

**2023-24**

**Department of Management & Department of Computer Science**  
**MERAKI IDEATHON-KNOWLEDGE FEST 2.0**

The Meraki 2.0 event was successfully organized by the committee from the department of Management & Computer Science. The event was conducted on 17<sup>th</sup> Feb 2024. The Following Activates were conducted in the event :

ACTIVITY 1: ALL TALK

ACTIVITY 2. BRAINBYTES

ACTIVITY 3. BRUSH AND BEYOND

ACTIVITY. 4 DIRECTOR'S CUT

ACTIVITY. 5 MEDIA MIMIC

ACTIVITY. 6 AAR YA PAAR

ACTIVITY. 7 BACK IT APP

ACTIVITY. 8 FILMFARE

ACTIVITY. 9 FLAVOUR FUSION

ACTIVITY. 10 SNAP SHOT

ACTIVITY. 11 PRESENTATION PROS

ACTIVITY. 12 RUSH HOUR

ACTIVITY. 13 MAD ABOUT AD





### Report of Samarpan Club

St. Aloysius College (Autonomous), Samarpan Club aims to create a loving community of students who are harmonious and happy, and works to provide welfare services to those in need. The club takes initiatives in reaching out to society's under privileged sections. This academic year on October 7<sup>th</sup>, 2023, the club visited "Government School, Gaon Mehgava, District Jabalpur" to share the importance of education and health with the children. Stationery and eatable items were distributed to the school children, various activities like, quiz, dance, and story narration were done where the children participated actively.



## ACADEMIC AND CULTURAL ACTIVITIES (AMA Academic Event):

### D) Group Discussion:

On August 12, 2023, Aloysius Management Association (AMA) organised an academic activity/ event of Group Discussion. Topics for the group discussion were related to management, economy and social affairs where pupils from all the three years participated. For choosing the ultimate three winners it was decided that students from the same year would compete first, then the participants with the best performance from each group would be selected to compete in the second and final round. The time duration of each discussion was 10 minutes. The participants were made aware of the rules and conditions a few minutes before the inauguration of the event. The event officially commenced at 9:10 am with the welcome address by Ms Arshita Agrawal (Secretary). The moderators/judges of this event were Dr Tuhina Johari Head, dept of Political Science , Dr Rashmi Singh and Dr Chitranshi Verma



#### Group- A: Topic- Chinese goods v/s Indian goods

After a small introduction and briefings about the topic by one of the participants, the discussion started, all the students has original and opinions, some contended that Chinese goods are a hindrance to Indian economy and should be completely prohibited in the Indian market, some of them added by emphasizing the political relationship of India and China and people should refrain themselves from purchasing it's products. Others alluded to the lower price and good quality of chinese products, commenting on its good quality and sustainability and affordability and even corporates would go for a cheaper and better options in the market rather than spending extra.

#### Group- B: Topic- Impact of AI in today's job



The group discussion began with one of the participants explaining that even though AI have made our lives easier, it is a major threat to the jobs of many. It's an intimidating remark for a developing country like India where unemployment is a major problem and AI will worsen the situation, the jobs produced due to AI is very low as compared the jobs lost due to it. Other contestants argued that people have to update themselves with

technological development if they want to sustain in this world

### Group- C: Topic – Is India ready to go digital?



Every participant in this group shared the same viewpoint that India is a developing country, people in the rural area are still not aware of the digital facilities, also the older section of the society are reluctant to use it and the conservative thinking of Indians. Camps and workshop must be conducted in backward regions of the country to modernize the knowledge of people. The discussion ended with the conclusion that currently India is not ready to go cent percent digital, but we can see ourselves in this position in maybe the next 20-30 years.

### Topic – Is brand image more important than good service?

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Here, some partakers shared the opinions that a company has good brand image netizens may ignore minor faults in their services if they have a good brand image. While the majority stated that brand image is interdependent on good service, a company providing good products and services creates goodwill in the form of brand image. Even the most favoured brand or company will start losing its personality if the quality of service provided by them starts declining. Hence conclusion drawn at the end was that good service is the pedestal for a good brand name.

