

ENTREPRENEURSHIP DEVELOPMENT CELL

St. Aloysius' College (Autonomous), Jabalpur, MP

Report on IPL Auction 2026

Activity Details

Organising Body	Entrepreneurship Development (ED) Cell, St. Aloysius' College (Autonomous), Jabalpur, MP
Teacher Coordinators	Dr Amita Chhatri Ms Jagriti Ramrakhwani Ms Isha Malhotra Dr Durga Ray Ms Tehreem Anjum Ms Priyanka Anand
Date	17 October 2026
Time	12:00 PM to 6:00 PM
Venue	Prerna Hall, St. Aloysius' College
Organising Team	Student members of Entrepreneurship Development Cell collectively organised and coordinated the event
Participants	60 students in 12 teams of 5 members each
Audience	Around 70 to 80 attendees

Sponsors

- **Official Title Partner:** Shade 7
- **Official Food & Beverages Partner:** Patty Waale
- **Official Sports Partner:** RG Sports Turf



Theme / Concept

IPL Auction 2026 was a simulated IPL player auction in which teams acted as franchise owners. Each team received a unique IPL-style name: Black Wolves, Golden Eagles, Red Hawks, Blue Bulls, White Tigers, Green Vipers, Purple Panthers, Pink Panthers, Sky Falcons, Lime Cheetas, Indigo Dragons and Teal Sharks. They competed to build the strongest squad within a fixed budget.

The event was designed to teach budgeting, strategic bidding, risk-taking and teamwork through a format that students find familiar and exciting.

Objectives

The major objectives of the event were:

1. To build decision-making and negotiation skills under pressure.
2. To teach budget management and strategic planning.
3. To develop teamwork and leadership among participants.
4. To link a popular sport to real business concepts such as investment and Return on Investment (ROI).
5. To encourage healthy competition and sportsmanship.
6. To create an engaging and entertaining college experience.
7. To simulate real-world IPL auction dynamics in a college setting.





Brief Description

The Entrepreneurship Development (ED) Cell, St. Aloysius' College (Autonomous), Jabalpur, organised IPL Auction 2026 on 17 October 2026 at Prerna Hall from 12:00 PM to 6:00 PM. A total of 60 students participated in 12 teams of 5 members each, with around 70 to 80 attendees present in the audience. The entire ED Cell team of around 54 members worked together to conduct the event, under the guidance of the teacher coordinators.

Each team acted as an IPL franchise owner and bid for players in a live auction, aiming to build a balanced, cost-efficient squad. Teams had to think carefully about when to spend, when to hold back and which players would give the best value for their budget.

Event Format

- The auction was held in **two rounds**, both consisting of 6 teams each with a combined pool of around 100 players.
- In each of the rounds, 3 teams were eliminated and 3 went forward.
- In the final stage, the six teams came together for the ultimate round, which featured the special inclusion of elite players reserved for this stage.
- Every squad had to consist of 11 to 15 players.
- The budget was set at ₹100 crore for the first two rounds, while it was reduced to ₹60 crore for the final round.
- Before the final round began, the teams were instructed to retain five players each from their existing teams.

Judging Criteria (100 points)

Criterion	Points
Playing XI strength	35
Squad balance	25
Budget efficiency	15
Auction strategy	15
Bench strength	10
Total	**100**

Results and Prizes

1st

Teal Sharks (First Place)
Certificates, a trophy/memento, and goodies from title sponsor Shade 7: five customised T-shirts, five keychains and five mugs.

2nd

Golden Eagles (Second Place)
Certificates and a one-hour free-play session for up to 15 members at RG Sports Turf, provided by official sports partner RG Sports Turf. Valid till 30 October, from 6:00 AM to 6:00 PM.

3rd

Blue Bulls (Third Place)
Certificates and a 50% discount on a one-time Patty Waale bill, from official food & beverages partner Patty Waale. Valid till 30 October.







Key Insights

- **Strategic Decision-Making:** Teams learned that every bid carries an opportunity cost and that spending decisions must be planned.
- **Budget Management:** Efficiently allocating funds while building a balanced team within a fixed budget.
- **Teamwork and Leadership:** Teams had to agree quickly on bids under time pressure, which required clear communication and shared responsibility.
- **Sport Meets Business:** Linking the IPL to concepts such as investment and ROI made entrepreneurial ideas easier to understand and remember.
- **Analytical and Critical Thinking:** Evaluating players' statistics, performance and potential to make strategic bidding decisions, assess risks and build a competitive team.

Outcomes

- Participants learned many things about making decisions and were able to apply their knowledge to the case.
- The students improved their knowledge of finances and teamwork.
- There was a good turnout of students who participated enthusiastically and competed well.
- The ED Cell team members learned a lot about planning, getting sponsors and running events.
- **IPL Franchise Learning:** Understanding franchise operations, player selection, team composition and auction strategies.
- **Development of Team Coordinators:** Enhancing leadership, coordination, teamwork and decision-making skills.
- **Event Management Experience:** Gaining practical experience in event planning, execution and handling on-ground responsibilities.
- **Strategic Team Formation and Budget Management:** Building a competitive team through smart player selection, strategic bidding and effective utilisation of the available budget.

Conclusion

IPL Auction 2026 successfully combined entertainment with entrepreneurial learning. By placing students in the role of franchise owners, the event gave them hands-on experience in budgeting, bidding strategy, risk-taking and teamwork in a competitive yet enjoyable setting.

The event was made possible by the dedicated efforts of the ED Cell team, the guidance of the teacher coordinators and the sponsors Shade 7, Patty Waale and RG Sports Turf. The enthusiastic participation of students and the audience made the programme a memorable success, and the ED Cell looks forward to organising more such engaging events in the future.

Event Photographs



