



ST. ALOYSIUS' COLLEGE JABALPUR (MADHYA PRADESH)

Autonomous, Reaccredited 'A++' Grade by NAAC (CGPA 3.58/4.00)

College with Potential for Excellence (CPE) by UGC

DST-FIST Supported & Star College Scheme by DBT

Affiliated to Rani Durgavati Vishwavidyalaya, Jabalpur (M.P.)

COMMERCE FORUM ANNUAL REPORT SESSION 2025-2026

BRAND -O- MANIA 2025

The Commerce Forum, under the Department of Commerce, organised Brand-O-Mania 2025 on 2nd August 2025. The event was an interactive quiz competition that tested students' knowledge of brands, logos, jingles, and taglines while fostering teamwork, analytical skills, and competitive spirit. More than 200 first-year B. Com students participated enthusiastically, divided into teams that competed across three structured rounds. Prior to the official rounds, the audience engaged in an ice-breaker activity titled **Mystery in the Dark**, where silhouettes of cartoon and pop culture icons were projected for identification, setting a lively tone for the session. The competition then progressed with **Logo Mania**, which tested visual memory through distorted and cropped logos, followed by **Rapid Recall**, an audio-based round where students identified brands from jingles, evoking nostalgia and excitement. The final round, **Tagline Twist**, challenged participants to recognize brands from incomplete taglines, thereby assessing their quick thinking and brand awareness.

The event was conducted under the guidance of faculty coordinators Dr. Surbhi Jain, Dr. Ekta Mukkar, and Miss Nidhi Rajak, with active involvement from student coordinators including Anoop Gupta, Smaran Khatri, Khushi Gupta, Simran Sebastian, Shambhavi Jain, Vaishali Yadav, Madhur Swami, Mansoor, Rishika Sikarwar, Archita Yadav, Adarsh Singh, Soumya Mehndiratta, Soumya Sahu, Lavanya, Shreyansh, Bhoomik, Hardik, and Laxman. The event received appreciation from Dr. Fr. J. Ben Anton Rose (Principal), Dr. Major Sonal Rai (II Shift In-Charge), and Dr. Rupali Ahluwalia (Head of Department), whose encouragement and insights ensured its smooth execution. The program concluded with immense cheer, laughter, and positive feedback from the students. **Brand-O-Mania 2025** exemplified the **Commerce Forum's** commitment to learning through engagement and contributed meaningfully to the holistic development of students, aligning with the institution's vision of fostering creativity, collaboration, and experiential learning.



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COMMERCE FORUM

“BRAND-O-MANIA”

ORGANISED BY DEPARTMENT OF COMMERCE

**DECODE THE BRAND
DOMINATE THE GAME**

LOGO MANIA

**GUESS THE
BRAND BY
IT'S LOGO**

TAGLINE TWIST
USA   
---DHAN DHNA
DHAN
**MATCH
TAGLINE WITH
BRANDS**

RAPID RECALL

**COMPLETE
THE JINGLE**

DATE :- 02-AUG-2025
SATURDAY
Teacher's coordinator
Dr. Surbhi Jain
Dr. Ekta Mukar
Miss. Nidhi Rajak

NOTE :- THIS EVENT IS ONLY FOR B.COM 1ST YEAR

Student Coordinator
Smaran Khatri 6264263522





TEACHER'S DAY CELEBRATION

The Commerce Forum under the Department of Commerce organised a vibrant and heartfelt Teachers' Day celebration on 6th September 2025 to honour and appreciate the faculty members of the Commerce Department. The event was organized to express gratitude for the dedication, guidance, and unwavering support extended by the teachers, who play a pivotal role in shaping the academic and personal growth of students. The celebration fostered an atmosphere of joy, respect, and camaraderie, bringing teachers and students together to create a memorable and meaningful occasion.

The celebration commenced with a series of engaging and fun-filled activities, including a **Rapid-Fire Quiz, Riddles, and Musical Lip Reading**. These activities witnessed enthusiastic participation from both students and teachers, creating an atmosphere filled with laughter, excitement, and friendly competition. The interactive sessions not only added an element of fun to the celebration but also provided an opportunity for teachers and students to strengthen their bond beyond the classroom.

A specially prepared presentation was showcased as a heartfelt tribute to the faculty members. It highlighted their tireless efforts, achievements, dedication, and the positive impact they have made on the lives of their students. The visually appealing and emotionally touching presentation became one of the key highlights of the event and served as a sincere expression of appreciation for the teachers' invaluable contributions. The emotional essence of the celebration was further enhanced by heartfelt poem recitals by Madhur Swami and Prodyumna. Through their words and performances, they expressed gratitude, admiration, and deep respect for the teachers. Their recitations added warmth and sentiment to the occasion and touched the hearts of everyone present. This was followed by a cake-cutting ceremony, which symbolized unity, joy, and togetherness. Teachers and students participated enthusiastically, celebrating the special bond they share as members of the college community.

Adding a personal and thoughtful touch to the celebration, students prepared and presented handmade greeting cards to their teachers. Each card conveyed messages of appreciation, affection, and respect, making the faculty members feel valued and cherished. The gesture reflected the sincere efforts of the students to acknowledge the significant role their teachers play in their lives.

The celebration was conducted under the esteemed guidance and support of the faculty coordinators, Dr. Surbhi Jain and Dr. Ekta Mukkar. The successful execution of the event reflected the dedication, teamwork, creativity, and commitment of the members of the Commerce Forum. The organizing team comprised President Khushi Gupta, Vice President Anoop Gupta, Secretary Smaran Khatri, Event Head (Coordinator) and Outreach Coordinator Aditya Pathak, PR Head Soumya Mehndiratta, Design Head Soumya Sahu, Media Head Simran Sebastian, Documentation Head Tanzeela Khan, and Tech Head Laxman Chak.

