

**ALOYSIAN  
MANAGEMENT  
ASSOCIATION**

**2019-20**

# Aloysian Management Association (AMA) Fest

Judges - Mr. ABHISHEK AGARWAL  
Mr. ENOSH PHILIPS

Our Head - Dr. PEARLY JACOB

"Every successful story starts with a good guidance"

The AMA fest was held on 13<sup>th</sup> november '19  
It was a management gathering,  
specially for the students to enhance  
their glorious self-beings. The fest  
was not just for the entertainment  
purpose but for making out the best  
among us.

"Management department had always placed  
'students' as their first priority."

This fest contained several rounds of  
curriculum via business model presentation,  
quiz competition, singing, dancing (Bhangra,  
classical, bollywood); extempore, debate,  
poster competition, and the list was  
never ending. Well not forgetting about the



The publication of magazine headed -  
successfully!

~ congratulations Management dept

delicious food ☺. And yes, again the  
winners made us proud!

The magazine published by the management  
department contains several articles  
written by our agathokakological students!  
The news magazine was released on 21st Oct. 19  
Their ideas glittered by the imagination,  
the wordings in the form of phrases  
synchronised together brought out the  
best articles in our magazines.

28

"A DAY TO REMEMBER INDEED"



President of A.M.A. - Summer Sahini (Best Manager)





FUTURE



B. B. A.

[Ist, IInd, FINAL year]

MANAGERS

IN

ONE

FRAME

**2020-21**

## 7. Extension Activity - A visit to old age home on 30th of October 2021 (Extension Activity):

Samarpan Club with a vision of building a caring community of students with harmony and happiness, works towards providing welfare services to those in need. Every year the club takes up initiative in extending hands to the society's underprivileged sections.









## Aloysian Management Association activities



3<sup>rd</sup> September '16:

1. Quiz Competition
2. One minute Game
3. Debate
4. Newsletter released

The topic for debate was “Which is more responsible for the development of the country. Industries or Agriculture.”



**DEBATE COMPETITION**





**QUIZ COMPETITION**



**JAMM SESSION**



**DEBATE COMPETITION**

### **AMA FEST**

**23rd October '16 Aloysian Management Association organized a Fest.**

- 1. Ethnic Day**
- 2. Business Quiz**
- 3. JAMM session**
- 4. Newsletter released**
- 5. Award distribution**



**2021-22**



## 19. ALOYSIAN MANAGEMENT ASSOCIATION:

The Department of Management has organized an AMA from 7th of March to 13th of March 2022. Various Academic and Cultural Activities were organized for BBA Students.



Aloyisian Management Association  
*Presents*

*Saturnalia*  
AMA FEST 2022

On 13th March , 2022  
Prerna Hall, St. Aloysius' College,  
Entry fee (Submit to class teacher): 250/-  
Participation link:  
<https://forms.gle/7c9CpenazLRwYTz28>

The poster features a central image of a planet Saturn with its rings, set against a dark background. The planet is surrounded by golden laurel wreaths. The text is in a mix of serif and cursive fonts, with 'Saturnalia' in a large, elegant script.



# Clash f Minds

This is none other than AMA's own  
debate competition where  
participants will take a side, i.e., for or  
against on a given topic

Date: 7th March, 2022

Topic will be provided a day before the  
event

Incharges: Shruti Pandey & Vasundhara  
Rai (BBA 3rd Year)

Contact: 9340727926, 8962215007





# Talk it Out

Talk it Out is AMA's Group Discussion event where participants will have a civil yet intense exchange of their opinions and facts on a given topic

Date: 7th March, 2022

Topic will be provided a few days before the event

Incharges: Hitesh Sadani & Megha S.  
(BBA 3rd Year)

Contact: 8959108000, 6268636795





# Think on Your Feet




This is your extempore, where you will be provided with the topic on spot. No prior topics will be given for this event.

Date: 9th March, 2022

Topic will be provided on spot

Incharges: Bhakti Jain & Simran Agrawal  
(BBA 3rd Year)

Contact: 9301483899, 9752674859





# Ad Mad Show

In this, you'll be required to form a group of 4-6 students and the leader from each unit will pick a chit. You will be given 5 minutes to prepare an advertisement for the product in your chit. There will be a selection round first and the finalists will compete against each other in the main event on 13th March.

Date: 10th March, 2022

Incharges: Bhakti Jain & Rishika Arya  
(BBA 3rd Year)

Contact: 9301483899, 9301667283





# Sound of Music

This is the event is for all the Arjit Singhs and Shreya Ghoshals of the Management department. Auditions will be held for this competition and the finalists will be performing at the main event on 13th for the title of the winner. Students can participate in the solo, duo or group categories

Audition Date: 7th March, 2022

Timing: 11:30 onwards

Incharges: Khushboo Jain & Megha S.

(BBA 3rd Year)

Contact: 9755227051, 6268636795





# Shake it Up

Time to let the dancer in you flow out as AMA's dance competition is here! Students can participate in the solo, duo or group categories. Auditions will be held and finalists will be competing with each other on the final day on 13th.

Audition Date: 8th March, 2022

Timing: 11:30 onwards

Incharge: Rishika Arya & Vasundhara Rai  
(BBA 3rd Year)

Contact: 9301667283, 8962215007





# Content Creation

This event calls out to everyone who loves to create digital content like reels, videos, vlogs, photographs, and more! Use your creativity and let your talent flow! You can even recreate scenes from your favorite shows and movies.

Videos should not be more than 5-minutes long and under 1GB

Submission link will be provided shortly

Incharge: Manvi Shukla & Rovin

Singh(BBA 3rd Year)

Contact: 9131636341, 9808259862







# Poster Making

This event is for the ones who love to express themselves through art. You'll be given a topic on which you have to make a poster or collage. The winner will be announced on the main event day, i.e., 13th

Submit your entries before 9th March

Topic: World Peace

Incharge: Himmat Singh & Rishi Dubey

(BBA 3rd Year)

Contact: 9131660298, 7489219421



**St Aloysius College (Autonomous), Jabalpur**

Management Department

Report on the Aloysian Management Association

Saturnalia -2022

**A.M.A. Saturnalia - 2022 Report**

“Saturnalia-2022, the Management Fest was organized in our college from March 7<sup>th</sup> to 13<sup>th</sup>. This Departmental Management Fest was held with the objective of encouraging the B.B.A Students to hone their Managerial skills like Team building, Creativity, Critical and Analytical thinking ability, etc.

This mega event was planned for seven days with various activities as follows:

**Day 1:** The Aloysian Management Association’s much awaited annual fest, ‘Saturnalia’, took off on 7th March, 2022 with the debate competition called ‘Clash of Minds.’

Student in charges Shruti Pandey and Vasundhara Rai, along with the assistance and guidance of teacher in charge Dr Chitranshi Verma successfully pulled off the event that had 15 participants in attendance. The entire department of management along with our esteemed judges, Dr. Niharika Singh, Assistant prof from the dept of Eng and Dr. Hephzibah B. John, Assistant prof from the Dept of Tax Commerce were present to witness these young minds debating on the topic ‘Social Media has improved human communication.’ The event also held a rebuttal round where the ‘against the motion’ team came out as the winners.

