ED Fest 2.0

Organized by the Entrepreneurship Development Cell, St. Aloysius College (Autonomous), Jabalpur

Dates: 8th-9th October 2025

The Entrepreneurship Development (ED) Cell of St. Aloysius College (Autonomous), Jabalpur, successfully organized **ED Fest 2.0**, a two-day celebration of innovation, leadership, and entrepreneurial spirit, held on **8th and 9th October 2025**.

Day 1: E-Summit 2025

The first day of the fest commenced with an engaging **E-Summit** organized by the *Under 25* team, enabled by **Zerodha**. The event featured a vibrant lineup of speakers and performers who inspired and entertained the audience. The session was anchored by **Ms. Saniya** from Mumbai. The team included **Mr. Vishwas, Mr. Ankit, and Mr. Harshit** from Bangalore, who shared their insights on youth entrepreneurship and creativity.

Adding a touch of humor and art to the summit, **Mr. Pravit Arora**, a stand-up comedian from Mumbai, and **Mr. Divyansh Khanna**, a talented singer, performed on stage, leaving the audience inspired and energized.

Day 2: Illuminate Workshop in Collaboration with IIT Bombay

The second day featured the **Illuminate Workshop**, organized in collaboration with **IIT Bombay**, focusing on entrepreneurial learning and personal growth. The sessions were conducted by prominent industry experts and startup founders, including:

- **Ms. Arouba Kabeer**, Psychologist and CEO of ENSO Wellness, Bangalore, who shared her inspiring journey from a shy student to a successful entrepreneur. She emphasized the importance of self-confidence, trust, and consistency in achieving success.
- Mr. Hradayesh Roy, Founder of Kechuaa Organics, narrated his entrepreneurial story—from beginning with ₹500 to building a venture with a turnover of ₹9 crore. He highlighted that successful entrepreneurs identify problems and create innovative solutions.
- **Ms. Ria Sareen** from AdmissionShala, Pune, discussed the critical role of networking in professional growth and business success.

Aloysius Shark Tank

The concluding segment of the fest, titled "Aloysius Shark Tank," encouraged students to apply their creativity and entrepreneurial thinking. Participants formed teams, developed business ideas, and pitched them before a panel of judges ("sharks"). A total of 20 teams presented their innovative concepts, showcasing remarkable originality and enthusiasm. The judges commended the participants for their creativity and the ED Cell for its meticulous organization.

Participation and Organization

The fest witnessed enthusiastic participation from over **200 students** across various departments. The event was efficiently organized by the **ED Cell Student Board**, comprising: Princy, Adarsh, Niyati, Pragati, Shreya, Purab, Anant, Shreyansh, Om, Yogesh, Lucky, Anushka, Ishika, Mayank, Aryaman, Niyasa, Prashantika, Abhinav, Saumya, Gungun, Swarnima, Pooja, Nidhi, Zainab, Shimon, Anshika, Kris, Abhas, Riddhima, Harshil, Priyani, Ankita, Adya, and Kapil.

Acknowledgement

The Principal, Rev. Dr. Fr. J. Ben Anton Rose, congratulated the faculty coordinators Dr. Ashu Jain, Dr. Reeta Chouhan, Dr. Amita Chhatri, Dr. Surbhi Jain, Dr. Durga Ray, Mr. Vanish Davis, Ms. Kajal Mahavar, Ms. Jagriti Ramrakhwani, and student organizers for the grand success of ED Fest 2.0 and appreciated their collective efforts in promoting entrepreneurial culture among students.





