

Arth-Samvad: Discussions on Contemporary Economy

The Department of Economics, St. Aloysius' (Autonomous) College, Jabalpur organized an academic activity titled **“Arth-Samvad: Discussions on Contemporary Economy”** from 17th September- 21st September, 2026 with the objective of enhancing students' awareness and understanding of current economic issues and their impact on the global and Indian economies.

During the activity, 23 students of BA III Semester, actively participated in discussions and presented various topics related to contemporary economic situations and emerging economic challenges. The topics covered included Global Oil Prices, Solar Energy, Tourism and Its Economic Impact, Inflation, Social Media and Economy, Global Debt, and other relevant economic issues.

Overall, the activity was informative and interactive. It helped students develop a broader understanding of contemporary economic challenges and strengthened their ability to analyze current economic situations from different perspectives.



Introduction: What is Tourism?



Core Definition

- Movement of people away from home for leisure, cultural experience, business or religious purpose (temporary).



Cultural Exchange & Soft Power

- Builds cross-cultural ties
- Celebrates India's diversity
- Shows India's rich heritage to the world



Economic Catalyst

- Creates demand in hospitality, transport, handlooms, dining and more.



Decentralized Prosperity

- Brings income to remote areas (villages, coastal towns, craft clusters) and reduces migration





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Introduction

Digital Economy

A Smarter Way to Grow

- Digital economy means using technology and the internet in economic activities.
- Today, people use mobile phones and computers for buying, selling, banking and payments.
- It has become an important part of our daily life.



Technology
Connect

