSONALITY DEVELOPMENT
PROGRAM FOR P.G. STUDENTS**

PG students of all the streams (Arts, Science, Commerce) participated in the skill enhancement programs conducted by the department of management. The course coordinator

was Dr Rashmi Patras Total no. of 190 PG students participated in the programs. Date – 16th Oct to 21st Oct 2023. Time – 11:30 AM to 1:30 PM.

Date	Event Coordinator	Topics Covered
16th Oct.	ADDA 24*7	Basics of personality and communication skills
17th Oct	Optus	Leveraging your future dreams, Leadership qualities
18th Oct.	Mukta Dengra, Wingz Academy	CV preparation, Interview skills
19th Oct.	Career Launcher(Kushagra Joshi)	Competitive examination preparation
20th Oct	Deepika Classes (Jaganpreet) , Jaipuria College of management	Corporate Etiquette, Grooming session
21st Oct	Jaipuria College of management (Dr. Pooja Kushwaha)	Building of LinkedIn profile



INDUSTRIAL CUM EDUCATIONAL TRIP TO PUNE INSTITUTE OF BUSINESS MANAGEMENT

The Department of Management organized 3 days Educational and Industrial trip to PIBM .

On Day 1 Session 1 Dr. Naresh, Assistant Director of PIBM, delivered a talk on the Vital View of Industry. He emphasized that marketing goes beyond basic needs, focusing on impulsive buying behaviors. Dr. Naresh underscored the crucial role of advertising in consumer decisions. Session 2 took up by Dr. Narendra, a seasoned marketing professional, shared insights on the evolution of marketing strategies, emphasizing its dynamic nature. He introduced a Pyramid of Growth for success and defined competency as a blend of Knowledge, Skill, and Attitude.

Day 2 Session 1-Dr. Bharat, Director of PIBM, engaged the students in a discussion on management Training, emphasizing practical training and the significance of emotional control in achieving sustained success. He debated the nature of management, advocating for its practice-oriented aspect. Dr. Bharat highlighted PIBM's distinguishing attributes - a student-centric approach, result-driven philosophy, emphasis on ethical ethos, holistic development, dynamic and innovative practices, and a caring environment. Dr. Bharat highlighted PIBM's distinguishing attributes - a student-centric approach, result-driven philosophy, emphasis on ethical ethos, holistic development, dynamic and innovative practices, and a caring environment. In Session 2, The Alumni of St. Aloysius currently studying at PIBM provided valuable insights and addressed the curiosity of the students. They answered various questions about college life, co-curricular activities, and more. Mr. Abhishek conducted a music lesson, educating students about ragas and rhythms, and providing live demonstrations. The session culminated in an interactive singing session between the students and Mr. Abhishek, creating a harmonious and engaging musical experience.

Day 3- Visit to Decathlon- Led by Mr. Saurabh, the students were divided into two teams for a Frisbee match comprising three rounds. The visit to Decathlon not only provided practical insights into sports retailing but also offered an enjoyable and educational engagement for the students. It highlighted the significance of teamwork, effective communication, and the unique operational philosophy of Decathlon. The industrial trip to Pune, in collaboration with Pune Institute of Business Management, proved to be an enriching experience. It provided students with hands-on exposure to real-world business operations, supplemented by insightful sessions and engaging on-site visits. The trip was a well-rounded educational endeavor, promoting teamwork, communication, and practical understanding of management principles.





