



# MSME 4.0 Hackathon



## » Vision:

The MSME event aimed to create a thriving platform for aspiring entrepreneurs and small businesses to present their innovative ideas and solutions.

## » Benefits:

The MSME event offered significant benefits by connecting small businesses with a wider network of industry experts, investors, and potential collaborators. It provided a space for entrepreneurs to refine their ideas and strategies through valuable feedback, helping them become more market-ready.

## » Event Overview:

The MSME event, held on 15 October 2024, was designed to support and celebrate the entrepreneurial spirit of small and medium-sized enterprises. The event featured a pitching arena where entrepreneurs showcased their innovative business ideas to a panel of investors and industry leaders.

## » Impact:

The MSME event successfully created a supportive environment for small businesses to gain visibility and credibility in front of industry stakeholders. It enabled several participants to secure mentorship and partnership opportunities, enhancing their potential for growth. The event inspired attendees to explore innovative solutions, adopt sustainable business practices, and think beyond traditional boundaries.

## » Key Judges Highlights:

- Mr. Gaurav Goyal, Assistant Director MSME, DFO Indore, worked for several years in the inspection and testing department. Mr. Gaurav Shakya Sir, Project manager at smart city Jabalpur Incubation Centre, Talk about Incubation and Startup Ecosystem, Recognized Startup India Mentor, Startup manager at Sterling Infosol, Incubation Manager at Incubation Masters. Mr. Anand Khattri, Branch Manager SBI, having a
- working experience of more than 17 years Mr. Vivek Goswami, NRI and electrical engineer, Zavi medical manufacturing company, a leading export oriented unit 1st in
- Madhya Pradesh, the company exports its innovative products to 10 countries worldwide. Dr. Ashu Jain Mam-Coordinator of The Department of Tax, Faculty of Commerce and the director of the ED-CELL, St. Aloysius College Autonomous,
- Jabalpur. Dr. Nidhi Khurana, Assistant Professor, has a teaching experience of more than 12 years. Dr. Surbhi Jain, Assistant Professor in St. Aloysius College.