**DAY 1 - Debate Competition, 7th March 2022:**



## DAY 2 - Group Discussions, 8th March 2022:

The group discussion was all about discussing ideas and thoughts with AMA Saturnalia's group discussion competition called 'Talk it Out'. The student in-charges Megha S. and Simran Agrawal coordinated well under the guidance of teacher in-charge Dr. Rashmi Singh to make this event a grand success.

27 participants were divided in groups of 5 and 6 and talked on various topics like 'Space missions are a wastage of resources for a resource-starved nation like India', 'Is work from home the future of doing work and many more in presence of the entire management department and honourable judges Dr. Mary Raymer, asst. Prof. from the Dept of Eng and Mrs. Sukhvinder Kaur Walia, coordinator of the Dept of computer science. The judges picked out the topics for each group on spot from a bowl and the groups were given 8 mins to speak.

### GROUP DISCUSSION:





**Day 3 – Extempore, 9<sup>th</sup> March 2022:**

9<sup>th</sup> March 2022 had AMA Saturnalia's extempore competition called 'Think on Your Feet' where all the 11 participants were given a topic, 2 minutes to think on their matter, and 3 minutes to speak. The participants were indeed quite witty and quick on their feet since everyone spoke as if they were given the topics 2 months ago and not 2 minutes. Color theme was green.

Our esteemed judges, Dr Soma Guha, asst. Prof. from the Dept. of Eng and Mr. Enosh Philips, Asst prof from the Dept of biotechnology were present to witness the event along with the entirety of the Management department. We were able to make this event a success through the combined efforts of the teacher in-charge Mrs. Shweta Suri and student in-charges Bhakti Jain and Simran Agrawal.





**Day 4 - Poster Competition, 11<sup>th</sup> March 2022:**

11th March 2022 was the day for the artists who tend to express themselves through their colourful art. Through AMA Saturnalia's poster making competition, 15 participants portrayed their various perspectives on the topic 'World Peace' with some colourful and visually appealing art pieces. Our honorable judge Mr. Virendra Kumar from the department of education was present along with teacher in charge Dr Richa Dixit Bajpai and student in charges Himmat Singh and Rajveer Vasdev. Theme was red.







**Day 5 – Content creation, 12<sup>th</sup> March 2022:**

Together with this, AMA held the content creation competition where 23 participants showcased videos of different kinds like vlogs, short films, and more on various topics of their choice. Our respected judges and technical experts Mrs. Sukhvinder Kaur Walia, coordinator of the dept of Computer Science, and Mr. Swapnil Justin, asst prof from the dept of computer science, along with the dept of management, teacher in charge Mrs. Shweta Suri, and student in charges Manvi Shukla and Rovin Singh were astounded by the creativity and skills of our students. Theme was black.



**Day 6 - On March 13<sup>th</sup> 2022:**

**Activity 1: Business Quiz:** Event Started with the first activity of the day Business quiz there where 30 participants in the groups of 6 with 5 members in each group. Names given to these groups were Planning, Organizing, Staffing, Directing, Controlling. Winning team was team "Controlling".





## Activity 2: Newsletter Release

The young do not know enough to be prudent, and therefore they attempt the impossible, and achieve it, generation after generation.' With this quote by Pearl S. Buck, Departmental Newsletter was released by Rev. Dr G Vazhan Arasu, Father Principal, in the presence of Head of the Department Dr. Rashmi Patras, teacher in-charges Mrs. Shraddha Shrivastava and Mrs. Aparna Dhingra, along with student in-charges Shruti Pandey and Toshit M. Philip. The theme chosen for this newsletter was 'Role of Youth in a 5 Trillion Dollar economy' and some brilliant writers from the management department have beautifully put out their thoughts on the matter.



## **PRIZE DISTRIBUTION**

Now I would like to invite our honorable chief guests, Rev. Dr. G. Vazhan Arasu and Dr. Kallol Das on the stage for the prize distribution ceremony.

First we have the AMA Saturnalia's debate competition, or clash of minds as we called it. The winners of Clash of Minds- debate competition is:

The best speaker from group 1 is – Shirish Naidu (BBA III year)

The best speaker from group 2 is- Chanjot Singh (BBA III year)

The best speaker from group 3 is- Shruti Pandey (BBA III year)

The best speaker from group 4 is- Khushboo Jain (BBA III year)

The best speaker from group 5 is- Aditi Bari (BBA II year)

And the overall best speaker from all the groups was Shirish Naidu (BBA III year)

AMA Saturnalia's Group Discussion event, also known as 'Talk it Out'

Then we have AMA Saturnalia's Extempore Competition, also called 'Think on your feet'

The second runner-up of the extempore competition is- Devyanshi Patel (BBA II year)

The first runner-up is- Aiysha Siddiqui (BBA II year)

The title of the winner of the extempore competition goes to- Chanjot Singh Wadhwa (BBA III year)

Now, let's shift to the artistic side of the event. The second runner-up of the poster making competition are Khushboo Jain BBA III year and Vaishnkha Mehroliya (BBA II year)

The first runner-up of the poster making competition is- Roopal Parashar BBA I year

And the poster that stunned us all, that is, the winner of the poster making competition is - Aiysha Siddiqui BBA II year

Then comes the content creation event. The second runner-up of the competition is-

The first runner-up of the content creation event is-

The winner of AMA Saturnalia's content creation competition is-

Organizing team- St. Aloysius College, Jabalpur with Father Principal

St. Aloysius College, Jabalpur with Head

Students have learnt and enjoyed a lot and the event was dispersed with a sincere hope that such a mega event should be organized time and again giving the students a chance to display their talents.







**2022-23**

12. **MERAKI 2023, THE ANNUAL KNOWLEDGE FEST, Organized by The Department of Management & The Department of Computer Science.**

## **MERAKI 2023**

### **THE ANNUAL KNOWLEDGE FEST**

**Organized by**

**The Department of Management & The Department of Computer Science**

*“Your future is waiting for you, when your tomorrow starts today”*

The Department of Management and Department of Computer Science conducted a Knowledge fest- Meraki which stands ‘to put your heart and soul into something’.

Meraki 2023 was an annual fest organized by St. Aloysius’ College (Autonomous) Jabalpur, on Saturday, 21<sup>st</sup> January 2023, under the guidance of Dr. Rashmi Patras, Head of the Management Department & Mrs. SK. Walia, Coordinator of Department of Computer Science. The entire event was supervised by the Principal Rev. Dr. G.Vazhan Arasu.

The fest was a perfect occasion where the students showcased their skills, energy, and enthusiasm toward creativity, knowledge-building, and sportsmanship. It was a gathering, marking participation across various academic competitions and activities.

MERAKI, this year, was set to explore and understand the captivating energy and connecting passion with our spirit. It let us express that feeling and experience, the joy of putting our hearts into doing things we love.

Around 150 students from 9 schools and 300 students from college participated in various activities like Quizzard, Advertify, Inspirobics, Go Prism, Color Rush, Snap My Life, Food Swings, Scene Dreams, It’s Debatable, Sales Push, Samvad, Pens Worthy and From The Attic. The students’ committee of both departments managed the event and was in charge of the academic activities.

