

# ED VENTURE WORKSHOPS

**Date:** 29<sup>th</sup> November 2023

**Objective:** The ED Venture workshop series aims to empower budding entrepreneurs providing insights and guidance across various entrepreneurial phases. With accomplished speakers and diverse sponsorships, the workshops intend to inspire, educate, and facilitate the transformation of ideas into successful ventures. The primary goal is to nurture a vibrant entrepreneurial spirit, equipping participants with the necessary tools and motivation for their entrepreneurial journey.

**Benefits:** Participants experienced a platform fostering innovation, honing problem-solving skills, and offering internships, preparing them to translate ideas into viable entrepreneurial ventures. Additionally, the workshop facilitated valuable networking opportunities, opening doors for future entrepreneurial endeavors.

**Event Overview:** The workshop, held on 29<sup>th</sup> November 2023 from 1:00 pm onwards, commenced with an insightful speech by Rev. Dr. G. Vazhan Arasu, emphasizing Aadhar's role in fostering innovation. Five distinguished speakers were introduced and felicitated by ED Cell members, contributing unique perspectives on entrepreneurial success.

**Outcomes:** The workshop facilitated numerous internship opportunities for participants, enhancing their practical exposure. It fostered engaging interactions between speakers and attendees, offering valuable insights and practical advice.

## Key Speaker Highlights:

- Abhishek Agarwal, Director TM.E., discussed the success cycle's nuances, emphasizing execution, business growth stages, and keys to sustained success.
- Amit Narain, Founder of Bite Chocolate Delights, shared an inspiring journey about pursuing passion, determination, and taking leaps of faith.
- Hradayesh Roy addressed effective communication, highlighting purposeful articulation and the power of storytelling.
- Abul Khan, Founder of AIRM Drone, focused on daring to dream, integrating technologies, and the importance of goal-driven living.
- Pratham Naidu, Founder of DropX, shed light on startup initiation, emphasizing professionalism, enthusiasm, and problem-solving.



# **SNAP AND SEEK COMPETITION**

**Date:** 6th November 2023

## **Objective:**

The objective of the competition was to encourage participants to showcase creativity through photography, using the campus environment and provided props to craft distinct and innovative poses.

## **Task Description:**

Participants were instructed to:

- Utilize provided props creatively to compose a unique solo pose within the campus surroundings.
- Collaborate with a group to create a distinctive pose, standing out from other group poses captured during the competition.
- Capture a group photo in the most aesthetically pleasing area of the campus, showcasing camaraderie and the beauty of the campus setting.

## **Competition Execution:**

Participants engaged in the challenge by brainstorming innovative poses that incorporated the provided props while exploring different areas of the IIT Bombay campus. They collaborated closely to devise a unique group pose that would stand out among the entries, emphasizing creativity and originality.

## **Evaluation Criteria: Judging was based on:**

- Creativity and uniqueness of the solo pose.
- Originality and distinctiveness of the group pose.
- Aesthetic appeal and choice of location for the group photo.
- Overall composition, creativity, and storytelling within the photographs.

# UDYOGINI SEMINAR

**Date:** 14<sup>th</sup> October 2023

**objective:** The primary objective of the “Udyogini Orientation 2.0’ was to empower women by fostering entrepreneurship as a viable and powerful career choice. It aimed to equip female participants with the essential skills, knowledge and confidence to pursue entrepreneurship ventures, fostering a more inclusive and dynamic corporate landscape.

## **Benefits:**

- Encouraged women’s participation in entrepreneurship.
- Provided networking opportunities and mentorship access.
- Increased awareness of available resources and support.
- Bridged academia and industry through the MoU signing.
- Empowered women to pursue their entrepreneurial aspirations.

## ● **Event Overview:**

The ‘Udyogini Orientation 2.0’ held on October 14, 2023, from 3:00 5:00 pm at St. Aloysius College (Autonomous) Jabalpur, was a collaborative effort between the ED Cell and Jabalpur Incubation Center (JIC). The event aimed to inspire, educate, and support aspiring female entrepreneurs by providing them with a platform to explore entrepreneurship as a career.