The event received great appreciation from Dr. Fr. J. Ben Anton Rose, Principal; Dr. Major Sonal Rai, II Shift In-Charge; and Dr. Rupali Ahluwalia, Head of the Department, for its successful execution and enthusiastic participation. The teachers also expressed their heartfelt appreciation for the thoughtful planning and sincere efforts of the students.

The Teachers' Day Celebration 2025 organized by the Commerce Forum was a resounding success and a heartfelt tribute to the faculty members of the Commerce Department. Beautifully blending fun, creativity, and gratitude, the celebration highlighted the profound influence teachers have on the lives of their students. It also reinforced the values of respect, appreciation, unity, and togetherness within the college community.

The event concluded on a joyous and memorable note, leaving everyone with cherished memories and a renewed appreciation for the invaluable role of educators.



SIGNING OF THE MOU (ST. ALOYSIUS COLLEGE & DAY WELFARE FOUNDATION)

The **Commerce Forum** under **Department of Commerce** of **St. Aloysius College** marked a proud and significant milestone on **20th September 2025** by entering into a **Memorandum of Understanding (MOU)** with **DAY Welfare Foundation**, an esteemed non-governmental organization committed to community welfare and social development. This collaboration was envisioned to provide students with enhanced opportunities for experiential learning, practical exposure, and active participation in initiatives that foster both professional competence and social responsibility.

The MOU signing ceremony was graced by the presence of distinguished faculty members from the Commerce Department, including Dr. Rupali Ahluwalia, Head of the Department; Dr. Major Sonal Rai; Dr. Surbhi Jain; Dr. Ekta Mukkar; Dr. Sarita Goel; and Mr. Jatin Anand. Representing DAY Welfare Foundation, Ms. Niharika attended the ceremony as the official delegate and added significance to the occasion through her presence. Members of the Commerce Forum also participated enthusiastically, contributing to the success and vibrancy of the event.

The MOU was formally signed by Dr. Rupali Ahluwalia, Head of the Department, on behalf of the Commerce Forum and Ms. Niharika on behalf of DAY Welfare Foundation. To further reinforce the spirit of partnership, Dr. Surbhi Jain, Faculty Member, and Khushi, President of the Commerce Forum, signed the MOU as witnesses. Their participation symbolized the collective commitment of the faculty and students towards building a meaningful and sustainable collaboration.

The ceremony was further enriched by motivating and insightful addresses delivered by the faculty members and the representative of DAY Welfare Foundation. The speakers emphasized the importance of collaborations that bridge the gap between classroom learning and real-world application. They also highlighted how such initiatives can help students develop essential qualities such as leadership, empathy, teamwork, and civic responsibility. The inspiring words encouraged students to actively participate in the forthcoming activities and make the most of the opportunities offered through the newly established partnership.

The event concluded on an inspiring and optimistic note, leaving the attendees with a strong sense of purpose and enthusiasm. The signing of the MoU not only strengthened the association between St. Aloysius College and DAY Welfare Foundation but also paved the way for a dynamic partnership between academic learning and community engagement. This collaboration is expected to provide students with valuable practical experiences while encouraging them to contribute meaningfully to society and develop into socially responsible, confident, and future-ready leaders.



SKILL SPHERE 2025

The **Commerce Forum** under the **Department of Commerce** successfully organized the **Skill Sphere: Resume & Case Study Workshop**, a skill-development initiative aimed at enhancing students' professional readiness and leadership abilities on 27 September 2025 in Room No. 101 as part of its Skill Sphere series. The workshop focused on strengthening practical skills beyond the classroom, particularly in **resume building and case study analysis**, to help students prepare confidently for their professional journey. The workshop witnessed enthusiastic participation from more than 90 students, reflecting their keen interest in developing skills essential for academic excellence and professional growth.

The event commenced with the felicitation of the distinguished resource persons, **Dr. Nidhi Khurana and Mrs. Vaishali Gupta**. They were warmly felicitated by **Ms. Khushi Gupta, President of the Commerce Forum, and Mr. Anoop Gupta, Vice President**, as a gesture of respect and appreciation for their valuable presence and contribution to the workshop.

The first session, focused on **Case Study Analysis**, was conducted by **Dr. Nidhi Khurana**. She introduced students to effective strategies for analysing real-life business problems, with particular emphasis on logical reasoning, critical thinking, and structured problem-solving. The session was highly interactive, as students actively participated by analysing case studies and presenting their own solutions. This practical approach made the session engaging and helped students understand how theoretical concepts can be applied to real-world business situations.

The second session, dedicated to **Resume Building**, was led by **Mrs. Vaishali Gupta**. She provided valuable guidance on creating professional and impactful resumes, emphasizing the importance of presenting achievements effectively, aligning skills with job requirements, and avoiding common mistakes. Students were encouraged to share their resumes and participate in discussions, allowing them to receive constructive feedback and practical suggestions for strengthening their professional profiles.

The workshop was further enriched by the presence of two alumni who are currently pursuing their MBA. They interacted with the students and shared their academic and professional experiences, offering valuable insights into higher education, career development, and the challenges and opportunities associated with pursuing an MBA. Their interaction provided students with an additional perspective on career planning and motivated them to prepare themselves effectively for future academic and professional opportunities.

