

GROUP C

Program: Diploma	Class: BBA	Year II	Session 2022-23
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Part A

Introduction

Subject: Financial Management

1	Course Code	M2-BBAC1T
2	Course Title	BBA
3	Course Type (Core Course/Elective/Generic Elective/Vocational/)	Group III Paper I – Major
4	Pre-requisite (if any)	Not Required (Open for All)
5	Course Learning outcomes (CLO)	<ul style="list-style-type: none"> • Students will have the awareness about the various types of support rendered by the institutions to the entrepreneurs. The students will be able to do the financial analysis and interpretation of any business concern independently. • The students will be able to evaluate comparative working capital management policies and their impact on the firm's profitability, liquidity, risk and operating flexibility. They will be also able to design the combination of debt and equity used to finance a firm. • The students will learn make decisions regarding the purchase of long-term assets or the start of a business project. • The students will be able to differentiate between the different models of dividend payout policy and their calculations.
6	Credit Value	6 CREDITS
7	Total Marks	30+70(Min Passing Marks-33)
PART B		
Content of the Course		
Total No. of Lectures-Tutorials-Practical (in hours per week):hours L-T-P: 90		
Unit	Topics	No. of Lectures
1	Finance function and its objectives, tools for financial analysis, capitalization, over capitalization analysis, under capitalization. Concept of Risk and return.	18
2	Ratio analysis: Meaning, Interpretations of ratios, classification of ratio, funds flow and cash flow analysis.	18

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3	Working Capital Management , Factors determining the adequate working capital. Requirement management of working capital, Source of Capital, Cost of capital, financial and operating, leverage,	18
4	Capital Structure: optimum capital structure, Theories of capital structure, Factors influencing capital structure. Capital structure decision of the firm, Shareholder Value Creation dividend payment and valuation of firms, dividend policy of the firm, Hire Purchase and Venture Capital	18
5	Capital budgeting, methods of investments evaluation: payback period, accounting rate of return, discounted cash flow method and internal rate of return. Introduction to Return on Investment: CAPM, APT models & Derivatives	18

Note:

- Theoretical exposition should be accompanied by Discussions, Case-Studies preferably with Indian Context, Presentations, and Industry Based Assignments
- References from Updated Journals in UGC Care list.

Part C : Learning Resources

Text books, Reference Books and other resources

Suggested Readings:

- R.P. Rustagi, Fundamentals of Financial Management, Taxmann Company, New Delhi (2021)
- I. M. Pandey, Financial Management, Pearsons Education, New Delhi (2021)
- P. Chandra, Financial Management, Theory and Practice, Tata McGraw Hill, New Delhi (2019)
- M. Y. Khan & P. K. Jain Financial Management: Text, Problems and Cases McGraw Hill New Delhi (2018 — 8th Edition)
- C.Paramasivan (Author), T. Subramanian (Author): Financial Management and Policy, New Age International Publishers, New Delhi (2018)

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Shwas

Rouva

Shabans
Rashmi

Chitraushu
Aparna

Program: Diploma	Class: BBA	Year II	Session:2022- 2023
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Part A

Introduction

Subject: FINANCIAL MARKETS AND FINANCIAL SERVICES

1	Course Code	M2-BBAC2T
2	Course Title	BBA
3	Course Type (Core Course/Elective/Generic Elective/Vocational/)	Group III Paper II – Major
4	Pre-requisite (if any)	Not Required (Open for All)
5	Course Learning outcomes (CLO)	<ul style="list-style-type: none"> • To provide the student a basic knowledge of financial markets and institutions and to familiarise them with major financial services in India. • They will be able to know various money market and capital market instruments. • The will be able to understand the functions and organisation of capital market and money market in India. • They will be able to know about various financial services provided in the financial market. • They will understand various financial institutions and their role in financing of the business.
6	Credit Value	6 CREDITS
7	Total Marks	Max. Marks: 30+70 Min. Passing Marks: 33

Part B – Content of the Course

Total No. of Lectures-Tutorials-Practical (in hours per week) : 3 hours L-T-P: 90

Unit	Topics	No. of Lectures
1	Financial System and its Components: financial markets and institutions; Financial intermediation; Flow of funds matrix; Financial system and economic development; An overview of Indian financial system.	18
2	Financial Markets: Money market: functions, organisation, and instruments. Role of central bank in money market; Indian money market — An overview Capital Markets — functions, organisation, and instruments. Indian debt market; Indian equity market — primary and secondary markets; Role of stock exchanges in India.	20
3	Financial Institutions: Commercial banking — introduction, its role in project finance and working capital finance; Development Financial institutions	20

Dr. Shantanu

Ravi

Shobha Rastogi

Chitraudi Apal