SKILL ENHANCEMENT CLASSES FOR PG STUDENTS

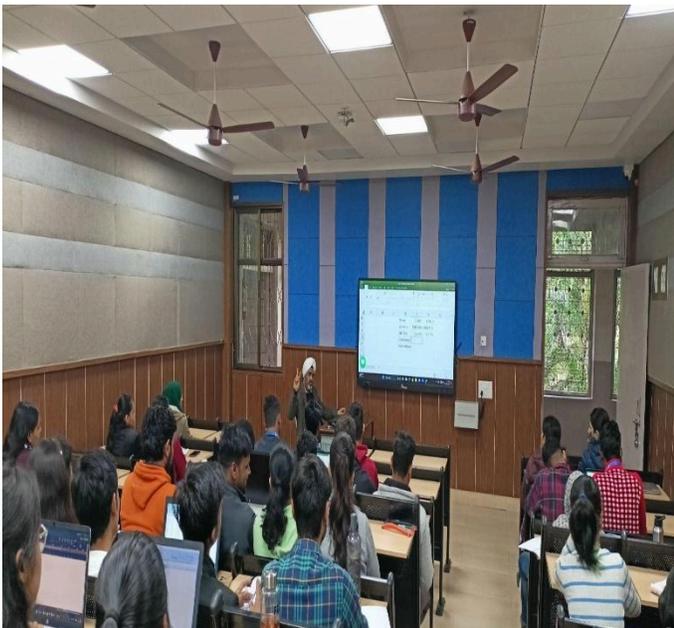
The department of Management organised a Skill Enhancement session for PG students on 6th November at 9:00 am . The course coordinator was Dr Rashmi Patras .In all 190 students of all the stream participated in the session . Resource person is Dr Prateek ,the session was

conducted on regarding the sustainability in corporate life as well as how to face the interview. He shared his experiences and conducted Interaction session with the students.



WORKSHOP ON ADVANCE EXCEL FOR MANAGERS

The Department of management along with the placement cell organised a workshop on Advance Excel for Managers on 6th January 2024. The course coordinator was Dr. Chitranshi Verma and Ms. Seetika Patel. In total 80 students were participated in the workshop .The Resource person is Dr. Kulbir Singh Associate Professor from IMT Nagpur .He spoke about the usage of Advance Excel in Security Analysis and explained the different Portfolios of Companies by calculating (Mean , Variance , Standard Deviation , Correlation and Covariance. He shared his experiences and conducted a beneficial and interactive session with the students.



**WORKSHOP**
ON
ADVANCE EXCEL FOR MANAGERS

Organised by
Placement Cell
&
Department of Management

WITH :
DR. KULBIR SINGH
ASST. PROFESSOR
FINANCE
IMT NAGPUR



6TH JAN, 2024
TIME: 11:00AM

*It is advisable to
bring your own
Laptops

2.

3.

4.

5.

6.

ANALYTICS WORKSHOP AMMUNITION FOR MANAGERS TO DRIVE BUSINESS:

The Department of Management in association with CAREER LAUNCHER organized a Workshop on “ANALYTICS AMMUNITION FOR MANAGERS TO DRIVE BUSINESS” whereby students are acquainted with the knowledge and techniques of solving the case in management by introducing the analytical ways . The event took place on Saturday, 20th of January, at 11:00 AM to 1:00 P.M. The course coordinator was Dr.Rashmi A. Patras. Total no. Of 107 students participated in the programme. The Resource person Aman Juriani speaker from (IIM ROHTAK) Management Consultant PWC US. He spoke about the Market Strategies and study on consumer behavior. Brainstorming of the analytics data applicable in the market.



ST. ALOYSIUS' COLLEGE
Department of Management
 in collaboration with
Career Launcher
 Presents

ANALYTICS

WORKSHOP

Ammunition for Managers to Drive Business

SPEAKER
AMAN JURIANI
 (IIM ROHTAK)
 MANAGEMENT CONSULTANT
 PWC US



SATURDAY
 20 JANUARY 2024

TIME
 11:00 AM

VENUE
 ROOM 203





ALUMNI INTERACTION SESSION:

The Department of Management in association with the Department of Mathematics organized a Session on “ALUMNI INTERACTION” whereby students are acquainted with the knowledge of starting the company and usage of software in management by introducing the analytical ways. The event took place on Friday i.e 02/02/24 at 10:30 AM to 12:30 P.M. The course coordinator was Dr Rashmi A. Patras and Dr. Akhilesh Pathak. Total no. of 250 students participated in the program. The Resource person CS Maxin James FCS speaker from Head of Compliance and Company Secretary of one of India’s largest NBFC namely Muthoot Finance Ltd. He spoke about the Market Strategies and start-up funding of company.