The student coordinators were Ana Akhtar, Abheina Prince, Satakshi Sharma, Toshit M Philip, Anamika Chatterjee, Prateek Khanna, Deekshant Jaisawal, Siddhi Paigwar, Prajal Singh Rajpoot, Fayza Khan, Aditi Nema, Prakhar Srivastava, Aisha Siddique, Astha Pandey, Tanisha Jain, Shagun Rai, Ayushi Patwa, Chetanya Manek, Sahil Anand, Sajal Agrawal, Jyotirmay Shukla, Alfiya Alvi, Aameen Aziz, Vishabh Patel, Aniket Khushwaha, Chirag Sonkar, Shruti Chaurasia, Syed Faizan Rehmani, Tushar Rajak, Sanskar Soni, Naman Sonkar, Vinayak Bidla, Shivam Vishnoi, Anshika Pandey, and Rishi Soni.

The following were the teachers’ incharge, Dr. Shraddha Shrivastava, Dr. Rashmi Singh, Dr. Chitranshi Verma, Dr. Richa D Bajpai, Mrs. Archana Dubey, Mrs. Mahak Suri, Mrs. Shraddha Soni, Mrs. Saroj Jhungre, Mrs. Khushbu Gupta, Dr.

Ankit Dubey, Mrs. KajalMahawar, Mr. Swapnil Justin, Mr. Jitendra Jain, Mr. Amit Yadav, Mr. Prakash Langhe, Mrs. Anjali Jagwaniand Mrs. ArifaAnjum.

The valedictory was done by Sana Akhtar and AlfiaAlvi. 54 Students were awarded trophies and certificates for their respective activities. The message for the fest was to feel the 'ESSENCE OF YOURSELF', an essence of knowledge, an essence of creativity, and thinking out of the box to explore and channel the area of your interest.

The Principal encouraged and appreciated the students for their efforts in making the fest a success. Toshit M. Philip concluded the event with a vote of thanks and extended heartfelt gratitude to all the judges, participants, and the team Meraki organizers.

The winners of the academic activities were:

**Quizzard-** It was a general Quiz competition, where the students performed in groups and answered the questions.

The students who stood at the 1<sup>st</sup> Position were;

AaryaVishwakarma, Mohammad Anas, Mohammad Tabish Khan, and NishatAfza (Christ Church Boys and Girls School) and

AyushMotwani, KhushiPamrakar, Pooja Upadhyay and Shrikant Dubey (St. Aloysius College)

**Advertify-** It was an Advertising Campaign Competition where the students showcased their creative business skill in marketing products and services. The winning teams were,

1<sup>st</sup>PositionHardikaGidwani, DhratiGidwani, MuskanShrivastava, and SejalRamchandani. (St. Joseph's Convent Girls' School) and RoopalParashar, Abhiraj Chatterjee, and Chirag Khatri (St. Aloysius College)

**Inspirobics-** It was a case study competition where students solved the case given to them by the panel.

The students who stood at the 1<sup>st</sup> Position were, Utkrishth Verhan (St. Aloysius College) and Sanskar Verma (Kendra Vidhyalaya 1GCF), and the students who stood at the 2<sup>nd</sup> Position were, Mansi Tharwani and Deevanshi Patel (St. Aloysius College).

**Go Prism-** It was a scientific model and startup presentation competition that was designed to give students real-world experience to pitch their ideas for market opportunities and concept validation.

In Scientific Model, the 1<sup>st</sup> Position was taken by Neeraj Karketa (St. Aloysius College) and students for the 2<sup>nd</sup> Position were, Falak Sanghari, Bharye Kehari, Anvesha Patel and, Pragati Jain (St. Joseph's Convent Girls' School)

In Startup Model the student who stood at the 1<sup>st</sup> Position was Poonam Kumari (St. Aloysius College) and for the 2<sup>nd</sup> Position: Shakshat Khandelwal (St. Aloysius College).

**Colour Rush-** It was a drawing and painting competition to encourage students' creative expression.

The winners for this were, 1<sup>st</sup> Position: Aditi Jain (St. Aloysius College) and Mohini Bhadoria (Leonard Higher Secondary School) and 2<sup>nd</sup> Position: Ridhima Pahadiya (St. Joseph's Convent Girls' School) and Garima Sadani (St. Aloysius College).

**Snap My Life-** It was a photography competition, with nature as its theme.

1<sup>st</sup> Position: Khushi Pohwa (St. Joseph's Convent Girls' School) and Sheen M. John (St. Aloysius College), and 2<sup>nd</sup> Position: Bhawna Singh Thakur (Mount Litera Zee School) and Janette John (St. Aloysius College).

**Food Swings-** It was a cooking competition, in which the contestants could decorate cakes or salads and do fireless cooking.

The winners were, at the 1<sup>st</sup> Position: Ishita Jain (Mount Litera Zee School) and Aakriti Gupta (St. Aloysius College), and at, 2<sup>nd</sup> Position: Samridhi Shrivastava (Mount Litera Zee School) and Vanshita Kukreja (St. Aloysius College)

**Scene Dreams-** A Reel/Animation making competition, it is the modern form of mass communication and the theme for this was School Days and Tourist Places.

The winners were 1<sup>st</sup> Position: Sujal Gupta and Abhishek Sharma (St. Aloysius College), 2<sup>nd</sup> Position: Yash Shrivastava and Mohammad Waseem Khan (St. Aloysius College)

**Its Debatable-**A debate competition was organized for participants to let them speak on a different perspective and try to convince others about a viewpoint.

The students who stood at the 1<sup>st</sup> Position were Samarth Nayak (St. Aloysius S.S. School, Sadar)and Arshiyajha (St. Aloysius College), and at 2<sup>nd</sup> Position: Muskan Shrivastava (St. Joseph's Convent Girls' School)and Faizan Siddique (St. Aloysius College)

**Samvad-** It was a Mock Press Competition where participants were given random personality from any domain and then the panel would question them for the same.

1<sup>st</sup>Position: Alfiya Fatima (Christ Church Girls' School) and RupalParashar (St. Aloysius College), 2<sup>nd</sup> Position: MuskanShrivastava (St. Joseph's Convent Girls' School) and NavedMansoori (St. Aloysius College)

**Pensworthy-** The English Creative Writing Competition

The winners for this competition were, 1<sup>st</sup> Position: Tanishka Rohra (St. Joseph's Convent Girls' School) and Aakriti Singh Rajput (St. Aloysius College), and 2<sup>nd</sup> Position: Aastik Tiwari (Mount Litera Zee School) and NavedMansoori (St. Aloysius College)

**From The Attic-** It was based on Cosplay, a Bollywood Fancy Dress competition; the participants impersonated their favorite Bollywood characters.

The 1<sup>st</sup> Position was held by Manya Rai(Mount Litera Zee School) and Bhumika Bhagwani(St. Aloysius College).

**Sales Puch-** A competition where the participants sold their products of any choice, and the winner was declared on the basis of the highest revenue.