Overall, the **Skill Sphere: Resume & Case Study Workshop** proved to be a valuable and enriching learning experience. By combining practical case analysis, professional resume guidance, expert interaction, and alumni insights, the workshop equipped students with essential skills for navigating the academic and professional world with greater confidence. The enthusiastic participation of the students and the valuable guidance provided by the resource persons contributed significantly to the success of the event.



SKILL SPHERE

A SERIES OF WORKSHOP

**SHARPENING SKILLS
SHAPING LEADERS**

RESUME & CASE STUDY WORKSHOP

ENHANCE YOUR PROFESSIONAL JOURNEY

ORGANIZED BY COMMERCE FORUM



STAR HIGHLIGHTS

-  Beyond the Classroom
-  Professional Readiness
-  Empowering Leaders

Date: Saturday, 27/9/25

Reporting Time: 12:00 PM

Note: Bring your CV/Resume

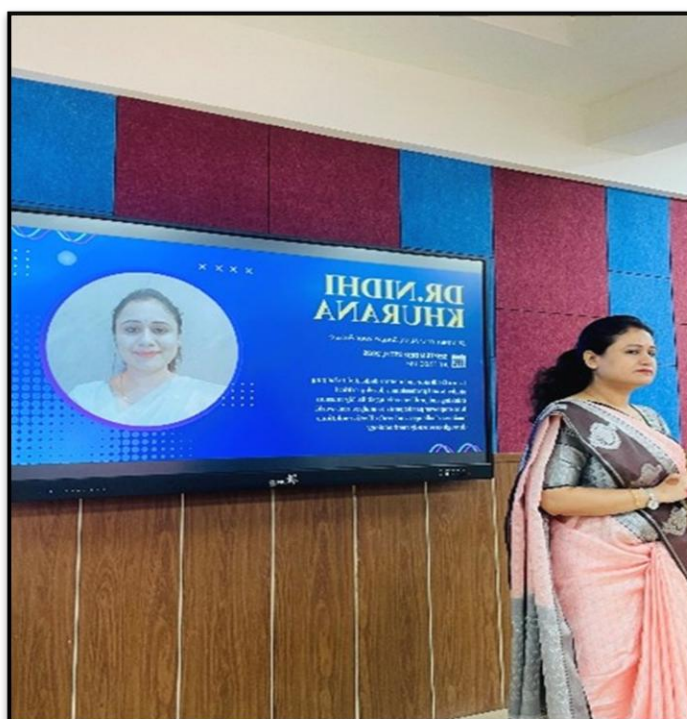
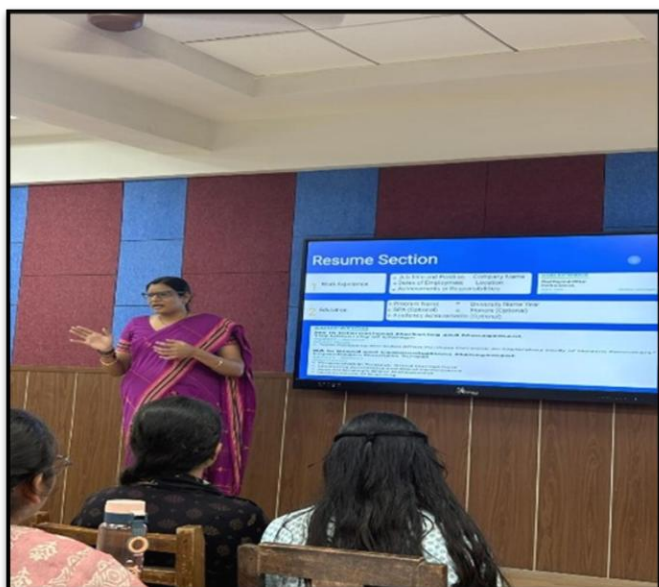
For more information: : Ms. Soumya Mehendiratta (PR Head) - 6260821997

E-CERTIFICATES FOR PARTICIPANTS ONLY



REGISTRATION FEE: ₹50/- ONLY





CAMPUS TO CAREER

“Campus to Career is not just a podcast, it’s a journey — where dreams once written in notebooks now echo from the podium.”

The **Commerce Forum** under **Department of Commerce** of **St. Aloysius College** organizes **“Campus to Career – Alumni Voices,”** a flagship talk series designed to connect students with the experiences and insights of successful alumni. The initiative aims to provide students with real-world career guidance, higher-study and placement insights, and practical lessons from alumni journeys. Through inspiring conversations, interactive question-and-answer sessions, and networking opportunities with past Aloysians, the series encourages students to make informed career decisions and confidently navigate their journey from campus to career. The initiative beautifully highlights the theme of **“Real Journey, Real Lessons, Real Impact,”** inspiring students to learn from the experiences of those who have walked the same path before them.

The episode with **Nidhi Rajak** beautifully captured a full-circle moment—from sitting on the very benches as a student to guiding and inspiring students in the same classrooms. Her journey reminds us that dedication, discipline, and perseverance can bring us back to where we began, this time with the opportunity to shape the lives of others.

Nidhi Rajak’s story teaches us that success is not achieved through shortcuts but through consistency, curiosity, and the courage to grow every day. From being a student seeking answers to becoming a professor shaping futures, her journey proves that learning never truly stops; it simply changes direction. She shared how college life builds much more than careers—it develops character, confidence, resilience, and clarity. She also reminded students that failures should not be viewed as roadblocks but as signposts that guide us towards better decisions and greater opportunities.

Her experiences beautifully highlight that a classroom is not merely a place to earn marks; it is a training ground for life. Through her guidance and experiences, students learn that careers are not built overnight. They are shaped gradually through patience, passion, perseverance, and a willingness to keep learning. Her journey serves as a powerful reminder that today’s student can become tomorrow’s mentor and that the place where one begins does not determine how far one can go.