ST. ALOYSIUS COLLEGE, (AUTONOMOUS) JABALPUR



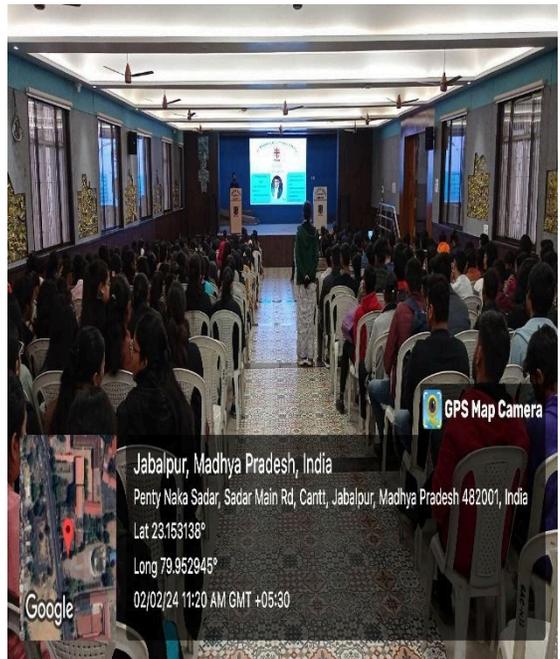
**ORGANISES
ALUMNI INTERACTION**

**Mr. Maxin James
FCS.**

- **India- Finity Corporate Services LLP.**
- **India- Finity GRC Private Ltd.**



- **FELLOW OF INSTITUTE OF COMPANY SECRETARIES OF INDIA,**
- **FORMER ASSOCIATE MEMBER OF CHARTETED INSTITUTE OF SECURITIES AND INVESTMENT, LONDON.**



INDUSTRY VISIT (REVA KRIPA INDUSTRY SUGAR MILL)

The Department of Management organized an INDUSTRY TRIP TO “REVAKRIPA SUGAR INDUSTRY MILL” whereby students are acquainted with the knowledge of starting the company and usage of machines and equipment and best usage from waste material, How the sugar is produced from sugarcane each step is detailed explained. The event took place on Saturday, 3rd February 2024, at 10:00 AM to 03:30 P.M. The trip coordinator was Dr.Rashmi A. Patras ,Dr.Shraddha Shrivastava and Dr. Akhilesh Pathak. Total no. of 150 students participated in the program.





MERAKI IDEATHON-KNOWLEDGE FEST 2.0

The poster has a purple background with a subtle grid pattern. On the left is the St. Aloysius' College logo, which is a shield divided into four quadrants: top-left (a chalice), top-right (a red eagle), bottom-left (a blue book), and bottom-right (a red crown). Below the shield is a banner with the motto "VIRTUS IN ARDUO". To the right of the logo, the text is centered and reads: "ST. ALOYSIUS' COLLEGE (AUTONOMOUS), JABALPUR", "DEPARTMENT OF MANAGEMENT & DEPARTMENT OF COMPUTER-SCIENCE", "PRESENTS", and "MERAKI 2.0" in a large, stylized font.

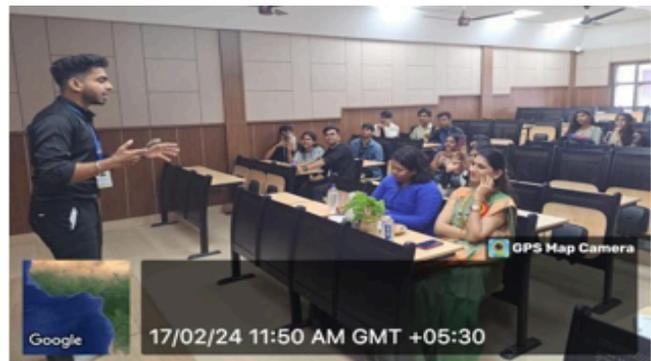
ST. ALOYSIUS' COLLEGE
(AUTONOMOUS), JABALPUR

DEPARTMENT OF MANAGEMENT
&
DEPARTMENT OF COMPUTER-SCIENCE

PRESENTS
MERAKI 2.0

ALL TALK

The event was successfully organized by the Meraki 2.0 committee from the department of management. The event was conducted from 10:30 to 11:30 AM in room number 204, The teacher in charge of All Talk was Dr.Chitranshi Verma ma'am. She was supported by two students in charge Sirjan Kaur Bagga and Aakriti Gupta. Total number of participants were 15, out of which 8 were of Ted Talk and rest 7 were of standup comedy.1st position is secured by Kushagree Deep from BA 4th semester, and second position by Mahi Yadav from BA 2nd semester.