Further, the school with the highest number of winning participants was given the Championship Trophy, and the School which won the trophy was, St. Joseph's Convent Girls' Sen. Sec. School.

*The most beautiful things are not associated with money; they are memories and moments. If you don't celebrate those, they can pass you by. - Alek Wek*

## संत अलॉयसियस स्वशासी महाविद्यालय में वार्षिक ज्ञान उत्सव मेराकी 2023 का भव्य आयोजन



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8839946794

संत अलॉयसियस स्वशासी महाविद्यालय, जयपुर के प्रबंधन एवं कंप्यूटर विभाग द्वारा दिनांक 21/01/2023 को प्रातः 10.00 बजे से वार्षिक ज्ञान उत्सव मेराकी 2023 का भव्य शुभारंभ किया गया। महाविद्यालय के प्राचार्य डॉ. फा. यलन अरमुका संदेश इस प्रकार था यह उत्सव सही अवसर है जहां ज्ञान रचनात्मकता, ज्ञान निर्माण और खेल भावना के प्रति अपने कोशल, ऊर्जा और उत्साह का प्रदर्शन कर सकते हैं। इसके लिए

आयोजकों को शुभकामनाएं। इस कार्यक्रम में महाविद्यालय के 350 विद्यार्थियों के अतिरिक्त पार के संत अलॉयसियस स्कूल सदर, सेंट जोसेफ कॉन्वेंट सदर, एचोएन स्कूल, लिटिल कर्न्ड स्कूल, स्मैलर बेंडर स्कूल, आर्दियन कॉन्वेंट स्कूल के 150 विद्यार्थियों ने प्रतिभागिता की। विद्यार्थियों के द्वारा क्रिज, एडवर्टीज, इन्फोरोबिस, ग्री प्रिज्म, कलर रश, स्नैप माग लडाफ, फूड स्क्रिप्ट, सीन ड्रीम्स, इट्स डिजिटल, सेल्स पुर, संवाद, पेन वर्थ और फॉय द एटिक जैसे गतिविधियों में भाग लिया गया। इस कार्यक्रम के सफल आयोजन में संचालक, अभिषेक शिखा,

सलक्षी शर्मा, लेशित एम. फिलिप, अनामिका चटर्जी, प्रतीक खन्ना, दीक्षांत पायसवाल, मिडि पैगवार, प्रजाल सिंह राजपूत, फैजा खान, अदिति नेमा, प्रखर श्रीवास्तव, अयशा सिद्दीकी, आस्था पांडे उमिशा जैन, शगुन राय, आयुषी पटवा, चेतन्य मानेक, चाखिल आनंद, सजल अग्रवाल, ज्योतिर्मय शुक्ला, अल्पना अल्वी, आमोन अजीज, विशाभ पटेल, अनिकेत खुशवाहा, चिराग सोनकर, सुनि चौरीसिया, सैयद फैजान रहमानी, तुषार रजक, संस्कार सोनी, नमन सोनकर, विनायक बिष्टा, विनाय विरमोई, अशिका पांडे और ज्योति सोनी अतिरिक्त विद्यार्थियों को धूमिका रही।

# Students take part in St Aloysius' College's knowledge fest MERAKI

■ Staff Reporter

DEPARTMENTS of Management and Computer Science, St Aloysius' College organised a knowledge fest MERAKI at St Aloysius' College, on Saturday.

MERAKI (stands for in your heart and soul into something) was an event where the students showcased their skills and enthusiasm towards creativity, knowledge building and sportsmanship. Various academic competitions and activities like Quizzard, Advertify, Inspirobics, Go Prism, Color Rush, Snap My Life, Food Swings, Scene Dreams, It's Debatable, Sales Push, Samvad, Pens Worthy and From The Attic were organised.

Students of several other schools in the city also actively participated, explored and understood the captivating energy and connecting passion with the spirit.

The event was coordinated by Dr Rashmi Patras, Head, Department of Management and Sakhwinder Kaur Walia, Head, Department of Computer Science, along with their team members. The student coordinators were Sana Akhtar, Abheina Prince,



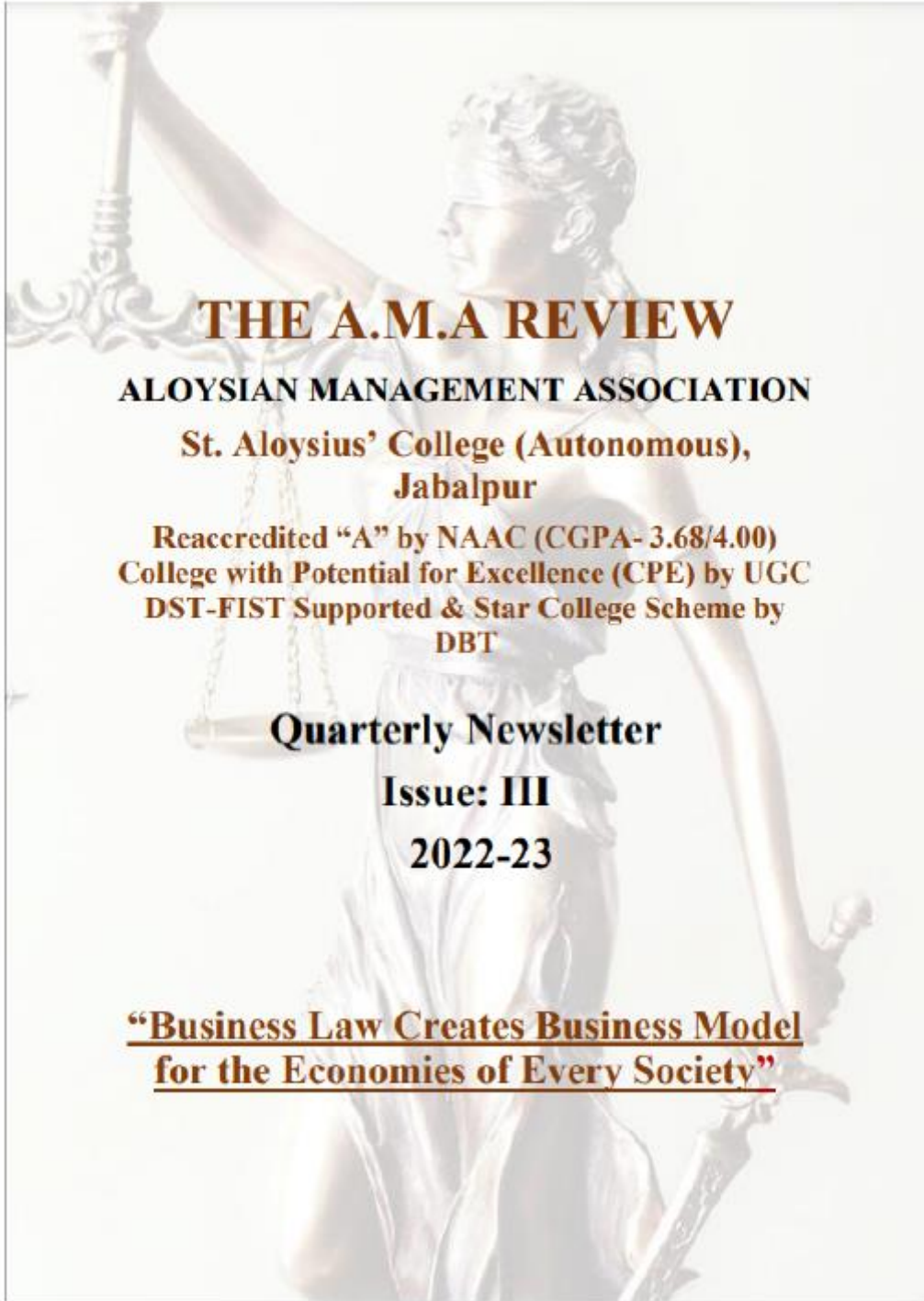
Students during knowledge fest MERAKI at St Aloysius' College.