### Buy now pay later is a convenience or a trap?



Thoughts shared here were, customers can never be trusted completely unless they are your regulars or have a personal relationship with you. Fraudulent activities are common in this matter. Digital marketing is much a safer option here because people usually buy their

products from well-known online markets so getting cheated by the vendor is not an option.



After the first round was drawn to a close, 10 students with the best 'tour de force' from all five groups were selected to compete in the final round.

The constant rate of inflation is acceptable and affordable to the country on a macro level. But when prices of goods and services peak, the country is affected on both national and international levels, which includes a decrease in purchasing power of people, retrenchment of workers which worsens the problem of unemployment, overproduction etc which can be a catastrophic situation for a developing country like India.

#### A. POSTER MAKING COMPETITION:



On August 12, 2023, Aloysius Management Association (AMA) organised an academic activity/event of Poster Making. Around 30 students has participated actively. The three winners were -

Vanshika Gupta (1<sup>st</sup>)  
Parikrama (2<sup>nd</sup>)  
Samarth Arora (3<sup>rd</sup>)



**Department of Management**  
**GROUP DISCUSSION and POSTER MAKING**  
**(AMA's academic event)**

On August 12, 2023, Department of Management under **Aloysius Management Association (AMA)** organised two academic activities/ events of Group Discussion and poster making competition. Topics for the group discussion and poster making were related to management, economy and social affairs where pupils from all the three years participated

The event officially commenced at 9:10 am with the welcome address by Ms Arshita Agrawal (Secretary). The moderators/judges of this event were **Dr. Tuhina Johri** (Political Science Department), **Dr Rashmi Singh** (Department of Management) and **Dr Chitranshi Verma** (Department of Management), the discussion was then declared open to all the participants.

**Glimpse of poster making competition**







## **Extension Activity :Visit to Government School Mehgava Jabalpur**

*“There is no greater joy nor greater reward than to make a fundamental difference in someone’s life.”*

Department of Management with a vision of building a caring community of students with harmony and happiness, works towards providing welfare services to those in need every year the club takes up initiative in extending hands to the society's underprivileged sections. In this academic session on 07 Oct,2023 the club visited "Government School, Village Mehgava, Jabalpur" sharing the valuable inputs related to the importance of education and hygiene in their life. The students actively participated and distributed stationery and eatables to the children there. Around 55 students benefited from the same. To develop the awareness among students towards the importance of wearing a helmet the club on 7th oct,2023 organized "Helmet Awareness Campaign" for the college students. A team of 10 students from various classes communicating about the importance of wearing helmet through posters, and by sharing personal experiences. For motivating and enhancing their creativity govt school students are made to play various games, blind fold game, Logical reasoning questions for 5 to 8th standards were asked from students, Dance and singing imbining the spirit of "being passionate about your goals" under the same banner was organized on that day, where the students enthusiastically participated and added different colours to the events. 25 students participated.

The Students who were involved are:

Nitin Singh Tomar  
Aditya Jain  
Chanchal Agarwal  
Rachit Jain  
Yash Singh  
Bhoomika



# MERAKI IDEATHON-KNOWLEDGE FEST 2.0

## ALL TALK

The event was successfully organized by the Meraki 2.0 committee from the department of management. The event was conducted from 10:30 to 11:30 AM in room number 204, The teacher in charge of All Talk was Dr.Chitranshi Verma ma'am. She was supported by two students in charge Sirjan Kaur Bagga and Aakriti Gupta. Total number of participants were 15, out of which 8 were of Ted Talk and rest 7 were of standup comedy.1<sup>st</sup> position is secured by Kushagree Deep from BA 4<sup>th</sup> semester, and second position by Mahi Yadav from BA 2<sup>nd</sup> semester.



### Some glimpses from ALL T



ACTIVITY 2. BRAINBYTES:



The event was conducted from 10:00 to 12:30 PM in Prerna Hall by Seetika Patel ma'am and Mrs. Saroj kanojia ma'am. They were supported by four students in charge Esha Jain, Roopal Parashar, Sambhav, and Mishita Dodani. Total number of participating teams were 8 with 4 students in each.