Some glimpses from ALL T



ACTIVITY 2. BRAINBYTES:



The event was conducted from 10:00 to 12:30 PM in Prerna Hall by Seetika Patel ma'am and Mrs. Saroj kanojia ma'am. They were supported by four students in charge Esha Jain, Roopal Parashar, Sambhav, and Mishita Dodani. Total number of participating teams were 8 with 4 students in each.

The questions were based on management, science and General Awareness.

There were 4 rounds in total, inculcating, the



from BSc 3rd year.





ACTIVITY 3. BRUSH AND BEYOND:



There was active participation in Brush and Beyond by our college students. The event was conducted from 10:10 to 12:30 PM in room number 228.

The event judge was Mr. Virendra Kumar Chutelkar.

The teacher in charge of Brush and Beyond was Ms. Ambiya Khanam and Ms. Kajal Mahawar

Total number of participants were 12.

Different types of art were presented before the judges, like shoe painting, canvas painting, t-shirt painting, and many more.

We have two winners

1st position is secured by Sneha Jain from BBA 2nd semester, and second position by Harshita Jain from BCom 4th semester.



ACTIVITY. 4 DIRECTOR'S CUT:



There was active participation in DIRECTOR'S CUT by our college students.

The event was conducted from 10:30 am, to 12:30 pm in room no. 204.

The event was successfully organized by the Meraki 2.0 Committee from the department of management.

The teacher in-charge of Director's Cut was Mrs. RISHU JAIN ma'am.

They were supported by two students in-charge Pratishtha Khare & Shalvi Kesharwani.

The total number of team were 7.

We have two winners:

1st position – WU Shang Clan from BBA Ist year

2nd position – The Cinephiles from BBA Ist year



ACTIVITY. 5 MEDIA MIMIC:



The teacher in charge of Media Mimic was Ms. Seetika Patel ma'am and Mr. Prateek sir.

They were supported by two students in charge Sirjan Kaur Bagga and Bhumika Bhagwani.

Total number of participants were 18. The topics were:

1. "The Evolution of Social Media: Trends, Risks, and Opportunities"
2. "Addressing Mental Health in the Digital Age: Strategies for Support and Wellness"

We have two winners

1st position is secured by Naved Mansoori from BBA 3rd year, and second position by Nitya Mehta from BBA 2nd semester.



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ACTIVITY. 6 AAR YA PAAR:

**MERAKI IDEATHON
FEST 2.0**

**AAR YA
PAAR**

17th February, 2024

ROOM NO.- 205

TIME- 10:30- 12:00 PM



The teacher in charge of Aar ya Paar was Dr Amrita Dave ma'am. They were supported by two students in charge Chanchal Agrawal and Arshiya Agrawal.

Total number of participants were 12. There were 2 topics given 6 participants in each topic 3 rounds were conducted. We have four winners

1st position is secured by Shubhank Bagri (for the motion) and Shrishti Mishra (against the motion)

2nd position was secured by Vartika Bhatia (for the motion) and Saraswati Kanojia (against the motion)



ACTIVITY. 7 BACK IT APP:



There was active participation in. BACK IT APP by our college students. The event was conducted from 11:30 to 1:00 PM in Conference Room. The teacher in charge of All Talk was DR.RISHU JAIN ma'am and Mrs.Shraddha soni ma'am. They were supported by three students in charge Aditya Jain, Rachit jain and Ashwin jain.

Total number of participants were 8 Out of which there were 3 groups. We have two winners 1st position is secured by BBA 4nd semester Sakshat khandelwal and 2nd position was secured by BCOM 2nd sem Adarsh singh and team .