“Campus to Career” stands as an inspiring reflection of the transformative journey from education to purpose. **Nidhi Rajak’s** story demonstrates that with dedication, determination, and self-belief, every student has the potential to return to their roots not only as a successful professional but also as someone capable of making a meaningful difference in the lives of others. Her journey reminds us that today’s learners are tomorrow’s leaders, and one day, their own stories may inspire the next generation sitting in these very classrooms.

As the conversation comes to an end, one message remains clear: a journey may begin in a classroom, but its impact can extend far beyond it. This episode leaves listeners with inspiration, clarity, and confidence, reinforcing the belief that when learning is guided by purpose and perseverance, success becomes not merely a destination but a meaningful journey of growth and contribution.



THE BHARAT BUSINESS CONCLAVE (BBC 4.0)

Bharat Business Conclave 4.0 (BBC 4.0) was organised by the **Commerce Forum** under **Department of Commerce** of **St. Aloysius College, Jabalpur**, on 4 November 2025, with the central theme of “**Sustainable Development Goals (SDGs)**”. The conclave aimed to create awareness and foster a deeper understanding of global sustainability initiatives among school and college students. This edition focused on integrating education, creativity, entrepreneurship, and social responsibility to provide participants with a comprehensive and impactful learning experience. Students from various institutions came together to engage, learn, compete, and explore innovative ideas connected with sustainability and responsible development.

The primary objective of BBC 4.0 was to spread awareness about the 17 Sustainable Development Goals among the youth and demonstrate how sustainability can be incorporated into everyday life and future professional practices. The conclave sought to make learning more interactive and experiential through a variety of competitions, activities, and student-led initiatives. It also aimed to encourage entrepreneurial thinking, leadership, teamwork, and communication skills among college students while strengthening collaboration among schools and educational institutions.

The conclave commenced with a high-energy **Inter-School Quiz Competition**, which witnessed participation from 25 schools across Jabalpur and nearby regions. The quiz covered a wide range of topics, including the Sustainable Development Goals, business awareness, environmental issues, and general knowledge. Conducted through multiple rounds featuring rapid-fire, audio-visual, and SDG-based questions, the competition generated tremendous enthusiasm among the participants. It provided school students with an engaging platform to test their knowledge while developing a deeper interest in sustainability and contemporary global issues.

Another visually engaging highlight of BBC 4.0 was the **Fancy Dress Competition, “Style for Sustainability”**. Participants creatively represented various Sustainable Development Goals through their costumes and presentations, highlighting themes such as Climate Action, Zero Hunger, Quality Education, and Life Below Water. The competition demonstrated how creativity and performance can be powerful tools for communicating important social, environmental, and global messages. The audience responded enthusiastically to the participants’ innovative presentations, which effectively combined imagination, awareness, and meaningful storytelling.

The student-led food stalls were another major attraction of the conclave. College students showcased a variety of food items while incorporating eco-friendly serving practices. Beyond providing refreshments, the stalls served as practical learning platforms where students experienced the realities of running a small business. They gained hands-on exposure to pricing, customer interaction, sales management, budgeting, teamwork, and profit management. In this manner, the food stall segment functioned as a real-time micro-business laboratory, allowing students to apply entrepreneurial concepts beyond the confines of the classroom.

To maintain an energetic and interactive environment, a dedicated Fun Games and Activity Zone was also established and managed entirely by students. The games were designed to appeal to visitors of different age groups and contributed to the lively atmosphere of the conclave. Managing the activity zone provided student volunteers with valuable experience in teamwork, operational planning, crowd coordination, communication, and event management.

The entire venue was thoughtfully decorated in accordance with the theme of Sustainable Development Goals. SDG posters, charts, creative installations, models, and thematic banners were displayed throughout the event space. Different activity zones were aligned with relevant SDG themes, thereby enhancing both the educational and visual appeal of the conclave. The thematic decorations transformed the venue into an engaging learning environment and reinforced the central message of sustainability throughout the event.

The successful execution of BBC 4.0 was further supported by generous sponsorship and institutional collaboration from Dyanand School of Business, Optus, TIME Institute, and Wang. Their support contributed significantly to the availability of resources, prizes, promotional activities, and the smooth functioning of various event segments. The collaboration of these organisations strengthened the scale and reach of the conclave and contributed to its overall success.

BBC 4.0 witnessed an impressive footfall of 700+ attendees, comprising school students, college students, faculty members, parents, external guests, and partners. The strong participation reflected the growing interest of the community in educational events that combine knowledge, creativity, entrepreneurship, and social awareness. The participation of 25 schools, along with the enthusiastic involvement of college students, volunteers, faculty members, and guests, made the conclave a vibrant and inclusive platform for learning and interaction.

The event generated several meaningful outcomes. It enhanced awareness of the Sustainable Development Goals among young participants and encouraged them to think critically about sustainability and responsible development. College students developed practical skills in communication, marketing, leadership, teamwork, event management, and entrepreneurship. The food stalls provided real-time business exposure, while the quiz and fancydress competition encouraged knowledge-building and creative communication. The conclave also strengthened inter-school and inter-institutional collaboration and promoted greater appreciation for sustainable practices among the youth.

Bharat Business Conclave 4.0 emerged as a successful, engaging, and impactful educational initiative that effectively combined sustainability awareness with creativity, entrepreneurship, and experiential learning. The event enabled students to move beyond conventional classroom learning and explore innovative and responsible approaches to building a better future. Through its diverse activities and strong participation, BBC 4.0 demonstrated the importance of empowering young minds with knowledge, practical skills, and a sense of social responsibility.

