

MSME Ideathon 5.0

Facilitated by: Entrepreneurship Development (ED) Cell, St. Aloysius College (Autonomous), Jabalpur

Date- 14.08.2025, **Time-** 12.00-2.30 PM, **Venue-** Conference Room

Judges: Mr. Mayur Tamrakar, CA Siddharth Nayak Jain, Dr. Femina Sobin, Mr. Swastid Singh Baghel

Faculty Coordinators: Dr. Ashu Jain and Mrs. Surbhi Jain

Student Coordinators- Princy Tiwari, Adarsh Singh, Niyati Jain, Pragati Jaiswal, Shreya Shrivastava

Students Participants- 50

Introduction

The ED Cell of St. Aloysius College (Autonomous), Jabalpur, as a nodal center HBI of MSME conducted first screening of Ideas received in MSME Ideathon 5.0 under the **Ministry of MSME's Innovative Scheme**, highlighting the theme **Smart & Sustainable MSMEs**. This initiative aligns with the vision of **Viksit Bharat 2047**, encouraging young innovators to devise solutions in low-carbon development, cyber defense, Industry 4.0, coastal business upliftment, and resilient supply chains.



Event Proceedings

The program commenced with **Ms. Niyati** and **Ms. Pragati** as hosts. They introduced the theme of the hackathon, explained the significance of MSMEs in India's economy, and welcomed the distinguished panel of judges:

- **Mr. Mayur Tamrakar** — Co-Founder, *Business Samadhan*
- **CA Siddharth Nayak Jain** — *Startup India Mentor* & SEBI-registered Investment Advisor
- **Dr. Femina Sobin** — Convener, DIC & IIC, St. Aloysius College
- **Mr. Swastid Singh Baghel** — Lawyer, Assistant Professor, Legal Advisor & Cyber Law Consultant

Startup Pitches

A total of Twenty startups presented their ideas, showcasing innovation and sustainability, some of them are:-

1. **Drishyam**
2. **Smart Dustbin**
3. **WinBin**
4. **KnowledgeNudge**
5. **Smart Switch (BLDC)**
6. **I-Pop**
7. **Kamdhenu Ventures**

Each team highlighted unique ways in which MSMEs can leverage technology, sustainability, and innovation to meet modern challenges.

Judges' Insights

After the presentations, all the judges **shared their views and insights on the event**. They applauded the creativity of the participants and offered constructive feedback on how to make their ideas more practical, scalable, and impactful for the MSME ecosystem.






Closing Remarks

An **informal vote of thanks** was delivered by *Dr. Ashu Jain, nodal Officer HIBI MSME from St. Aloysius College*, acknowledging the enthusiasm of the participants and the support of the organizing team followed by a **formal vote of thanks** by *Ms. Ishika*, expressing gratitude to the Ministry of MSME, Rev. Dr. J. Ben Anton Rose, Principal, St. Aloysius College, esteemed judges, participants, faculty members, and the ED Cell for making the event a success.

Conclusion

The MSME Hackathon was a vibrant display of innovation and entrepreneurship. From the energetic hosting by Niyati and Pragati, to the engaging startup pitches, the insightful reflections by the judges, and the thoughtful closing notes, the event truly embodied the spirit of **Smart and Sustainable MSMEs**. It successfully fostered a culture of innovation and set the stage for future entrepreneurial initiatives at St. Aloysius College.

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📍 aajtak24x7 📅 August 17, 2025 ⌚ 1:36 pm

💬 No Comments

जबलपुर – संत अलॉयसियस महाविद्यालय में MSME HIBI के तहत ideathon 5.0 की प्रथम स्क्रीनिंग का आयोजन किया गया। संत अलॉयसियस शहर का एकमात्र गैर तकनीकी महाविद्यालय है जिसे MSME इन्क्यूबेशन सेंटर का दर्जा प्राप्त है। उपर्युक्त आइडियार्थॉन में कुल 20 प्राप्त आइडियाज का प्रस्तुतीकरण किया गया। निर्याणक मंडल में