ACTIVITY. 8 FILMFARE:



Teacher In charge:

Ms. Mala Das (Department of Computer Science)

Ms. Ambiya Khanam (Department of Management)

Number of participants: 47

Theme of the Event: Bollywood Cosplay theme

Time:-11:00 AM – 02:00 PM

Venue: In front of Jesus statue (Entrance), college Campus

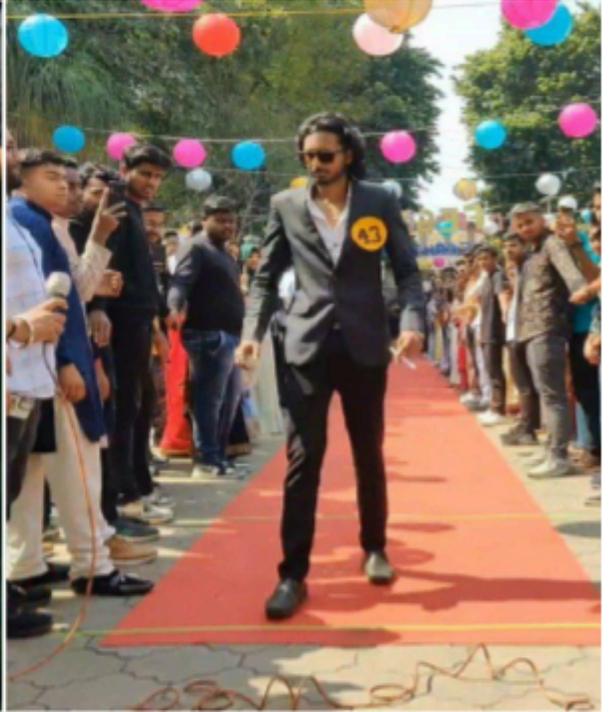
Judge:Mr. Prashant Chaudhary,President of Public Dedicated Cultural and Social Society, Jabalpur.

Student Volunteers:

- Shivangi Lawrence
- Atharva Manocha
- Siddhant Patel
- Karan Verma
- Avinash Jose
- Shivam Patel

Result :

- 1st Position- Prerna Jare (BBA 2nd sem)
- 2nd Position- Priya Valechha (BBA 2nd Sem)



ACTIVITY. 9 FLAVOUR FUSION:



On 17th February 2024, the Department of Computer Science, in collaboration with the Department of Management, organized an event titled "Flavor Fusion" under the banner of Meraki 2.0. Participants were tasked with showcasing their culinary creativity and skills by cooking without the use of fire. A total of 6 participants from BBA and BCA presented a variety of dishes to Judge Mrs. Deepika Kapoor, an ex-participant of Masterchef. The dishes included Oreo truffles, salsa salad, green lettuce sandwiches, and more. Vanshika Kukreja and Radhika Pathak from BBA IVth Semester emerged as the first and second winners respectively. The event was judged based on parameters such as the uniqueness of the dish names, nutritional value, hygiene and cleanliness, and

presentation. The teacher Incharge of a particular event is Mrs. Palak Bharil.



There were 2 events under SNAPSHOT- Photography and Videography

The Photography Event took place besides PRENA HALL from 11am to 12pm which was judged by Fr. Thomas Anthony And the Videography Event took place in Class 201 judged by Mr. Enosh Philip.

The Teacher In-charge of SNAPSHOT were Ms. Arifa Anjum and Mrs. Reshu Nayak.

They were Supported by two Student In-Charge Chris Denis Ekka and Shaan S. Jadaun.

- Total of 15 students took part in Photography and 4 students in Videography.
- We have one winner in Videography