## **Key Speaker Highlights:**

- Ankit Rajak (Manager, JIC) shared insights into available resources and opportunities for budding entrepreneurs.
- Preeti Chaudhary (Founder, Madhya Bharat Angels) provided inspiration through her entrepreneurial journey.
- Megha Upadhyay, Startup Consultant (Scheme IC) highlighted schemes and initiatives supporting women in business.

## ● **Outcomes:**

- Over 70 students participated, gaining valuable insights into entrepreneurship.
- Encouraged women to consider entrepreneurship as a viable career choice. Facilitated networking and mentorship opportunities.
- The signing of the MoU between St. Aloysius College and JIC marked a significant collaboration promoting innovation and growth.



# JABALPUR INCUBATION CENTRE VISIT

**Date:** 30<sup>th</sup> September 2023

**Objective:** Empower students with entrepreneurial skills for self-employment opportunities.

**Benefits:**

- Nurture creativity and idea generation.
- Develop problem-solving abilities and entrepreneurial mindset.
- Prepare for practical aspects of entrepreneurship, including idea pitching and execution.

**Event Overview:** The workshop provided a platform for students to engage in interactive sessions and discussions with successful entrepreneurs. It aimed to equip participants with essential skills and knowledge needed to thrive in the startup landscape. Key

**Speaker Highlights:**

- Ms. Mohita Tripathi: Shared experiences on idea generation and the importance of resilience in entrepreneurship.

Mr. Dikshant Tamrakar: Discussed practical strategies for executing entrepreneurial ideas.

- Mr. Abul Khan: Shared invaluable experiences on the startup journey. Mr. Rahul Rai: Focused on the significance of networking and collaboration in startups.

**Outcomes:**

- Internship opportunities across diverse startup domains.
- Networking opportunities facilitated through the event.
- Increased understanding of Jabalpur Incubation Centre's role in startup nurturing.

The collaborative success of this event was made possible by the active participation of key members, including Dr. Ashu Jain (Director), Ms. Mansi Chouhan, Mr. Priyanshu Manani, Mr. Yash Jain, Mr. Krishna Nayak, Ms. Shruti Dubey, Ms. Pakhi Garg, Ms. Vidhi

Kapoor, Mr. Deepak Gupta, Mr. Sakshat Khandelwal, Ms. Nidhi Tayal, Mr. Sahil Poptani, Mr. Pratham Kharate, and Ms. Khushi Kaushal. Their contributions ensured a valuable and enriching experience for all attendees.



Tab 5



# IIC EVENT

**Date – 9th September 2023**

**Objective:** The IIC 5.0 event, conducted at St. Aloysius College Jabalpur by the Entrepreneurship Development Cell (ED Cell), aimed to underscore the importance of innovation and entrepreneurship. The goal was to shed light on how students can leverage India's ongoing growth momentum.

**Benefits:** This event served as a spark for inspiring and empowering future business leaders from St. Aloysius College, providing them with invaluable insights to fuel their entrepreneurial spirit and also encouraging them to be job providers in the real world.

**.Event Overview:** Coordinated with precision by the Entrepreneurship Development Cell (ED Cell) at St. Aloysius College, Jabalpur, the IIC 5.0 event unfolded on September 9, 2023. The event aimed to spread awareness about IIC 5.0, featuring Mr. Abhishek Ranjan, Innovation Officer at the Ministry of Education's Innovation Cell, Govt. Of India, as the resource person. The event emphasized the significance of innovation and entrepreneurship, shedding light on how students can harness India's ongoing growth momentum. Mr. Ranjan shared insights into government schemes supporting startups, funding opportunities, and the encouragement of women entrepreneurs in the entrepreneurial landscape.

**Key Speaker Highlight:** During the event, Mr. Abhishek Ranjan, highlighted the government's support through various schemes, funding initiatives, and a dedicated focus on encouraging women entrepreneurs, underlining the integral role these elements play in shaping a brighter future. He also briefed the audience about the ongoing projects under IIC and how young minds from different backgrounds have come up with such brainstorming ideas from all over India.