The Commerce Forum extends its sincere gratitude to the faculty members of St. Aloysius College for their constant guidance, encouragement, and support throughout the organisation of BBC 4.0. Their supervision and coordination played a crucial role in ensuring the smooth execution of every activity. The Forum also expresses heartfelt appreciation to all the volunteers whose dedication, discipline, teamwork, and timely assistance in managing registrations, logistics, coordination, and crowd flow contributed significantly to the success of the conclave.

The event received great appreciation from Dr. Fr. J. Ben Anton Rose, Principal; Dr. Major Sonal Rai, II Shift In-Charge; and Dr. Rupali Ahluwalia, Head of the Department, for its successful execution and enthusiastic participation. Their encouragement served as a source of motivation for the students and organisers. With the collective efforts of the faculty, sponsors, participants, volunteers, and the Commerce Forum, Bharat Business Conclave 4.0 concluded as a memorable and meaningful celebration of sustainability, innovation, entrepreneurship, and youth leadership.













BUILD THE FORUM SESSION

The **Build the Forum Session** was conducted on **30th January** by **Mr. Anoop Gupta, Vice President, Commerce Forum**, with the objective of developing teamwork, leadership, strategic thinking, decision-making, and event management skills among the members of the Commerce Forum. The session was designed as an interactive and experiential learning activity, providing participants with practical exposure to the planning, organization, and execution of an event through collaborative efforts.

The session commenced with the formation of teams. The core members of the Commerce Forum were divided into pairs, and each pair was given the responsibility of selecting team members based on their individual strengths, skills, interests, and potential contributions. This process encouraged participants to understand the importance of effective team composition and ensured the formation of balanced teams capable of managing different aspects of event organization.

Following the formation of teams, **Mr. Anoop Gupta** introduced the main challenge. Each team was required to conceptualize and design an event capable of attracting a specified number of participants without receiving any financial assistance from the Commerce Forum. The teams were expected to prepare comprehensive event proposals covering various aspects, including the event concept, venue, budget, resource requirements, promotional strategies, sponsorship opportunities, participant registration, and the overall execution plan. This activity encouraged the participants to think creatively while considering the practical and financial feasibility of their proposed events.

Subsequently, each team presented its event proposal before the gathering. The participants explained their planning process, financial feasibility, marketing strategies, sponsorship plans, and methods for encouraging maximum student participation. The presentations provided an opportunity for the teams to demonstrate their creativity, strategic thinking, communication skills, and ability to address practical challenges associated with event management. The interactive nature of the activity promoted healthy discussion, collaboration, innovation, and effective problem-solving.

To replicate the structure of an actual organizing committee, each team member was assigned a specific role based on their abilities and interests. Responsibilities such as **Event Coordinator, Marketing Head, Finance Head, Sponsorship Coordinator, and Operations Coordinator** were allocated to ensure effective delegation of responsibilities and smooth coordination among team members. Through this role-based approach, participants gained a better understanding of organizational hierarchy, accountability, teamwork, and the importance of coordination in successfully executing an event.

The session provided several valuable learning outcomes. It strengthened the participants' leadership and decision-making abilities while enhancing their communication, teamwork, and coordination skills. The participants also gained practical knowledge of event planning and management, including budgeting, sponsorship acquisition, marketing, resource management, and participant engagement. The activity further encouraged creativity, innovation, strategic thinking, and effective problem-solving, enabling students to approach event organization with greater confidence and professionalism.

The **Commerce Forum** extends its sincere gratitude to **Mr. Anoop Gupta, Vice President, Commerce Forum**, for conducting such an engaging and insightful session. His guidance, encouragement, and practical approach helped the participants understand the fundamentals of event planning, team management, financial

planning, and organizational coordination. The enthusiastic participation and active involvement of all the forum members also contributed significantly to the success of the session.

The **Build the Forum Session**, held on **30th January**, proved to be an enriching and meaningful experiential learning opportunity for the members of the Commerce Forum. Through collaborative team formation, role allocation, event conceptualization, budgeting, marketing, and presentation, the participants developed essential leadership, organizational, managerial, and communication skills. The session successfully strengthened their confidence, encouraged innovative thinking, and prepared them to contribute more effectively to the planning and execution of future Commerce Forum activities.



LINKEDIN: BUILDING YOUR PROFESSIONAL DIGITAL IDENTITY

The **Commerce Forum** under Department of Commerce of St. Aloysius College, Jabalpur has successfully organized a career development session titled **“LinkedIn: Building Your Professional Digital Identity”** on **21st February 2026**. The programme was conducted under the guidance of **Dr. Rupali Ahluwalia, Head of the Department, Dr. Major Sonal Rai, Dr. Surbhi Jain, Dr. Ekta Mukar**, with the objective of equipping students with the knowledge and skills required to establish a strong professional presence in the digital world.

The session was delivered by **Mr. Ankit Rajak, Regional Mentor, Atal Innovation Mission (NITI Aayog), and Corporate Professional**. He highlighted the importance of LinkedIn as a powerful platform for professional networking, career development, and personal branding. Students were guided through the process of creating an effective and impactful LinkedIn profile, developing a professional digital identity, and utilizing the platform to explore internship, placement, and networking opportunities.

The session provided students with valuable insights into the importance of maintaining a professional online presence and effectively presenting their academic achievements, skills, interests, and career aspirations. The speaker also discussed the role of personal branding in enhancing career prospects and building meaningful professional connections in an increasingly digital work environment.

