

## Marks Scheme for BBA III Year

<b>Group</b>	<b>Paper Name and number</b>	<b>Theory Marks</b>	<b>Internal Assessment</b>	<b>Total</b>
<b>Group VII</b>	Paper XIII- Entrepreneurial Development	40	10	50
	Paper XIV- Management Information System	40	10	50
<b>Group VIII</b>	Paper XV- Business Environment	40	10	50
	Paper XVI-Business Law	40	10	50
<b>Group IX</b>				
Electives – A Marketing				
	Paper XVII-Consumer Behaviour	40	10	50
	Paper XVIII- Advertisement Management and sales Promotion	40	10	50
Electives – B Finance				
	Paper XVII- Working Capital Management	40	10	50
	Paper XVIII- Corporate Tax	40	10	50
Electives – C Human Resource				
	Paper XVII- Human Resource Development	40	10	50
	Paper XVIII- Wages and Salary Administration	40	10	50