



ST. ALOYSIUS COLLEGE (AUTONOMOUS), JABALPUR

DEPARTMENT OF MANAGEMENT

REPORT ON COMMUNITY SERVICE ACTIVITY – DAY 3

DIY DAY – “EARN WHILE YOU LEARN”

As a Part of the 75th Jubilee Celebration

Theme: “Samaj Ke Sang, Seva Ke Rang”

Date	13 August 2026
Venue	Government School, Mehgawa, Dumna
Participants	Approximately 65 students from Classes IV to IX
Organising Department	Department of Management
Activity	Community Service – Day 3 DIY Day

1. Introduction

As a part of the **75th Jubilee Celebration** of St. Aloysius College (Autonomous), Jabalpur, the Department of Management continued its Community Service Activity at the Government School in Meghawa, Dumna, under the theme “Samaj Ke Sang, Seva Ke Rang.” The **third day** of the programme was organised as a **DIY Day based on the theme “Earn While You Learn.”**

The main objective of the day was to introduce students to creative and practical skills and help them understand how these skills can be transformed into useful products and potential earning opportunities. The activities focused on creativity, teamwork, reuse of resources, handmade products, value creation, and basic marketing skills.

All the activities conducted during the day were carried out under the guidance and supervision of **Ms. Seetika Patel and Ms. Agrima Tiwari**, whose guidance helped in organising the sessions and encouraging the active participation of the students.

2. Quick Recap and Revision

The day began with a brief recap and revision session based on the activities conducted during the previous day. The students were asked questions about what they had learned and were encouraged to recall and share their experiences.

The session helped the students refresh their previous learning and created an interactive beginning for the day's practical and creative activities.



3. Bottle Craft – Creative Skill Development

The first major DIY activity focused on Bottle Craft and was conducted by **Rhythm Tiwari**. The students were divided into groups of approximately ten members, and each group was given the task of creating and decorating a bottle stand.

The students worked together to paint and decorate the craft using their own creative ideas. The activity encouraged them to think creatively while also developing teamwork, coordination, patience, and attention to detail. It also demonstrated how simple and commonly available materials can be converted into attractive and useful products with creativity and effort.

The activity gave the students an opportunity to learn through doing rather than simply observing and helped them understand how handmade products can have creative and practical value.



5. From Creativity to Earning – Marketing and Selling Skills

The concept of “Earn While You Learn” was further explored through a session conducted by **Riddhi Pandey**, which focused on marketing and selling creative products.

The students were introduced to the growing interest in handmade, natural, and creatively made products. The session helped students understand that a creative skill can become valuable when it is combined with the ability to present and market the final product effectively.

The students were also introduced to different ways of promoting their handmade products, particularly through social media platforms such as Instagram, where products can be displayed and promoted to a wider audience. Online marketplaces such as Amazon were also discussed as possible platforms for selling products.

The session emphasised that creating a product is only one part of the process. Understanding how to present, promote, reach customers, and sell the product is equally important when turning creativity into a potential source of income.



6. Best Out of Waste – Reusing Resources Creatively

A separate session on Best Out of Waste was conducted by **Shrasti Jain**. The session focused on the importance of reusing materials that are generally considered waste and transforming them into useful or decorative products. Materials such as newspapers, cardboard, and other easily available waste materials were discussed as examples. The students were encouraged to think creatively about how such materials could be reused instead of simply being thrown away.

The session promoted creativity and environmental responsibility while demonstrating that valuable and attractive products can be created from materials that are already available around us. It also encouraged the students to develop a habit of looking at waste materials from a different and more creative perspective.



7. Value Creation, Value Addition and Value Education

A separate session on Value Creation, Value Addition and Value Education was conducted by **Tanya Khatri**.

The session explained the concepts of value creation and value addition through simple and relatable examples. The students were shown how a product gains value as it passes through different stages before reaching the final customer. The example of cotton being transformed into a T-shirt was used to explain how a basic raw material undergoes different processes and gradually becomes a finished product with greater value.

The session also included a discussion on Value Education, where the students were encouraged to understand the importance of their education, efforts and future goals. They were motivated to work hard, make the most of the opportunities they receive, and strive to make their parents proud. The discussion encouraged the students to look towards their future with a positive attitude and a sense of responsibility.



8. Paper Lamp – Creative Reuse of Materials

Another creative activity was conducted by **Akshara Singh**, on how to make a paper lamp. The students were shown how ordinary and waste paper, including newspapers, could be reused to create a decorative lamp.

The activity further reinforced the idea of Best Out of Waste and demonstrated how simple materials can be transformed into creative and useful products through imagination and practical skills.



10. Recognition and Award Distribution

The day's activities concluded with recognition and award distribution for the Bottle Craft activity. The team that created the best and most creative bottle stand was selected as the winning team.

The winning students were presented with sets of colour crayons as prizes in recognition of their creativity, teamwork, and effort. The award distribution encouraged healthy participation and motivated the students to take greater interest in creative and practical activities.



11. Conclusion

The third day of the Community Service Activity successfully focused on creativity, practical skill development, reuse of resources, value creation, and the concept of “Earn While You Learn.” Through activities such as bottle craft, crochet, best out of waste, paper lamp making, and sessions on marketing and value creation, the students were encouraged to explore their abilities and understand the practical value of different skills.

The programme went beyond simply teaching DIY activities by introducing the students to the complete idea of learning a skill, creating a product, adding value to it, marketing it, and understanding its potential to generate income. The session on value education further encouraged the students to recognise their own potential and the importance of building a responsible and successful future.

Overall, the day's activities reflected the spirit of “Samaj Ke Sang, Seva Ke Rang” by combining practical learning, creativity, personal development, and meaningful community engagement.