The session was highly interactive and witnessed enthusiastic participation from the students. Participants actively engaged in discussions, asked questions, and sought clarification on various aspects of LinkedIn and professional networking. The practical guidance provided during the session helped students better understand industry expectations, digital professionalism, and the effective use of professional networking platforms for career growth.

The programme concluded on a positive and motivating note, encouraging students to make effective use of LinkedIn as a tool for professional development, career advancement, internship and placement opportunities, and lifelong networking. The session successfully

enhanced students' awareness of the importance of building and maintaining a strong professional digital identity.

The **Commerce Forum** expresses its sincere gratitude to **Dr. Rupali Ahluwalia, Head of the Department, Dr. Major Sonal Rai, Dr. Surbhi Jain ,Dr. Ekta Mukkar,**for their constant guidance, encouragement, and support in organizing the session. The Forum also extends its heartfelt thanks to **Mr. Ankit Rajak** for sharing his valuable expertise and practical insights, and for inspiring students to strengthen their professional digital identity. The enthusiastic participation and active involvement of the students contributed significantly to the success of the programme.

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Honouring
the Platinum Legacy
Empowering the Future

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SKILL SHAKTI
A SERIES OF WORKSHOPS

**Building Your Digital Persona
through LinkedIn**

• WHAT YOU WILL LEARN •

- ✓ How to Optimize Your LinkedIn Profile
- ✓ Understanding Key LinkedIn Features
- ✓ Career Opportunities & Smart Networking
- ✓ Building a Powerful Professional Online Presence

SESSION DETAILS

Speaker: Mr. Ankit Rajak
Regional Mentor – Atal Innovation Mission (NITI Aayog)
Corporate Professional

Mode: Physical Session

Date: 21st February 2026

Time: 3:00 PM – 4:00 PM

Venue: St. Aloysius' College, Jabalpur

Limited Seats Available!
Register Now & Boost Your Professional Identity

Coordinated by Commerce Forum





NIVESH JYOTI – EMPOWERING YOUTH WITH FINANCIAL LITERACY

The **Department of Commerce, St. Aloysius' College (Autonomous), Jabalpur**, in collaboration with the **National Institute of Securities Markets (NISM)** and with the support of **SBICAP Securities CSR**, successfully organized a four-day financial literacy programme titled “**Nivesh Jyoti – Empowering Youth with Financial Literacy**” from **23rd to 26th February 2026**. The programme was designed to enhance students' financial awareness, promote responsible investment practices, and familiarize them with career opportunities in the **Banking, Financial Services, and Insurance (BFSI)** sector.

The sessions were conducted by **Mr. Aman Agarwal, SEBI SMART Trainer and NISM Empanelled Resource Person**, who provided students with practical and comprehensive knowledge of various aspects of personal finance and financial markets. The sessions covered important topics such as savings and investment, securities markets, mutual funds, financial planning, risk management, fraud prevention, and career opportunities in the financial sector. Students were also provided with valuable guidance regarding professional certifications, including the **Mutual Fund Distributor Certification** and **Securities Operations & Risk Management Certification**, which can enhance their professional prospects in the financial services industry.

The programme witnessed enthusiastic participation from final-year undergraduate and postgraduate students. Through interactive sessions, practical discussions, assessments, and expert guidance, the participants developed a better understanding of financial products, investment avenues, risk awareness, and the importance of making informed financial decisions. The programme also helped students recognize the significance of financial literacy in achieving financial security and responsible financial management.

A major focus of the programme was to create awareness about the opportunities available in the BFSI sector. The expert sessions provided students with insights into emerging career avenues in financial markets and highlighted the importance of professional certifications and industry-relevant knowledge. The programme therefore served as a valuable platform for both financial education and career development.

The four-day programme concluded successfully with the participation of students who benefited from the expert guidance and interactive learning sessions. **Certificates of Participation were awarded to all participants** in recognition of their active involvement in the programme. The initiative successfully strengthened students' financial knowledge and encouraged them to adopt informed, responsible, and prudent financial practices.

The **Department of Commerce** expresses its sincere gratitude to **Dr. Rupali Ahluwalia, Head of the Department, Dr. Major Sonal Rai, Dr. Surbhi Jain, Dr. Ekta Mukkar** for their invaluable guidance, encouragement, and continuous support in making the programme successful. The Department also extends its heartfelt appreciation to **Mr. Aman Agarwal, the National Institute of Securities Markets (NISM), and SBICAP Securities CSR** for their valuable contribution towards promoting financial literacy among students. The enthusiastic participation and active involvement of all the students contributed significantly to the overall success of “**Nivesh Jyoti – Empowering Youth with Financial Literacy.**”



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Honouring
the Platinum Legacy
Empowering the Future



Department of Commerce
in collaboration with National Institute of Securities Markets (NISM)
Supported by SBICAP Securities CSR organises SDP

NIVESH JYOTI

EMPOWERING YOUTH WITH FINANCIAL LITERACY







FROM CLASH TO COLLABORATION: HOW GEN Z CAN MASTER CONFLICT RESOLUTION

The **Commerce Forum** under **Department of Commerce of St. Aloysius College (Autonomous), Jabalpur** has successfully organized an insightful and interactive seminar on **14th March 2026**. The seminar was organized with the objective of developing students' interpersonal skills and enhancing their understanding of the importance of effective conflict resolution in personal, academic, and professional life.

The seminar was conducted in collaboration with **Dayananda Sagar Business School, Bengaluru**, and witnessed enthusiastic participation from more than **250 students**. The programme created a positive and engaging learning environment, encouraging students to actively participate in discussions and interactive activities.

