## ST. ALOYSIUS COLLEGE (AUTONOMOUS), JABALPUR DEPARTMENT OF BIOTECHNOLOGY

## REPORT ON INDUSTRIAL TRIP TO 'AGADYATI'

## **2022-23**

For a nation to grow, develop and contribute in various fields, a healthy society is mandatory. 'Agadyati Herbs and Food Private Limited' is a registered startup located at Kundam, Jabalpur, M.P. and is funded by the Indian Government. This start-up works with a vision to provide healthier and natural alternatives for chemically treated and harmful products in the market and to decrease the risk of side effects and various diseases.

Department of Biotechnology, St Aloysius College, Jabalpur organized a trip to Agadyati on 17 September 2022, for PG students to create awareness regarding organic farming and establishment of a start-up to a commercial level. About 21 students and departmental faculty members participated in the trip. It was a huge success as students clear all their doubts concerned with the organic farming procedures, establishment of a start-up, fund raising for start-ups, etc.

Mr. Ambika Prasad Patel, Founder & CEO of Agadyati Herbs & Food Private Limited manufactures many kinds of herbal and ayurvedic products. This foundation is promoting Organic farming by inspiring and motivating the agricultural community of India by conducting awareness programmes for modern agricultural practices and providing the knowledge of many other sectors of profit to farmers and youngsters. They are promoting sustainable agriculture, high-quality products and the use of processes that do not harm the environment, or living beings that is maintaining the ecological balance.

There main products include organic production and manufacturing of Stevia plant powder which is 100% natural, contains zero calorie and a natural sweetener,30% sweeter than the sugar.

A MOU was signed between Department of Biotechnology, St Aloysius College (Autonomous), Jabalpur and 'Agadyati Herbs and Food Private Limited', Jabalpur in order to enhance the relationship between Industry and Academia. This collaboration

will serve as a platform for cross learning and sharing of knowledge, best practices on Innovation, incubation and start-up ecosystem development.













