

# **St. Aloysius College (Autonomous) Jabalpur**

## **Entrepreneurship Development Cell With IIC & Atal Tinkering Lab presents**

### **Entrepreneurship Outreach Program**

**Date-** 25.07.2025

**Organized by:** Entrepreneurship Development Cell (ED-CELL) and IIC

**Venue:** St. Gabriel's Senior Secondary School, Ranji

**Faculty Coordinators:** Dr. Ashu Jain, Dr. Chitranshi Verma, and Mrs. Anjali Jagwani

**Cell Members:-** Aadarsh Kumar Singh, Princy Tiwari, Niyati Jain, Pragati Jaiswal

**Participants:** School Students (80+ participants)

#### **Objective**

- To promote the spirit of entrepreneurship and creative thinking among school students.
- To introduce students to the concepts of startups, innovation, and brand building.
- To provide a platform for students to develop teamwork, leadership, and presentation skills.
- To extend the outreach of the EDCELL and create awareness about entrepreneurial opportunities from a young age

#### **Outcomes**

- Students gained foundational exposure to entrepreneurship, idea generation, and branding.
- Developed communication, critical thinking, and creative skills through competitive activities.
- Created awareness about the role of entrepreneurship in shaping future career paths.
- Strengthened community outreach and academic-industry linkage through EDCELL initiatives.

## Report

The Entrepreneurship Development Cell (ED-CELL) of St. Aloysius College organized an Entrepreneurship Outreach Program at St. Gabriel's sr. sec. School, Ranji on 25th July 2025, under the guidance of faculty coordinators – Dr. Ashu Jain, Dr. Chitranshi Verma, and Ms. Anjali Jagwani.

The event commenced with a warm welcome by Dr. Ashu Jain and Dr. Chitranshi Verma. Dr. Chitranshi initiated the session by delivering a detailed Power Point Presentation on entrepreneurship, educating students on the basics and sparking their interest. She highlighted the importance of entrepreneurial thinking in today's world.

Following this, Dr. Ashu Jain addressed the students and introduced them to the Entrepreneurship Development Cell (ED-CELL) of St. Aloysius College. She shared inspiring stories of four to five students from the cell who have successfully launched their own startups, motivating the students to believe in their potential and consider entrepreneurship as a career path.



After these insightful sessions, **Niyati** and **Pragati** informed the students about the two exciting activities organized:

- **Logo-mania** – where students creatively designed logos for fictional companies.
- **Pitch Deck** – where teams pitched startup ideas, focusing on innovation and impact.



The students were grouped into teams of 5, promoting teamwork and collaboration. Each event recognized three winning teams, which encouraged healthy competition and engagement.

After the conclusion of both events, Dr. Chitranshi Verma shared a few words of appreciation and motivation. Dr. Ashu Jain then spoke again, continuing to encourage the students. Ms. Anjali Jagwani also addressed the gathering with warm words.

The program concluded with the certificate distribution ceremony, where one of the teachers from St. Gabriel's School joined the faculty coordinators in awarding the winners. Lastly, Ms. Anjali Jagwani proposed a heartfelt vote of thanks, appreciating the enthusiasm of the students and the support extended by the school.



The outreach program was a great success in igniting the entrepreneurial spirit among school students and establishing a meaningful connection between ED-CELL and young aspiring minds.