Satakshi Sharma, Toshit M Philip, Anamika Chatterjee, Prateek Khanna, Dikshant Jaiswal, Siddhi Paigwar, Prajal Singh Rajpoot, Fayza Khan, Aditi Nema, Prakhar Srivastava, Aisha Siddique, Astha Pandey, Tanisha Jain, Shagun Rai, Ayushi Patwa, Chetanya Manek, Sahil Anand and Sajal Agrawal, Jyotirmay Shukla, Alfiya Alvi, Aameen Aziz, Vishabh Patel, Aniket

Khushwaha, Chirag Sonkar, Shruti Chaurasia, Syed Faizan Rehmani, Tushar Rajak, Sanskar Soni, Naman Sonkar, Vinayak Bidla, Shivam Vishnoi, Anshika Pandey, and Rishi Soni. The entire event was supervised by the principal, Rev. Dr. G. Vazan Arasu, St. Aloysius' College. The Principal encouraged and appreciated the students for their efforts in making the fest a success.







# **THE A.M.A REVIEW**

**ALOYSIAN MANAGEMENT ASSOCIATION**

**St. Aloysius' College (Autonomous),  
Jabalpur**

**Reaccredited "A" by NAAC (CGPA- 3.68/4.00)  
College with Potential for Excellence (CPE) by UGC  
DST-FIST Supported & Star College Scheme by  
DBT**

**Quarterly Newsletter**

**Issue: III**

**2022-23**

**"Business Law Creates Business Model  
for the Economies of Every Society"**

## From the Editor's Desk



**Prateek Khanna**  
BBA 3<sup>rd</sup> Year  
Editor

**Business Law and the problems faced in purchasing a commercial lease-**

**What is Business?**

The procedure of buying and selling goods, manufacturing of goods and in return providing them the service to make profits is considered as Business.

**It involves:-**

- Deals of goods and services
- Creativity and Innovation
- Risk and Uncertainty involved
- Buying and Selling Activity
- Employment Opportunities

Business law, is also known as commercial law or corporate law. Business law is defined as the body of legislation governing the rights, relationships, and behavior of businesses and individuals engaged in commerce, merchandising trade, and sales. Most importantly the law plays very important role for any successful organization to work smoothly and also it builds a framework while considering the market and the rules and regulation of the government.

It is very crucial to manage various compensations concerns in an organization. Also protecting the shareholder business law is essential and it helps the organization to successfully operate the operations.

A commercial lease is a contract between two parties are involved 1<sup>st</sup> parties grants 2<sup>nd</sup> party in which 2<sup>nd</sup> party exclusively uses the building or place for a specific period of time and in return exchange of rent. It has been seen during the time of purchasing any commercial lease creates problems and challenges and hence here are some of the problems, challenges faced by the individual:-

individuals:-

- Includes rules concerning corporate ethics, substantive law, procedural law, the design of the court system, and other associated legislation.
- The taxation structure for various business types is covered under business legislation.
- Antitrust laws and the degree of competition are also factors.
- It also regulates workplace.

Failure to properly handle the lease will lead to years of disagreements, lawsuits, and exorbitant costs.



**Sanya Billa**  
BBA 2<sup>nd</sup> Year

**Business law relates to morality in a given society”**

Business law is a body of legislation that governs the work done in an organization and caters to the proper Business law and economics are so interdependent that they cannot be thought of as their individual capacity. They are like the wheels of a bicycle. Business law regulates the working of any organization so that the balance between the personal and societal requirements can be maintained.

**For example:** The share market, regulated by the Securities and Exchange Board of India (S.E.B.I) requires every company to have proper registrations of monetary transaction is governed by some laws which make the functioning hassle free.

**Why is Business Law required?**

A proper structure is required for maintaining order in a business and for protection of its liberties and rights. A business needs to have healthy relations with other businesses and government bodies. These can be attained through some set of rules that hold equal importance for every organization. Therefore, it can be said that business law creates a business model for economies of every society. Every part of business is governed by specific set of rules, which, if, broken can be punishable. With the establishment of these laws, there's a parameter for the entities within which they have to work.

Hence, for the growth of an economy business law plays a huge role.

Similarly, every type of monetary transaction is governed by some laws which make the functioning hassle free.



**Shweta Chouhan**  
BBA 3<sup>rd</sup> Year

**Importance of Copyright and Trademark in Business deal and it's role in management**

In today's modern-day scenario, as a business owner, it is very crucial for one to understand the importance of the role that intellectual property rights play in conducting smooth business transactions.

#### **COPYRIGHTS IN BUSINESS TRANSACTIONS**

To put in simple words, the law grants certain rights to originators of every literary, artistic, and musical work, to safeguard their original and creative work from being copied or exploited by any other third party without their due permission. These rights are known as copyright.

**Importance of copyright are as follows:**

1. Only a copyright holder has the right to use the copyrighted work.

#### **TRADEMARKS IN BUSINESS TRANSACTIONS**

In the business world, a trademark is commonly referred to as a brand name. It includes names, symbols, logos, and taglines that the business owners use, in order to establish an image of their product in the eyes of potential consumers.

**Importance of trademark are as follows:**

1. Trademark acts as an effective tool of communication for the business.
2. Trademarks make it easy for potential consumers to find business owners.

Also, Trademark plays vital role in identifying a business as the source of a product or services which establishes a loyal clientele and enhance the company's goodwill.

Also not only trademark, trade name also plays important role for any organization to work legally.

#### **ROLE OF TRADEMARK AND COPYRIGHT**

##### **1. Sets you Apart from the Competition-**

Customers do not develop relationships with specific products they tend to build brand loyalty and trust.

##### **2. Improves Brand Recognition-**

Your company logo design is one of the critical elements of your brand.

##### **3. Builds Trust in your Marketplace-**

The brand building also helps you to build brand trust with your target audience.



**Nandini Shrivastava**  
BBA 3<sup>rd</sup> Year

**Role of Cooperative societies in formulating business laws**

Cooperative societies are voluntary associations of individuals who come together to meet their common economic, social, and cultural needs and aspirations through a jointly owned and democratically controlled enterprise.

They operate on the principles of self-help, mutual aid, and democratic decision-making. Cooperative societies have been recognized globally for their contributions to economic and social development, poverty reduction, and job creation. In this article, we will discuss the role of cooperative societies in formulating business laws.

