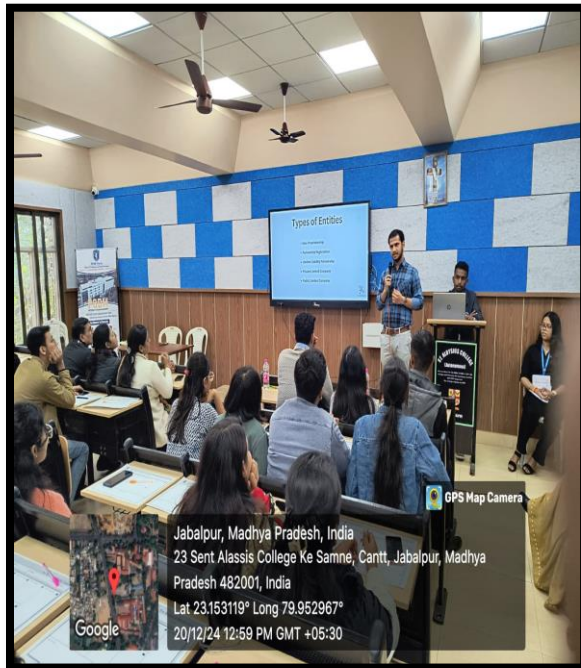


# Illuminate Workshop Report

Organized by ED Cell, St. Aloysius College in Collaboration with E-Cell, IIT Bombay

Date: December 20, 2024.



## Table of Contents

1. Executive Summary
2. Introduction
3. Aim and Vision
4. Objectives
5. Event Flow
6. Key Highlights
7. Conclusion

### 1. Executive Summary

The Illuminate Workshop, organized by the Entrepreneurship Development (ED) Cell of St. Aloysius College in collaboration with IIT Bombay E-Cell, aimed to inspire and educate students

on entrepreneurship and business development. With esteemed speakers and experts, the workshop guided students on startup creation, business challenges, and the entrepreneurial ecosystem. It was held in partnership with the Jabalpur Incubation Center and witnessed enthusiastic participation from students and faculty alike.

## **2. Introduction**

Entrepreneurship plays a pivotal role in driving innovation and economic growth. Recognizing this, the ED-Cell of St. Aloysius College hosted the Illuminate Workshop in collaboration with IIT Bombay E-Cell. The event brought together industry experts, mentors, and aspiring entrepreneurs to discuss key aspects of starting and managing a business.

## **3. Aim and Vision**

**Aim:** To empower students with the knowledge and skills required to venture into entrepreneurship and turn ideas into successful startups.

**Vision:** To create a community of innovative thinkers and budding entrepreneurs who can contribute to the nation's economic and social development.

## **4. Objectives**

1. To guide students on how to start a business.
2. To address challenges and hurdles faced in entrepreneurship.
3. To provide insights into the startup ecosystem, including funding and government support.
4. To encourage students to develop innovative ideas and transform them into business models.
5. To share real-life entrepreneurial experiences and lessons.

## **5. Event Flow**

11:43 AM: The workshop commenced with the arrival of Father Principal, speakers, and dignitaries.

**Anchors: Pragati Jaiswal and Niyati Jain** initiated the program by welcoming the audience and introducing the distinguished guests:

**Miss Shweta Namdev** (Startup India Mentor, Event Manager at Jabalpur Incubation Center)

**Mr. Mayur Tamrakar** (Co-founder, Startup Connect)

**Mr. Siddharth Dubey** (Co-founder, Mech Buddy)

Objective Setting: **Vice President of ED-Cell, Miss Radha Vishwakarma**, elaborated on the workshop's objectives.

Welcome Speech: Father Principal delivered an inspiring speech on the importance of entrepreneurship in shaping young minds.

### **Guest Presentations**

1. Miss Shweta Namdev

Presented on "Entrepreneurship and Idea Generation."

Engaged the audience by discussing the fundamentals of entrepreneurship and transforming ideas into business models.

Conducted an interactive Q&A session.

2. Mr. Mayur Tamrakar

Delivered a session on the Startup Ecosystem, focusing on:

Government support for startups.

Importance of technology and fundraising.

Differentiating startups and implementing ideas effectively.

Concluded with a Q&A session to address students' queries.

3. Mr. Siddharth Dubey

Shared his entrepreneurial journey as the founder of Mech Buddy.

Discussed challenges faced by young entrepreneurs, resource planning, funding, and startup strategies.

Covered topics like IPOs, networking, and the importance of connections in business.

Closing Ceremony

**Miss Princey Tiwari (Secretary, ED-Cell)** concluded the workshop by sharing insights, thanking the guest speakers, and expressing gratitude to participants.

## **6. Key Highlights**

Collaboration with IIT Bombay E-Cell and Jabalpur Incubation Center. Interactive sessions on idea generation, startup ecosystems, and entrepreneurial challenges. Real-life insights from seasoned entrepreneurs. Active student participation in Q&A sessions.

## **7. Conclusion**

The Illuminate Workshop successfully inspired and educated participants on the nuances of entrepreneurship. With expert guidance and real-life examples, students gained valuable insights into starting and sustaining a business. The event concluded on a positive note, leaving participants motivated to embark on their entrepreneurial journeys.