1. Alfiya Khatoon (BBA 2nd Sem)

- And we have two winners in Photography

1. Ujjawal Gupta (BCom. 3rd year tax)

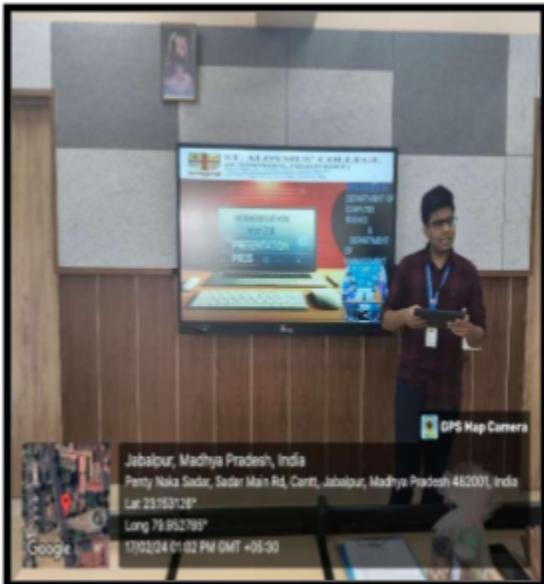
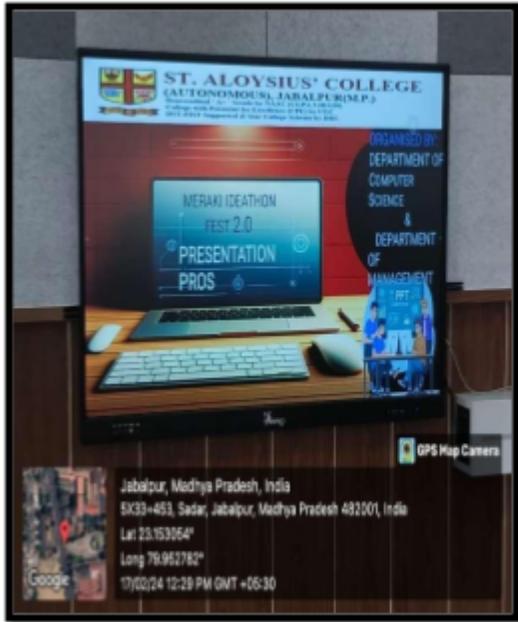
2. Tabul Bhagtani (BBA 2nd Sem)



ACTIVITY. 11 PRESENTATION PROS:



On 17th February 2024, the Department of Computer Science, in collaboration with the Department of Management, orchestrated an event named "Presentation Pros" within the framework of Meraki 2.0. Participants were tasked with showcasing their prowess in Presentation and Graphics by crafting a PowerPoint presentation replete with various animations and sound, all centered around the theme "Journey of an Indian Leader". A total of 9 participants hailing from BBA, BCA, and BSc delivered their presentations before Judge Mr. Enosh Philips, an assistant professor in the Department of Biotechnology. Aishwarya Sharma from the BBA IVth Semester and Prajakta Shrivastava from BCA IVth Semester emerged victorious as the first and second winners respectively. The event was adjudicated based on criteria including the presentation's coherence with the topic, creativity in slide design, use of graphics/animations, and relevance to the theme. The teacher Incharge of this event was Mrs. Palak Bharil.



ACTIVITY. 12 RUSH HOUR:



The teacher in charge of rush hour was Mrs Reshu Nayak.

Total number of participants were 12

There were four stoles of various items as follows

- 1) Jewellery
- 2) Homemade pens
- 3) Gifts items
- 4) Crochet

Result-By selling jewellery items of rupees 4000 shreya urmaliya,princy Tiwari,shabham rajak and Mitali shah's team secured first position in rush hour event.



ACTIVITY. 13 MAD ABOUT AD:



The teacher in charge of All Talk was Dr.Chitranshi Verma ma'am and Miss Ambiya Khanam ma'am

They were supported by two students in charge Oshi Jain and Aakriti Gupta.

Total number of participants were 20

Out of which there were 5 groups

We have two winners

1st position is secured by BBA 2nd semester Kanak Bhasin, Riya Shukla, Pranshu Dubey, Priyanshi Sahu and 2nd position was secured by BBA 3rd year Saraswati, Jahnvi Singh, Mahek Minocha, Ashwani





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7. NEWSLETTER RELEASE:

The Departmental Newsletter was released on 17th Feb 2024, during Meraki Fest 2.0 by the BBA students.

The theme of the business letter was “Managerial Skills are an acquired ability or an inborn quality?” and “Where sustainability meets success”.



Managerial Skills are an Acquired Ability or an Inborn Quality ?