The questions were based on management, science and General Awareness.

There were 4 rounds in total, inculcating the



from BSc 3<sup>rd</sup> year.



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ACTIVITY 3. BRUSH AND BEYOND:



There was active participation in Brush and Beyond by our college students. The event was conducted from 10:10 to 12:30 PM in room number 228.

The event judge was Mr. Virendra Kumar Chutelkar.

The teacher in charge of Brush and Beyond was Ms. Ambiya Khanam and Ms. Kajal Mahawar

Total number of participants were 12.

Different types of art were presented before the judges, like shoe painting, canvas painting, t-shirt painting, and many more.

We have two winners

1st position is secured by Sneha Jain from BBA 2<sup>nd</sup> semester, and second position by Harshita Jain from BCom 4th semester.





#### ACTIVITY. 4 DIRECTOR'S CUT:



There was active participation in DIRECTOR'S CUT by our college students.

The event was conducted from 10:30 am, to 12:30 pm in room no. 204.

The event was successfully organized by the Meraki 2.0 Committee from the department of management.

The teacher in-charge of Director's Cut was Mrs. RISHU JAIN ma'am.

They were supported by two students in-charge Pratishtha Khare & Shalvi Kesharwani.

The total number of team were 7.

We have two winners:

1<sup>st</sup> position – WU Shang Clan from BBA Ist year

2<sup>nd</sup> position – The Cinephiles from BBA Ist year



**ACTIVITY. 5 MEDIA MIMIC:**



The teacher in charge of Media Mimic was Ms. Seetika Patel ma'am and Mr. Prateek sir.

They were supported by two students in charge Sirjan Kaur Bagga and Bhumika Bhagwani.

Total number of participants were 18. The topics were:

1. "The Evolution of Social Media: Trends, Risks, and Opportunities"
2. "Addressing Mental Health in the Digital Age: Strategies for Support and Wellness"

We have two winners

1st position is secured by Naved Mansoori from BBA 3rd year, and second position by Nitya Mehta from BBA 2nd semester.



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St. Aloysius College, Penu Naka, Sadar  
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GPS Map Camera



Jabalpur, Madhya Pradesh, India  
St. Aloysius College, Penu Naka, Sadar  
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Long 79.952802°  
17/02/24 11:07 AM GMT +05:30

GPS Map Camera



ACTIVITY. 6 AAR YA PAAR:

**MERAKI IDEATHON  
FEST 2.0**

**AAR YA  
PAAR**

17th February, 2024

ROOM NO.- 205

TIME- 10:30- 12:00 PM



The teacher in charge of Aar ya Paar was Dr Amrita Dave ma'am. They were supported by two students in charge Chanchal Agrawal and Arshiya Agrawal.

Total number of participants were 12. There were 2 topics given 6 participants in each topic  
3 rounds were conducted. We have four winners

1<sup>st</sup> position is secured by Shubhank Bagri (for the motion) and Shrishti Mishra (against the motion)

2<sup>nd</sup> position was secured by Vartika Bhatia (for the motion) and Saraswati Kanojia  
(against the motion)



**ACTIVITY. 7 BACK IT APP:**



There was active participation in BACK IT APP by our college students. The event was conducted from 11:30 to 1:00 PM in Conference Room. The teacher in charge of All Talk was DR.RISHU JAIN ma'am and Mrs.Shraddha soni ma'am. They were supported by three students in charge Aditya Jain, Rachit jain and Ashwin jain.

Total number of participants were 8 Out of which there were 3 groups. We have two winners 1<sup>st</sup> position is secured by BBA 4<sup>th</sup> semester Sakshat khandelwal and 2<sup>nd</sup> position was secured by BCOM 2<sup>nd</sup> sem Adarsh singh and team .