Cooperative societies are a form of social enterprise that operates in various sectors of the economy, such as agriculture, finance, housing, and health care. They are unique in their legal status, which recognizes them as a separate legal entity from their members, with rights and responsibilities that are distinct from those of their individual members. The legal framework for cooperative societies varies from country to country, but most countries have laws that regulate their formation, governance, and operation.

The role of cooperative societies in formulating business laws is significant, as they provide a platform for their members to influence the legislative process and advocate for policies that support their interests. Cooperative societies can participate in the formulation of business laws through their trade associations, federations, or apex bodies. These organizations act as the collective voice of their members and represent their interests before the government, regulators, and other stakeholders. Cooperative societies can play a crucial role in

**Advocacy:** Cooperative societies can advocate for policies and laws that promote their interests and those of their members.

For example, they can lobby for tax incentives, subsidies, or other forms of support that help them to reduce their costs, increase their profits, or improve their competitiveness.

**Consultation:** Cooperative societies can provide feedback to the government on proposed business laws and regulations. This feedback can help the government to identify and address the concerns of cooperative societies and ensure that their interests are adequately represented in the legislative process.

**Capacity building:** Cooperative societies can provide training and support to their members to help them comply with business laws and



**Prajal Singh Rajpoot**  
BBA 3<sup>rd</sup> Year

Business Law undermining the empowerment of women-

The connection between women's economic participation and global prosperity is undeniable. Over the past two decades, international organizations and world leaders have increasingly recognized how critical women's economic empowerment and financial inclusion are to economic prosperity and growth.

However, despite growing awareness that women's economic empowerment is critical to women, their families, and broader economic prosperity, many countries still legally undermine women's economic participation and undervalue women's work. Of the 189 economies surveyed in the World Bank's Women, Business and the Law 2018 report, 90 percent have at least one regulation that impedes women's economic

prevent women from working in certain jobs; fifty-nine economies provide no legal recourse to women who experience sexual harassment in the workplace; and in eighteen countries, men can legally prevent their wives from working outside the home.

Also, women's agency and mobility—prevent women from fully participating in the economy. Even in 2018, the legal landscape for women in the economy fails to reflect the value women's participation adds to economic growth. But change is on the horizon.

It is widely accepted that women have no inherent limitations to assuming the same roles as men. However, history, dominant belief systems, and cultural norms have often subjected them to formal and informal constraints that have become enshrined in countries' legal frameworks to varying degrees. Since laws can incentivize changes in behaviour, legal reforms supportive of gender equality can help change cultural biases against women and promote gender equality.

While these gains—rightfully celebrated—show that progress is possible, proposals to eliminate the critical barriers that limit women's economic potential remain absent from mainstream discussions on international and national economic policy, and barriers to female economic enfranchisement persist in every region of the

More than one hundred economies still prevent women from working in certain jobs; fifty-nine economies provide no legal recourse to women who experience sexual harassment in the workplace; and in eighteen countries, men can legally prevent their wives from working outside the home. An array of other legal barriers—from limitations on access to finance to laws restricting women's agency and mobility—prevent women from fully participating and allow everyone involvement.

Investing in women's economic empowerment sets a direct path towards gender equality, poverty eradication and inclusive economic growth. Women make enormous contributions to economies, whether in businesses, on farms, as entrepreneurs or employees, or by doing unpaid care work at home.

Particularly marginalized groups include rural women, domestic workers, some migrants and low-skilled women. Our aims are higher incomes, better access to and control over resources, and greater security, including protection from violence.

# THE A.M.A INSIDER

Aloysian Management Association  
St. Aloysius College (Autonomous) Jabalpur

Newsletter 2023

## FROM THE EDITOR'S DESK



*ADITI BARI*  
BBA III Year  
Editor

### Industry 4.0 : Robots Come to Job Search

Industry 4.0 is a big buzz word that is flying around at the moment. The fourth industrial revolution is characterised by the incorporation of cutting-edge technology such as artificial intelligence, the Internet of Things (IoT), and robotics into manufacturing and industrial operations. It intends to build smart factories wherein machines interact among themselves in order to optimize output, minimize waste, and potentially increase efficiency.

But nevertheless, Industry 4.0 poses a plethora of challenges. For example, widespread use of such technologies demands substantial expenditures in hardware and software, while also requiring worker training and retraining. There have also been concerns pertaining data security and privacy, as well as the potential impact on employment as robotics and algorithms replace human labour in certain areas of work.

The ability of employers and representatives to match qualified applicants to vacancies determines the efficiency of the recruitment industry. With the average hire taking up to six

weeks and costing upwards of \$4,000, improved matching can clearly lead to less waste of time and resources, in addition to an impact on a company's bottom line.

It may appear far-fetched, but given the potential for machines driven by intelligent, cognitive, learning algorithms to steadily generate better matches, there's no reason it should be any worse transformative when it pertains to filling job vacancies.

Of course, the idea and notion of robots identifying the work we are best suited for and assigning us roles based on their analysis of us may set off a few alarm bells. And it's not something to be taken lightly. Bias in data collection could result in concerning situations such as misleading correlations between sexual identity, race, or any other grouping a computer might indeed apply while classifying you.

In theory, as more data from more sources becomes available, inaccurate or biased data sets become obsolete and are no longer used, and are replaced by accurate, representative ones. One challenge will be convincing enough people to trust this technology in order to generate the "critical mass" of data required for unbiased and effective analytics.

So, we can expect to be accustomed to job interviews for the foreseeable future. But nonetheless, it is clear that AI already has the potential to minimize waste, boost efficiency, and streamline the process of pairing the people businesses need with jobs that enable them to grow and thrive.



**MAHEK MINOCHA**  
BBA II Year

### The Emerging Trends in Marketing

Marketing is everywhere. It is embedded in everything we do—from clothes we wear to websites we click on, to the ads we see. Good marketing has become an increasingly vital ingredient for business success.

As one looks at the Indian market, through the prism of time the coming years will bring full of high return marketing opportunities. By closely looking at the hottest trends a marketer can make smart choices that will help him step ahead of his slower-moving competitors. In these terms, marketers nationwide are setting their plans for future by adopting new ways of marketing. Thus an entrepreneur can use some of these tactics to reach its customers in the coming years.

The new term "Green Marketing" which is the marketing of products that are presumed to be environmentally safe is introduced in the series of marketing trends. Green Marketing has continued to gain adherents, particularly in the light of growing Global concerns about climate change. This concern has led more companies to advertise their commitment to reduce their climate impacts. Like Nike's "move to zero" initiative is the company's response to climate challenges.

Another Trend is of Personalisation. Today's technology allows digital marketing teams to dig deep into the data to identify the things that keep customers up at night and identify what messages will solve those problems and give them a good night's sleep. It is much more than inserting the customer name into the same email that goes to all the customers. It's about reaching the right person, with the right message at the right moment with the right suggestions and give experiences that feel unique to each customer.

Another marketing tactic that is gaining

stunning popularity is Influencer Marketing. Brands use influencers for their marketing campaigns through social media platforms like Instagram. Influencers also specialise in a particular niche and have followers with certain types of interest and for marketers this means more of targeted advertising, which helps reduce ad spend.