5 Tips for new Managers :

1. Develop great communication skills
2. Be collaborative
3. Keep growth mindset
4. Be confident and honest
5. Be empathetic

You must have a strong spirit if you want to be a successful person. The spirit factor is very influential in a person's success in starting a business, the greater the enthusiasm you have, the more opportunities for success will be opened. Even when you experience failure, you will have difficulty rising from that failure. On the other hand, if you have a strong spirit, no matter what the failure, you will get up and move on.

"Who you are is defined by what you're willing to struggle for." - Mark Manson.

If you want to be a manager and be good at it then you need to struggle, work hard for what you want to achieve.

Talent is a quality or ability that is inborn, rather than acquired. It can't be taught. However a skill is an ability that may be acquired by a person. Skills are generally unknown until learned and Managerialism is a skill and it can be acquired through dedication, education, practice and experience.

For example- We know that managers need to connect with and communicate to the team to **distribute the work**, and to **assign responsibilities**. A manager also has to **check** how the work is **progressing**; how people are **coping**; how well people are **inter-relating**. In addition there is a need for **motivating** the team... and **reporting** to the boss and the company. All these activities are founded on one's ability to communicate effectively.

However, communicating is not a one way street. It is not just about Speaking. It also includes the attributes of LISTENING and UNDERSTANDING. Managers who do not master the art of Listening and Understanding will fail as they do not complete the communication circle. Mastering this art comes from interaction and experience and is not something you are born with but rather you learn along and pick up with time.

- No one is a born actor, actress, doctor or engineer. Neither are managers. Managing is an art and it cannot be acquired overnight
- Management may be a very general term. However, each manager needs to excel in his

stream. Different forms of managerial skills are required for each stream. They need to be trained

- Management does not merely include managing people and work; it requires administrative techniques as well. These cannot be inbuilt.
- Management involves professionalism as well. This can certainly not be inbuilt. It needs to be taught.
- Even though managers may be born trained or not, professionalism, respect to others is what matters the most. If all of this is acquired, a manager will always excel.

People with a fixed mindset believe their intelligence or talents are simply fixed traits, and that talent alone creates success — without effort. Such people believe that managerial skills are an inborn quality. They're wrong. Successful people know this. There are also people who embrace problems as opportunities to learn, and see problems as interesting challenges. These people have a growth mindset, these people believe that new abilities can be developed through practice. They invest an immense amount of time on a daily basis to develop a growth mindset, acquire new knowledge, learn new skills and change their perception so that it can benefit their lives.

One doesn't really need to rely on their natural ability to get them to be a good manager. A good manager continues to work and develop their craft, they self evaluate, they adjust and improve as life goes on. Remember, who you are today, it's not who you have to be tomorrow.

-ARSHITA AGARWAL
BBA IIIrd YEAR C
(EDITOR)



THE A.M.A SUSTAINBIZ

“Where Sustainability meets Success”