The resource person for the seminar was **Dr. Parul Tandan, Associate Professor**, who delivered an engaging session on the topic **"From Clash to Collaboration: How Gen Z Can Master Conflict Resolution."** She shared valuable insights into the nature of conflicts and explained that disagreements are a natural part of human interaction. She emphasized that the ability to handle conflicts constructively and maturely is an essential skill for today's generation. In particular, she highlighted the importance of effective communication, emotional intelligence, patience, empathy, and mutual understanding in maintaining healthy relationships and achieving success in both personal and professional life.

During the session, Dr. Tandan explained that conflicts often arise from misunderstandings, ineffective communication, and differences in opinions or perspectives. She encouraged students to listen attentively, respect diverse viewpoints, and express their ideas calmly and confidently. She emphasized that conflict resolution is not about winning an argument but about finding mutually acceptable solutions and maintaining positive relationships. She further highlighted that effective conflict management is an essential quality for leadership, teamwork, collaboration, and professional growth.

The session incorporated practical examples and real-life situations to help students understand the concept of conflict resolution more effectively. Dr. Tandan explained how teamwork, cooperation, empathy, and positive thinking can transform disagreements into opportunities for learning and personal development. She also encouraged students to remain patient during challenging situations, manage their emotions, and communicate thoughtfully. The speaker stressed the importance of self-confidence, problem-solving abilities, and strong interpersonal skills in addressing academic, personal, and professional challenges.

The seminar was highly interactive, with students actively participating in discussions and raising questions related to stress management, communication gaps, group dynamics, and handling disagreements in everyday situations. Dr. Tandan patiently addressed the queries raised by the students and provided practical suggestions for managing conflicts effectively. Her interaction with the participants encouraged students to develop stronger communication skills and adopt a positive attitude towards challenges and differences.

The seminar was successfully conducted under the esteemed guidance and support of the faculty coordinators, **Dr. Surbhi Jain** and **Dr. Ekta Mukar**. Their constant encouragement, guidance, and support played an important role in ensuring the smooth and successful execution of the programme.

The event received appreciation from **Dr. Fr. J. Ben Anton Rose, Principal; Dr. Major Sonal Rai, II Shift In-Charge; and Dr. Rupali Ahluwalia, Head of the Department**. They appreciated the initiative undertaken

by the Commerce Forum to organize an informative and skill-oriented seminar that contributed to the holistic development of students and enhanced their interpersonal and professional competencies.

A special note of appreciation is extended to **Dr. Nidhi Khurana** for successfully organizing and coordinating the seminar. Her dedication, initiative, and meticulous efforts played a significant role in making the programme informative, engaging, and impactful. Her contribution greatly supported the smooth execution and overall success of the event.

The seminar proved to be a highly informative, inspiring, and beneficial learning experience for the students. It provided them with practical knowledge and valuable skills for managing conflicts, strengthening relationships, communicating effectively, and working collaboratively. Such academic and skill-development activities play an important role in the holistic development of students by preparing them to become confident, responsible, and capable individuals equipped to face real-world challenges.

The session concluded with a **vote of thanks**, expressing sincere gratitude to **Dr. Parul Tandan** and the team from **Dayananda Sagar Business School, Bengaluru**, for sharing their valuable knowledge, practical insights, and guidance. The seminar successfully reinforced the message that effective conflict resolution is not merely about managing disagreements but about transforming differences into opportunities for collaboration, understanding, and growth.

DAYANANDA SAGAR BUSINESS SCHOOL

POST GRADUATE DIPLOMA IN MANAGEMENT
(AICTE Approved, Ministry of HRD, Government of India, New Delhi)

**From Clash to Collaboration
How Gen Z can Master Conflict Resolution**

Dr. Parul Tandan
Associate Professor

14 MAR 2026 | **TIME : 1.00PM - 2.00PM**
St. Aloysius College, Jabalpur

Website: www.dbs.edu.in | Phone No. : 0613131262 | Email Id : admission@dbs.edu.in





NATIONAL FINANCIAL LITERACY QUIZ

The **National Financial Literacy Quiz (NFLQ) – College Round**, organized by the **National Institute of Securities Markets (NISM)** in collaboration with the **Securities and Exchange Board of India (SEBI)**, witnessed enthusiastic participation from students of **B.Com and B.Com (Hons.)** at **St. Aloysius' College (Autonomous), Jabalpur**. The participation of the students was coordinated under the guidance of **Dr. Surbhi Jain**, Faculty In-Charge, who encouraged and motivated students to actively participate in this prestigious national-level initiative.

As part of the participation process, students completed the mandatory online registration before appearing for the quiz. The online quiz assessed participants' understanding of various aspects of **financial literacy, banking, investment, securities markets, and personal finance**. The initiative provided students with an excellent opportunity to strengthen their financial knowledge, enhance their awareness of financial markets, and test their understanding through a national-level academic platform.

The College Round received an encouraging response, with students participating enthusiastically and demonstrating keen interest in financial education. The quiz not only enhanced students' knowledge of financial concepts but also encouraged them to develop greater awareness of responsible financial practices and informed decision-making. Participation in such national-level initiatives also provided students with valuable exposure beyond the classroom and encouraged them to engage in continuous learning.

All eligible participants were awarded **e-certificates** in recognition of their participation and successful completion of the quiz. The initiative served as a valuable platform for promoting financial literacy among young learners and encouraging students to develop a stronger understanding of financial matters relevant to their personal and professional lives.

