

## EUREKA! PITCHING COMPETITION

<b>VISION AND AIM</b>	<p><b>Vision :</b> To provide a platform where individuals can showcase their ideas, products, or services in a competitive environment.</p> <p><b>Aim :</b> To encourage innovation, entrepreneurship, and growth among participants, nurturing a spirit of creativity and ambition.</p>
<b>TARGET AUDIENCE</b>	<p>The event targeted college students with early-stage startups, including students from our college and other institutions, startups from Jabalpur, professionals and experienced individuals in the startup industry, as well as people interested in entrepreneurship, innovation, and new ideas or products.</p>
<b>NAME</b>	<b>EUREKA! PITCHING ARENA 2024</b>
<b>PRE EVENT</b>	<p><b>Promotion Strategies:</b></p> <ol style="list-style-type: none"><li>1. Class-to-Class Promotion: Conducted direct, in-person promotions across the college.</li><li>2. Social Media Campaign: Created engaging Instagram posts to reach a broader audience.</li><li>3. JIC Outreach: Promoted the event at Jabalpur Incubation Centre, attracting startups and students from other institutions.</li><li>4. Word-of-Mouth: Encouraged informal peer-to-peer promotion.</li></ol> <p><b>Logistics and Permissions:</b></p> <ol style="list-style-type: none"><li>1. Venue Confirmation: Secured the conference room to accommodate participants.</li><li>2. Permissions: Obtained approvals from Dr. Ashu Jain and college administration for smooth execution.</li></ol>

## EVENT FLOW

St. Aloysius College's Entrepreneurship Development Cell successfully organised the Eureka 2024 Pitching Arena on October 1, 2024, providing a platform for startups to showcase their innovative ideas.

The event began with a warm welcome to the jury, thanking them for taking the time out of their busy schedules to be a part of the event. The hosts then introduced the judges: **Ms. Shweta Namdeo** (Startup India Recognised Mentor, Startup Manager at the JIC, Government Consultant with over 3 years of expertise in the public sector), **Mr. Gaurav Shakya** (Project Manager at Smart City Jabalpur Incubation Centre, recognized Startup India Mentor, and Incubation Manager at Sterling Infosol), **Dr. Ashu Jain** (Coordinator of the Department of Tax, Faculty of Commerce, and Director of the ED-CELL at St. Aloysius College Autonomous, Jabalpur), **Dr. Femina Sobin** (Assistant Professor in the Department of Botany and Microbiology at St. Aloysius College Autonomous, Jabalpur, with over 14 years of teaching experience) and **Dr. Surbhi Jain** (Assistant Professor in St. Aloysius College).

The hosts then briefed the audience with the rules and guidelines of the event.

The event featured wonderful pitches from 20 startups, showcasing talent from our college, other institutions, and the Jabalpur Incubation Center (JIC).

After these presentations, Dr. Ashu Jain, addressed the gathering and thanked the judges. Her speech was followed by an address from Mr. Gaurav Shakya.

The session was highly interactive, with judges asking insightful questions and providing feedback to help the founders improve their goods or services.

The vote of thanks was delivered by Mr. Darshan Thakkar, followed by a closing speech from Ms. Shweta Namdeo, who shared her experiences and provided valuable guidance to the participants.

The event concluded with an address from Dr. Fr. J. Ben Anton Rose, the Father Principal of the institute, who encouraged startups and motivated students to pursue similar ideas, ensuring the college's support. The session wrapped up positively, leaving participants inspired to advance their entrepreneurial journeys.

<p><b>WORK DISTRIBUTION</b></p>	<p>Team Heads:</p> <ol style="list-style-type: none"> <li><b>Overall Incharge:</b> <ul style="list-style-type: none"> <li>Ms. Radha Vishwakarma, Mr. Sakshat Khandelwal and Mr. Siddharth Ladiya</li> </ul> </li> <li><b>Hosting Team:</b> <ul style="list-style-type: none"> <li>Ms. Vartika Bhatia, Mr. Sachdev Sonkar and Mr. Darshan Thakkar</li> </ul> </li> <li><b>Technical Team:</b> <ul style="list-style-type: none"> <li>Mr. Adwaith.T.Saneeb Kumar</li> </ul> </li> <li><b>Management Crew:</b> <ul style="list-style-type: none"> <li>Team Head: Ms. Sana Mansoori and Mr. Siddharth Ladiya</li> <li>Team Members: Ms. Shruti Mishra, Ms. Pragati Jaiswal, Ms.Adeeba Sheikh, Ms. Anushka Rajan, Ms. Anushka Sahu, Ms. Shreya Shrivastava, Ms. Ujeshya Yadav, Ms. Ridhi Verma, Ms. Ishika patel Mr. Akshat Sukhwani and Ms.Mitali Shah.</li> </ul> </li> <li><b>Report Team:</b> <ul style="list-style-type: none"> <li>Team Head: Ms. Khushi Kaushal and Ms. Radha Vishwakarma</li> <li>Team Members: Ms. Ujeshya Yadav ,Ms. Riddhi Verma and Mr. Akshat Sukhwani</li> </ul> </li> <li><b>Visual Media Team:</b> <ul style="list-style-type: none"> <li>Mr. Daksh Verma, Mr. Lucky Hindwani and Mr. Ketan Vishwakarma.</li> </ul> </li> </ol>
<p><b>POST EVENT</b></p>	<p>After the event, judges were invited to enjoy refreshments as a token of appreciation. This allowed for informal interactions and further discussions, creating a relaxed atmosphere and giving organisers a chance to express their gratitude.</p>
<p><b>REVIEWS</b></p>	<p>The event was a resounding success, thanks to the thorough organisation by our student in-charges. They effectively coordinated with each startup to ensure pitch timings were well-managed. The presentations, along with the valuable insights from our judges, were highlights of the day. Overall, it was a well-planned and executed event that showcased impressive talent.</p>
<p><b>SUGGESTIONS</b></p>	<p>It is suggested that promotion be enhanced for future projects to reach more students interested in entrepreneurship. Additionally, providing resources or guidance for those pursuing innovative ideas would be beneficial in helping them get started.</p>
<p><b>TOP ENTRIES</b> (Includes their pitch decks)</p>	<p><a href="#">View Top Entries</a></p>

<b>PARTICIPANTS LIST</b>	<a href="#">View Participants</a>
<b>GLIMPSES</b>	<a href="#">View Glimpses</a>
<b>LINK OF THE POST</b>	<a href="#">View Post</a>