**Aloysian Management Association
St. Aloysius College (Autonomous) Jabalpur**

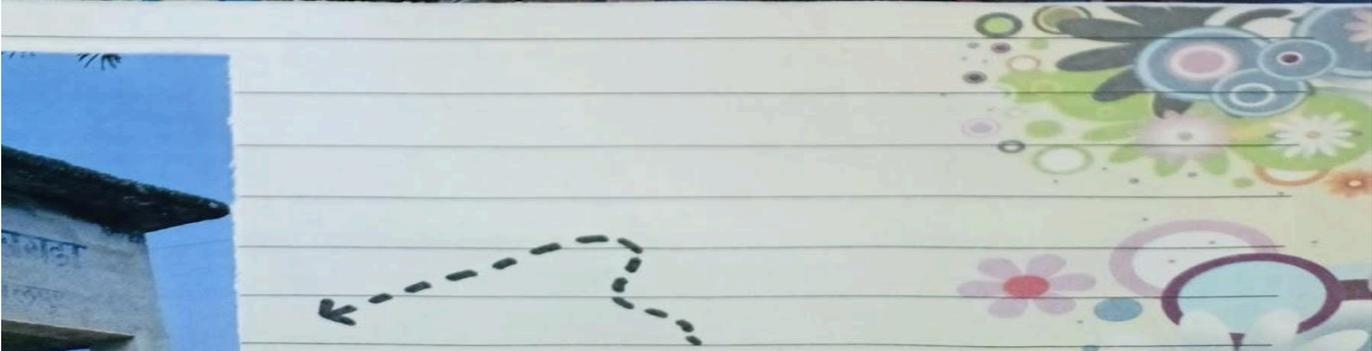
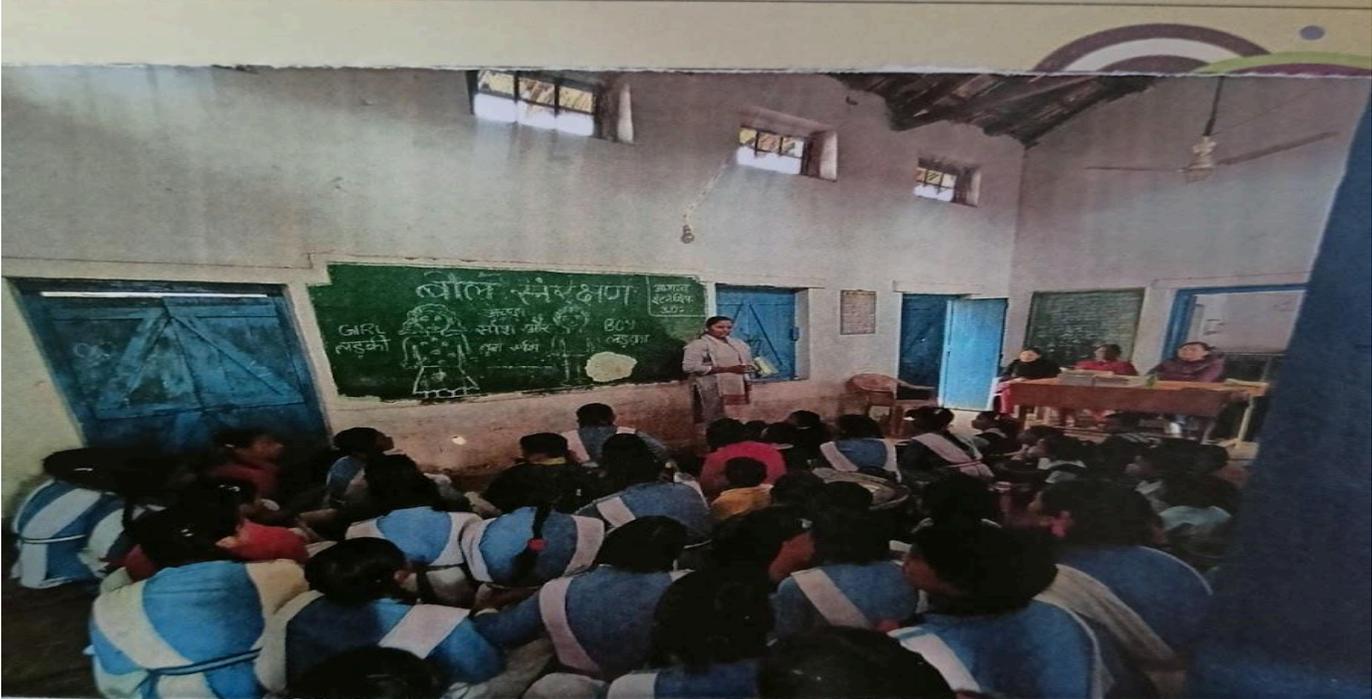
NEWSLETTER 2024



8. RURAL IMMERSION PROGRAMME IN COLLABORATION WITH XAVIER INSTITUTE OF DEVELOPMENT ACTION AND STUDIES:

The rural immersion programme in collaboration with XIDAS where students visited no. of villages in group like Sagda, Majhauri , Patan, Padwaar, Shahpura, Pipariya where students observe the daily life of rural areas and assess the natural resources available in the identified village and understand the different programmes, schemes implemented in the villages. Date - 8 Feb to 26 Feb 2024. 79 PARTICIPANTS. Resource Person - Dr. Namrata Vasudeb (Principal XIDAS)





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Date _____

RESIDENTIAL VISITS