### ACTIVITY. 8 FILMFARE:



Teacher In charge:

Ms. Mala Das (Department of Computer Science)

Ms. Ambiya Khanam (Department of Management)

Number of participants: 47

Theme of the Event: Bollywood Cosplay theme

Time:-11:00 AM – 02:00 PM

Venue: In front of Jesus statue (Entrance), college Campus

Judge:Mr. Prashant Chaudhary,President of Public Dedicated Cultural and Social Society, Jabalpur.

Student Volunteers:

- Shivangi Lawrence
- Atharva Manocha
- Siddhant Patel
- Karan Verma
- Avinash Jose
- Shivam Patel

**Result :**

- 1st Position- Prema Jare (BBA 2nd sem)
- 2nd Position- Priya Valechha (BBA 2nd Sem)



**ACTIVITY. 9 FLAVOUR FUSION:**



On 17th February 2024, the Department of Computer Science, in collaboration with the Department of Management, organized an event titled "Flavor Fusion" under the banner of Meraki 2.0. Participants were tasked with showcasing their culinary creativity and skills by cooking without the use of fire. A total of 6 participants from BBA and BCA presented a variety of dishes to Judge Mrs. Deepika Kapoor, an ex-participant of Masterchef. The dishes included Oreo truffles, salsa salad, green lettuce sandwiches, and more. Vanshika Kukreja and Radhika Pathak from BBA IVth Semester emerged as the first and second winners respectively. The event was judged based on parameters such as the uniqueness of the dish names, nutritional value, hygiene and cleanliness, and



There were 2 events under SNAPSHOT- Photography and Videography

The Photography Event took place besides PRENA HALL from 11am to 12pm which was judged by Fr. Thomas Anthony And the Videography Event took place in Class 201 judged by Mr. Enosh Philip.

The Teacher In-charge of SNAPSHOT were Ms. Arifa Anjum and Mrs. Reshu Nayak.

They were Supported by two Student In-Charge Chris Denis Ekka and Shaan S. Jadaun.

- Total of 15 students took part in Photography and 4 students in Videography.
- We have one winner in Videography

1. Alfiya Khatoon (BBA 2<sup>nd</sup> Sem)

- And we have two winners in Photography

1. Ujjawal Gupta (BCom. 3<sup>rd</sup> year tax)

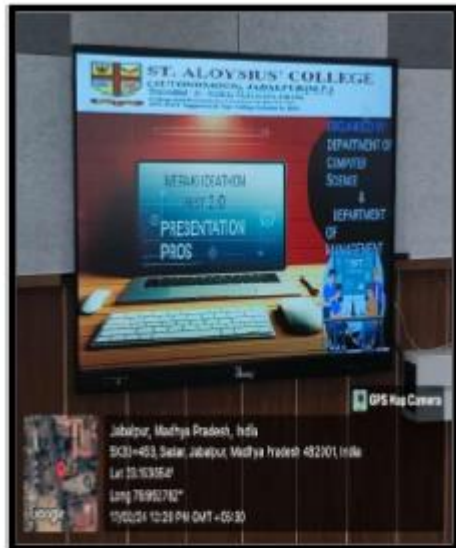
2. Tabul Bhagtani (BBA 2<sup>nd</sup> Sem)



## ACTIVITY. 11 PRESENTATION PROS:



On 17th February 2024, the Department of Computer Science, in collaboration with the Department of Management, orchestrated an event named "Presentation Pros" within the framework of Meraki 2.0. Participants were tasked with showcasing their prowess in Presentation and Graphics by crafting a PowerPoint presentation replete with various animations and sound, all centered around the theme "Journey of an Indian Leader". A total of 9 participants hailing from BBA, BCA, and BSc delivered their presentations before Judge Mr. Enosh Philips, an assistant professor in the Department of Biotechnology. Aishwarya Sharma from the BBA IV<sup>th</sup> Semester and Prajakta Shrivastava from BCA V<sup>th</sup> Semester emerged victorious as the first and second winners respectively. The event was adjudicated based on criteria including the presentation's coherence with the topic, creativity in slide design, use of graphics/animations, and relevance to the theme. The teacher in charge of this event was Mrs. Palak Bharil.





ACTIVITY. 12 RUSH HOUR:



The teacher in charge of rush hour was Mrs Reshu Nayak.