The **Commerce Forum** expresses its sincere gratitude to **Dr. Surbhi Jain** for her guidance, encouragement, and successful coordination of the students' participation in the National Financial Literacy Quiz. The Forum also extends its appreciation to **NISM and SEBI** for organizing this valuable national initiative and providing students with an opportunity to enhance their financial knowledge and awareness. The enthusiastic participation of the students contributed significantly to the success of the College Round.



SKILL SHAKTI : MINDSET AND SKILLSET

The **Commerce Forum** under **Department of Commerce, St. Aloysius College (Autonomous), Jabalpur**, organized a Student Development Programme titled “**Skill Shakti: Mindset and Skillset**” on **17th March 2026**. The programme aimed to enhance students’ professional competence by developing the right mindset along with essential skills required to succeed in today’s competitive and rapidly changing professional environment. The session witnessed enthusiastic participation from more than **250 students**.

The session was conducted by **Dr. Pankaj Gupta, Professor, Executive Director at CESM, and Senior Fellow at Jindal India Institute, O.P. Jindal Global University**. The programme commenced with an introduction highlighting the importance of skill development alongside academic learning. Dr. Gupta emphasized that academic knowledge becomes more meaningful when complemented by practical skills, professional attitudes, adaptability, and a willingness to learn continuously.

A major focus of the session was on the importance of practical exposure to finance and the role of **financial analytics, digital tools, and finance laboratory learning** in developing industry-ready competencies. Students were introduced to the significance of balancing theoretical knowledge with practical application in modern finance. The session also covered important areas such as **growth mindset, industry-ready skills, professional behaviour, adaptability, continuous learning, and high-performer habits**. Students were encouraged to develop a practical understanding of financial concepts and remain responsive to the changing expectations of the industry.

The session was highly engaging, interactive, and insightful. Dr. Pankaj Gupta used real-life examples and industry-oriented perspectives to explain the relevance of practical learning and professional skill development. His discussion helped students gain a deeper understanding of financial concepts and their real-world applications. The session particularly emphasized the importance of combining the right **mindset and skillset** to achieve personal and professional growth. Students were encouraged to remain adaptable, develop problem-solving abilities, pursue continuous learning, and prepare themselves for the evolving demands of the workplace.

The programme also highlighted the importance of professional behaviour and high-performance habits in achieving long-term career success. Students were motivated to develop discipline, confidence, effective communication, a positive attitude, and a commitment to continuous improvement. The interactive nature of the session provided participants with valuable insights into career readiness and helped them understand the importance of developing competencies beyond the classroom.

The programme was successfully conducted under the esteemed guidance and support of the faculty coordinators, **Dr. Surbhi Jain and Dr. Ekta Mukar**. Their constant encouragement, supervision, and support played an important role in ensuring the smooth and successful execution of the programme.

The initiative was highly appreciated by **Dr. Fr. J. Ben Anton Rose, Principal; Dr. Major Sonal Rai, II Shift In-Charge; and Dr. Rupali Ahluwalia, Head of the Department**. They commended the Commerce Forum for organizing an informative and skill-oriented programme that contributed significantly to the holistic development, professional preparedness, and career awareness of the students.

The “**Skill Shakti: Mindset and Skillset**” Student Development Programme proved to be a highly insightful, motivating, and enriching learning experience. It successfully emphasized the importance of developing the

right mindset alongside essential professional skills and practical exposure, particularly in the field of finance. The programme provided students with valuable guidance on career development, professional readiness, adaptability, and personal growth. Such initiatives play an important role in preparing students to become confident, competent, adaptable, and industry-ready professionals.

The programme concluded with a formal **vote of thanks**, expressing sincere gratitude to **Dr. Pankaj Gupta** for sharing his valuable knowledge, expertise, and industry-oriented insights. Appreciation was also extended to the faculty members and students for their active participation, support, and contribution to the successful completion of the programme.

St Aloysius' College
Honouring the Platinum Legacy Empowering the Future

DEPARTMENT OF COMMERCE
Skill Shakti
STUDENT DEVELOPMENT PROGRAMME
MIINDSET AND SKILLSET
Dream Bold. Achieve Higher. Create A Life You Love.

- FINANCE LAB EXPOSURE**
 - Finance Lab in Commerce Education
 - Role of Financial Analytics in Modern Financial Markets
- GROWTH MINDSET FOR CAREER PROGRESSION**
 - Building a positive and proactive attitude
 - Encouraging adaptability and resilience
 - Promoting lifelong learning
 - Developing self-motivation and confidence
- INDUSTRY-READY SKILLSETS FOR EMPLOYABILITY**
 - Digital and technical skill development
 - Analytical and problem-solving abilities
 - Understanding real-world business tools
 - Preparing students for modern workplace demands
- PROFESSIONAL BEHAVIOUR & CORPORATE READINESS**
 - Workplace etiquette and professionalism
 - Communication and presentation skills
 - Teamwork and leadership qualities
 - Time management and discipline
- HIGH-PERFORMER HABITS & WORK ETHIC**
 - Goal setting and action planning
 - Productivity and focus techniques
 - Accountability and responsibility
 - Developing a strong work culture

17th March, 2026 **Prema Hall** **2:30 PM**



STUDENT CORDINATORS 2025-2026 SESSION

Team Members



Khushi Gupta

President



Anoop Gupta

Vice President



Smaran Khatri

Secretary



Soumya Mehendiratta

PR Coordinator



Vaishali Yadav

Marketing Head



Soumya Sahu

Design Head



Simran Sebastian

Media Head



Tanzeela Khan

Annual Report Incharge



Aditya Pathak

Event Coordinator