**Outcomes:** The event sparked a vibrant interest in entrepreneurship, guiding attendees to believe in their startup potential and emphasizing the importance of a well-crafted strategy. It instilled confidence, encouraging participants to see their ventures as contributors to the entrepreneurial landscape. Emphasizing the importance of overcoming hesitation, the

event assured attendees of a supportive environment and readily available assistance for those seeking guidance. Overall, it encouraged aspiring entrepreneurs to share their innovative concepts, assuring them that a helping hand awaits those who step forward with their ideas.



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## **Asian Institute of Family Management Business**

On September 23, 2023, ED Cell and Department of Commerce joined forces with the Asian Institute of Family Management Business (AIFMB) to host a highly informative webinar on Entrepreneurship and Innovation through Zoom Meetings from 4 to 5 pm under the leadership and supervision of Dr. Rupali Ahluwalia (Head, Department of Commerce) and Dr. Ashu Jain (Director, ED cell, St. Aloysius College). The event was the part of MoU activity where Ms. Sujata Roy (Program Director, AIFMB) has played a significant role of conducting the program. Principal Rev. Dr. G. Vazhan Arasu congratulated to the highly dedicated team members of ED cell. The event was managed by Ms. Roopal Parashar (Event Incharge), Ms. Shruti Dubey, Ms. Radha, Mr. Siddharth, Ms. Khushi Kaushal, Ms. Pakhi Garg, Mr. Deepak Gupta, Ms. Preet Kaur, Mr. Tushar, Ms. Komalpreet, Mr. Daksh Verma, Mr. Sarthak Khandelwal and Mr. Krishna Nayak.



**ST. ALOYSIUS' COLLEGE**  
(AUTONOMOUS, JALAPAUR)

## MOU Activity

ED Cell & Department of Commerce  
in collaboration with  
**Asian Institute of Family Management Business  
(AIFMB)**  
Presents  
An online session on



Ed Cell  
St. Aloysius College

# ENTREPRENEURSHIP *And* INNOVATION



**HITESH  
ADWANI**  
Director, The Choice  
Fashions Pvt Ltd



**SHANKAR  
VENKATRAMAN**  
Founder and Managing Director  
of Excel Power Systems



**23  
September  
2023**



**04:00 pm  
To  
05:00 pm**



**Zoom**




**100 seats only!!**

**Register Now for free**

<https://forms.gle/NbX16WmQjDjhpeNJ9>

Contact -  
Roopal Parashar  
(Event Coordinator)  
7024418970

The speakers for the session were Mr. Hitesh Adwani (Director, The Choice Fashions Pvt. Ltd.) and Mr. Shankar Venkatraman (Founder and Managing Director of Excel Power Systems).

Zoom Meeting

Tushar Singh To... Vanshika Gupta Roopal Parashar

Tushar Singh Tomar Dr. Anju Jain Vanshika Gupta Roopal Parashar Pragya soni

Remaining Meeting Time 0:29

Zoom user

Participants (75)

Find a participant

Tushar Singh Tomar (Me) [Mute] [Unmute]

Shruti Dubey (Host) [Mute] [Unmute]

Zoom user [Mute] [Unmute]

SIXEnc [Mute] [Unmute]

Abhinav Kumar Kesarwani [Mute] [Unmute]

Abhiraj Chatterjee [Mute] [Unmute]

Adarsh Kumar Singh [Mute] [Unmute]

Advaith T.Saneeb Kumar [Mute] [Unmute]

Ananya Dubey [Mute] [Unmute]

Anshu verma [Mute] [Unmute]

ANJU KUMARI [Mute] [Unmute]

Anushka Soni [Mute] [Unmute]

Astha [Mute] [Unmute]

Astha Prasad [Mute] [Unmute]

Bhavana Tekam [Mute] [Unmute]

Invite Unmute Me

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## YOUTH UNITE

ED cell in collaboration with Department of Commerce celebrated international Youth Day with the caption "YOUTH UNITE" where activities like Group Discussion, Debate, Rakhi making workshop, handmade art and craft stalls were conducted. More than 150 students have participated and gained the experiential learning

Date- 26.08.2023

Venue- St. Aloysius College Autonomous Jabalpur





Tab 8