Total number of participants were 12

There were four stoles of various items as follows

Jewellery

Homemade pens

Gifts items

Crochet

Result-By selling jewellery items of rupees 4000 shreya urmaliya,princy Tiwari,shabham rajak and Mitali shah's team secured first position in rush hour event.

ACTIVITY. 13 MAD ABOUT AD:



The teacher in charge of All Talk was Dr.Chitranshi Verma ma'am and Miss AMBIYA KHANAM ma'am

They were supported by two students in charge Oshi Jain and Aakriti Gupta.

Total number of participants were 20

Out of which there were 5 groups

We have two winners

1<sup>st</sup> position is secured by BBA 2<sup>nd</sup> semester Kanak Bhasin, Riya Shukla, Pranshu Dubey, Priyanshi Sahu and 2<sup>nd</sup> position was secured by BBA 3<sup>rd</sup> year Saraswati, Jahnvi Singh, Mahek Minocha, Ashwani





## Managerial Skills are an Acquired Ability or an Inborn Quality ?

### 5 Tips for new Managers :

1. Develop great communication skills
2. Be collaborative
3. Keep growth mindset
4. Be confident and honest
5. Be empathetic

You must have a strong spirit if you want to be a successful person. The spirit factor is very influential in a person's success in starting a business. The greater the enthusiasm you have, the more opportunities for success will be opened. Even when you experience failure, you will have difficulty rising from that failure. On the other hand, if you have a strong spirit, no matter what the failure, you will get up and move on.

"Who you are is defined by what you're willing to struggle for." - Mark Manson.

If you want to be a manager and be good at it then you need to struggle, work hard for what you want to achieve.

Talent is a quality or ability that is inborn, rather than acquired. It can't be taught. However a skill is an ability that may be acquired by a person. Skills are generally unknown until learned and Managerialism is a skill and it can be acquired through dedication, education, practice and experience.

For example, We know that managers need to connect with and communicate in the team to distribute the work, and to assign responsibilities. A manager also has to check how the work is progressing, how people are coping, how well people are inter-relating. In addition there is a need for motivating the team... and reporting to the boss and the company. All these activities are founded on one's ability to communicate effectively.

However, communicating is not a one way street. It is not just about speaking. It also includes the attributes of LISTENING and UNDERSTANDING. Managers who do not master the art of Listening and Understanding will fail as they do not complete the communication circle. Mastering this art comes from interaction and experience and is not something you are born with but rather you learn along and pick up with time.

- No one is a born actor, actress, doctor or engineer. Neither are managers. Managing is an art and it cannot be acquired overnight.
- Management may be a very general term. However, each manager needs to excel in his

stream. Different forms of managerial skills are required for each stream. They need to be trained.

- Management does not merely include managing people and work; it requires administrative techniques as well. These cannot be inbuilt.
- Management involves professionalism as well. This can certainly not be inbuilt. It needs to be taught.
- Even though managers may be born trained or not, professionalism, respect to others is what matters the most. If all this is acquired, a manager will always excel.

People with a fixed mindset believe their intelligence or talents are simply fixed traits, and that talent alone creates success — without effort. Such people believe that managerial skills are an inborn quality. They're wrong. Successful people know this. There are also people who embrace problems as opportunities to learn, and see problems as interesting challenges. These people have a growth mindset, these people believe that new abilities can be developed through practice. They invest an immense amount of time on a daily basis to develop a growth mindset, acquire new knowledge, learn new skills and change their perception so that it can benefit their lives.

One doesn't really need to rely on their natural ability to get them to be a good manager. A good manager continues to work and develop their craft, they self evaluate, they adjust and improve as life goes on. Remember, who you are today, it's not who you have to be tomorrow.

-ARSHITA AGARWAL  
BBA III-rd YEAR C  
(EDITOR)



# **THE A.M.A SUSTAINBIZ**

*“Where Sustainability meets Success”*

**Aloysian Management Association  
St. Aloysius College (Autonomous) Jabalpur**

## **NEWSLETTER 2024**