Metaverse Marketing is one of the major marketing trends in 2022 and it is going to be here for a long time. The metaverse allows the companies to create their own world that represents their brand. Through this the marketers want to target and keep millennials and GenZ up-to-date and engaged with their products and technologies. And from the engagement brands are getting, its clear this marketing strategy is working, and is here to stay. Brands like Gucci, Nike, Hyundai, Coca-Cola have already entered the world of metaverse marketing.

So, if business leaders want to thrive in today's cluttered, competitive, commoditizing marketplace, they need to unleash the powerful potential of marketing.



**TOSHIT M PHILIP**  
BBA III Year

### The Fourth Industrial Revolution

Industry 4.0, also known as the fourth industrial revolution, refers to the integration of digital technologies in manufacturing and production processes. It involves the use of advanced technologies such as the Internet of Things (IoT), Artificial Intelligence (AI), robotics, and big data analytics to improve efficiency, productivity, and flexibility in manufacturing processes. The concept of Industry 4.0 is based on the idea that the integration of physical systems and digital technologies will enable the creation of smart factories that can operate autonomously with minimal human intervention.

One of the key benefits of Industry 4.0 is increased productivity. Smart factories can leverage data from IoT devices, sensors, and other connected systems to optimize production processes, identify areas for improvement, and make real-time adjustments to improve efficiency. For example, a factory may use AI algorithms to predict equipment failure and schedule maintenance before it causes downtime. This not only saves time and money but also ensures that production runs smoothly and efficiently.

Industry 4.0 also enables greater flexibility in manufacturing. By connecting all aspects of the production process, manufacturers can quickly adapt to changes in demand or supply chain disruptions. This can be achieved through the use of smart sensors and other IoT devices that can track inventory levels, monitor product quality, and adjust production schedules in real-time.

Another key benefit of Industry 4.0 is improved quality control. By leveraging advanced analytics and AI algorithms, manufacturers can identify and address quality issues before they become major problems. For example, a manufacturer may use machine learning algorithms to detect patterns in production data that indicate potential defects in products. This allows manufacturers to take corrective action before defective products reach customers, reducing waste and improving customer satisfaction.

Industry 4.0 also has the potential to create new business models and revenue streams. For example, manufacturers can use data from connected devices to offer new services such as predictive maintenance or remote monitoring. This not only creates new revenue streams but also strengthens relationships with customers by providing them with valuable insights and services.

However, implementing Industry 4.0 technologies requires significant investment in both hardware and software. It also requires a skilled workforce that is capable of managing and maintaining complex systems. Therefore,

businesses must carefully consider the costs and benefits of implementing Industry 4.0 technologies before making a decision.

In conclusion, Industry 4.0 represents a significant shift in the way manufacturing and production processes are conducted. By leveraging advanced technologies such as IoT, AI, and big data analytics, manufacturers can improve efficiency, productivity, and quality control. While there are costs associated with implementing Industry 4.0 technologies, the potential benefits are significant and can create new business models and revenue streams.



SARASWATI KANOJIYA  
BBA II Year

### Emerging Career Opportunities in Industry 4.0

"The fourth industrial revolution is still in its nascent state. But with the swift pace of change disruption to business and society, the time to join is in now."

-Gary Coleman of Deloitte Consulting

The term Industry 4.0 is like the name of an obscure sci-fi movie, which may appear confusing to those who are new to the manufacturing sector. However, the term Industry 4.0 actually refers to the fourth industrial revolution, a phase in the evolution of mankind's manufacturing process. Industry 4.0 really started to take shape in the 2010's, as computers became more powerful and the Internet became more interconnected than ever before.

Industry 4.0 is an umbrella term given to different recent technologies that have thronged corporate spaces in the past few years. These include analytics, data science, artificial intelligence, machine learning,

the Internet of Things and other designated digital finance and marketing sector.

The main idea of Industry 4.0 is to create a well-rounded and holistic ecosystem for manufacturing processes, technology and applications. The idea of smart manufacturing will revolutionise how products are developed, and lead to more automation and less routine manual labour. The new fact of the industrial revolution looks to fill the gaps and loopholes made by the last technical advances.

In the latest instalment of the technological revolution, Industry 4.0 provides a plethora of growth and successful prepositions for able applicants. Today, there are several career options for new and emerging data engineers to choose from. For instance, in 'Analytics' the job of 'Data Architect', 'Data and Analytics Manager', 'Data Scientist', etc. In 'Data Science', the job of 'Data Analyst', 'Business Intelligence Analyst', 'Quantitative Analyst' etc., in case of 'Artificial Intelligence', the job of Research Scientist, Algorithm Engineer, Computer Vision Engineer etc. In case of 'Machine Learning', the job of 'Analytics Director', 'Principal Scientist', Statistician etc. and in case of 'IoT', the job of 'Cloud Engineer', 'Materials Specialist', 'Data Scientist', etc. are some of the most rewarding and lucrative careers.

"What is the calculus of innovation? The calculus of innovation is really quite simple: Knowledge drives Innovation, Innovation drives Productivity, and Productivity drives Economic Growth."

The quote mentioned by William Broody sheds light over the need and crux of innovation and its interlinking with several other factors. Innovation and evolution requires an idea, a spark that generates a series of events and takes the normal world forward.

The same goes for the recent Industrial Revolution in terms of technological advancement. Therefore, Industry 4.0 offers the best jobs in Analytics, career in Data Science and other respective fields.

## GLIMPSES OF MERAKI

Organized by The Department of Management

In January 2023, the Department of Management hosted the 'MERAKI' knowledge fest. It was sponsored by a number of local brands. The event spotlighted a variety of intellectual activities such as quizzes, case studies, ad craziness show, shark tank, debate, mock press conference, creative writing, and so on. More than 250 students from various schools and institutions actively participated. There were food kiosks for everyone to enjoy with their friends.

The icing on the cake were several Fun Games and activities. Eventually the event was a huge hit.



### THE EDITORIAL BOARD:

**Chief Patron :** Rev. Dr. G. Vazhan Arasu  
Principal, St. Aloysius College, Jabalpur

**Chief Editor :** Dr. Rashmi Patras  
Head, Department of Management

**Teacher Editor :** Dr. Chitranshi Verma  
Assistant Professor & Placement Head

**Student Editor :** Aditi Bari  
BBA, III Year



**2023-24**

**Department of Management & Department of Computer Science**  
**MERAKI IDEATHON-KNOWLEDGE FEST 2.0**

The Meraki 2.0 event was successfully organized by the committee from the department of Management & Computer Science. The event was conducted on 17<sup>th</sup> Feb 2024. The Following Activates were conducted in the event :

ACTIVITY 1: ALL TALK

ACTIVITY 2. BRAINBYTES

ACTIVITY 3. BRUSH AND BEYOND

ACTIVITY. 4 DIRECTOR'S CUT

ACTIVITY. 5 MEDIA MIMIC

ACTIVITY. 6 AAR YA PAAR

ACTIVITY. 7 BACK IT APP

ACTIVITY. 8 FILMFARE

ACTIVITY. 9 FLAVOUR FUSION

ACTIVITY. 10 SNAP SHOT

ACTIVITY. 11 PRESENTATION PROS

ACTIVITY. 12 RUSH HOUR

ACTIVITY. 13 MAD ABOUT AD





Jabalpur, Madhya Pradesh, India  
5X33+453, Sadar, Jabalpur, Madhya Pradesh 482001, India  
Lat 23.153071°  
Long 79.95291°  
17/02/24 01:15 PM GMT +05:30



Jabalpur, Madhya Pradesh, India  
Penty Naka Sadar, Sadar Main Rd, Cantt, Jabalpur, Madhya Pradesh 482001, India  
Lat 23.153066°  
Long 79.952908°  
17/02/24 12:30 PM GMT +05:30



Jabalpur, Madhya Pradesh, India  
Penty Naka Sadar, Sadar Main Rd, Cantt, Jabalpur, Madhya Pradesh 482001, India  
Lat 23.153244°  
Long 79.952944°  
17/02/24 11:49 AM GMT +05:30

### Report of Samarpan Club

St. Aloysius College (Autonomous), Samarpan Club aims to create a loving community of students who are harmonious and happy, and works to provide welfare services to those in need. The club takes initiatives in reaching out to society's under privileged sections. This academic year on October 7<sup>th</sup>, 2023, the club visited "Government School, Gaon Mehgava, District Jabalpur" to share the importance of education and health with the children. Stationery and eatable items were distributed to the school children, various activities like, quiz, dance, and story narration were done where the children participated actively.



## ACADEMIC AND CULTURAL ACTIVITIES (AMA Academic Event):

### I) Group Discussion:

On August 12, 2023, Aloysius Management Association (AMA) organised an academic activity/ event of Group Discussion. Topics for the group discussion were related to management, economy and social affairs where pupils from all the three years participated. For choosing the ultimate three winners it was decided that students from the same year would compete first, then the participants with the best performance from each group would be selected to compete in the second and final round. The time duration of each discussion was 10 minutes. The participants were made aware of the rules and conditions a few minutes before the inauguration of the event. The event officially commenced at 9:10 am with the welcome address by Ms Arshita Agrawal (Secretary). The moderators/judges of this event were Dr Tuhina Johari Head, dept of Political Science , Dr Rashmi Singh and Dr Chitranshi Verma



#### Group- A: Topic- Chinese goods v/s Indian goods

After a small introduction and briefings about the topic by one of the participants, the discussion started, all the students has original and opinions, some contended that Chinese goods are a hindrance to Indian economy and should be completely prohibited in the Indian market, some of them added by emphasizing the political relationship of India and China and people should refrain themselves from purchasing it's products. Others alluded to the lower price and good quality of chinese products, commenting on its good quality and sustainability and affordability and even corporates would go for a cheaper and better options in the market rather than spending extra.

#### Group- B: Topic- Impact of AI in today's job



The group discussion began with one of the participants explaining that even though AI have made our lives easier, it is a major threat to the jobs of many. It's an intimidating remark for a developing country like India where unemployment is a major problem and AI will worsen the situation, the jobs produced due to AI is very low as compared the jobs lost due to it. Other contestants argued that people have to update themselves with

technological development if they want to sustain in this world

### Group- C: Topic – Is India ready to go digital?



Every participant in this group shared the same viewpoint that India is a developing country, people in the rural area are still not aware of the digital facilities, also the older section of the society are reluctant to use it and the conservative thinking of Indians. Camps and workshop must be conducted in backward regions of the country to modernize the knowledge of people. The discussion ended with the conclusion that currently India is not ready to go cent percent digital, but we can see ourselves in this position in maybe the next 20-30 years.

### Topic – Is brand image more important than good service?

if



it

Here, some partakers shared the opinions that a company has good brand image netizens may ignore minor faults in their services if they have a good brand image. While the majority stated that brand image is interdependent on good service, a company providing good products and services creates goodwill in the form of brand image. Even the most favoured brand or company will start losing its personality if the quality of service provided by them starts declining. Hence conclusion drawn at the end was that good service is the pedestal for a good brand name.

### Buy now pay later is a convenience or a trap?



Thoughts shared here were, customers can never be trusted completely unless they are your regulars or have a personal relationship with you. Fraudulent activities are common in this matter. Digital marketing is much a safer option here because people usually buy their

products from well-known online markets so getting cheated by the vendor is not an option.



After the first round was drawn to a close, 10 students with the best 'tour de force' from all five groups were selected to compete in the final round.

The constant rate of inflation is acceptable and affordable to the country on a macro level. But when prices of goods and services peak, the country is affected on both national and international levels, which includes a decrease in purchasing power of people, retrenchment of workers which worsens the problem of unemployment, overproduction etc which can be a catastrophic situation for a developing country like India.

#### A. POSTER MAKING COMPETITION:



On August 12, 2023, Aloysius Management Association (AMA) organised an academic activity/event of Poster Making. Around 30 students has participated actively. The three winners were -

Vanshika Gupta (1<sup>st</sup>)  
Parikrama (2<sup>nd</sup>)  
Samarth Arora (3<sup>rd</sup>)



**Department of Management**  
**GROUP DISCUSSION and POSTER MAKING**  
**(AMA's academic event)**

On August 12, 2023, Department of Management under **Aloysius Management Association** (AMA) organised two academic activities/ events of Group Discussion and poster making competition. Topics for the group discussion and poster making were related to management, economy and social affairs where pupils from all the three years participated

The event officially commenced at 9:10 am with the welcome address by Ms Arshita Agrawal (Secretary). The moderators/judges of this event were **Dr. Tuhina Johri** (Political Science Department), **Dr Rashmi Singh** (Department of Management) and **Dr Chitranshi Verma** (Department of Management), the discussion was then declared open to all the participants.

**Glimpse of poster making competition**







St. Aloysius College, Yena Naka, Satala, Jabalpur, Madhya Pradesh 482001, India  
Latitude 23.15385236  
Longitude 79.952896373  
GMT 11:11 AM 12 August 2023

# **ST. ALOYSIUS COLLEGE (AUTONOMOUS), JABALPUR**

## **Office Bearers/ Student Representative**

### **Academic Year 2019-20**

Aloysian Association	Management	Simar Sahni	President
		Sanaya Nayak	Vice- President
		Priyal Parmar	Secretary

## **Office Bearers/ Student Representative**

### **Academic Year 2020-21**

Aloysian Association	Management	Ekta Saxsena	President
		Shivani Malviya	Vice- President
		Shivangi Agarwal	Secretary

## **Office Bearers/ Student Representative**

### **Academic Year 2021-22**

Aloysian Association	Management	Vasundhara Rai	President
		Ritesh Sadani	Vice- President
		Rishika Aarya	Secretary

## **Office Bearers/ Student Representative**

### **Academic Year 2022-23**

Aloysian Association	Management	Sana Akhtar	President
		Abhinav Prince	Vice- President
		Satakshi Sharma	Secretary

**Office Bearers/ Student Representative**  
**Academic Year 2023-24**

Aloysian Association	Management	Roopal Parashar	President
		Isha Jain	Vice- President
		Priyansh Jagati	Secretary